1	Wednesday, 8 February 2012	1	MR MOY: I am. I should probably say that that speech was
2	(10.00 am)	2	written in a request for something to kick off debate
3	(Proceedings delayed)	3	and stimulate discussion, so it's not what you might
4	(10.08 am)	4	call the Full Fact manifesto, but in its own terms yes,
5	LORD JUSTICE LEVESON: Yes, Mr Jay.	5	absolutely.
6	MR JAY: I'm asked to remind everybody that tomorrow we're	6	LORD JUSTICE LEVESON: Before we start, could I thank you
7	starting at 9.30 to accommodate video evidence from	7	both for the enormous amount of work you've obviously
8	Australia.	8	put into all this. As I'm sure you appreciate, your
9	LORD JUSTICE LEVESON: Yes, as long as that's the reason.	9	views and your submissions absolutely go to the very
10	MR JAY: The first witnesses today are Dr Moore and Mr Moy,	10	core of what I have to consider, and I've found them
11	please.	11	very interesting. In a different world, I would very
12	DR MARTIN JOHN EDWARD MOORE (affirmed)	12	much welcome the opportunity to spend a very, very great
13	MR WILLIAM ANDREW MOY (affirmed)	13	deal of time talking about them, but I'm sure you
14	Questions by MR JAY	14	appreciate that the dynamic of the time means that's not
15	MR JAY: First of all, may I ask each of you to provide the	15	going to be possible, but I wouldn't want you to think
16	Inquiry with your full names, please? First of all,	16	that I was in any sense dismissive or not fully
17	Dr Moore.	17	appreciative of what you've done, and there are some
18	DR MOORE: Martin John Edward Moore.	18	bits of work, I mean doubtless Mr Jay will come to parts
19	MR MOY: William Andrew Moy.	19	of it, that I would like to take up and ask for some
20	Q. Each of you has put in a main submission and then	20	further work on, if that's possible.
21	a number of additional or subsidiary submissions. In	21	Let me just give one example. You've done some work
22	relation to Dr Moore, it's our tab 1. I don't think	22	on the statistics in relation to the PCC, which we've
23	there is a date on it, but it's a submission which is	23	received. I don't know whether that's been shared with
24	obviously directed to the Inquiry. May I just confirm	24	the PCC and whether they've had the opportunity to
25	that this is your truthful evidence to the Inquiry	25	respond to it, but I'd quite light to drill into that,
	Page 1		Page 3
	$\mathbf{D} \mathbf{M} = 0$		
1	Dr Moore?	1 1	because I've been presented with figures and if I can
$\begin{bmatrix} 1 \\ 2 \end{bmatrix}$	Dr Moore? DR MOORE: Yes it is.	$\begin{vmatrix} 1 \\ 2 \end{vmatrix}$	because I've been presented with figures and if I can make more sense of them and where the balance lies. I'd
2	DR MOORE: Yes it is.	2	make more sense of them and where the balance lies, I'd
2 3	DR MOORE: Yes it is. Q. We have annexed to it other materials including a report	2 3	make more sense of them and where the balance lies, I'd be grateful.
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	DR MOORE: Yes it is. Q. We have annexed to it other materials including a report in 2009, "A more accountable press", other reports, a statistical review of the PCC and other materials which have been drawn to our attention. Mr Moy, your main submission is at our tab 12. It's an 89-page submission. Again, is that your truthful evidence to the Inquiry? MR MOY: It is. Q. You've provided us again with further materials, a submission on regulatory approaches and user experience, which is our tab 13. Full Fact churnalism corrections, correspondence and a related annex which are tabs 15 and 16. Your response to the 12 key questions on module one, questions which were raised on 16 November, that's tab 16. MR MOY: Yeah. Q. Material relating to the Internet, which I understand your conclusions of which you wish to amend? MR MOY: Yeah. Q. And that version has been made available. And then there's the presentation you gave to the seminar on	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	make more sense of them and where the balance lies, I'd be grateful. Right. MR JAY: May I ask you each separately to give a mini biography of yourself and then in your case Full Fact, and in your case, Dr Moore, the Media Standards Trust. First of all, Mr Moy. MR MOY: Sure. I've been director of Full Fact since September 2007, before which I was working in the House of Lords for an independent cross bench peer. It's possibly worth saying I didn't have any substantive dealings with any of the peers who have represented the PCC here. Before that I worked for the All-Party Group on Transport Safety, again a nonpartisan charity, and before that I was doing a philosophy degree. In a previous life I was briefly an IT consultant. Full Fact is a non-partisan, nonprofit organisation which seeks to promote, working with journalists and politicians, the availability of trustworthy information in public debate. We are best known for fact-checking the claims made by politicians and journalists and we're
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1 1 MR MOY: Yeah. We're constituted as a charity, and in the process Q. The second category is 53728, reporting a third party's 2 of registering as a charity, so we operate under 3 3 spurious information. This addresses the problem with a statutory public benefit obligation. 4 4 sources? Q. Thank you. Dr Moore? 5 DR MOORE: I graduated from Cambridge in 1992, history, 5 MR MOY: Yeah. 6 spent three years in the US, came back to do a Master's 6 Q. And often sources don't stand up or are simply wrong, is 7 7 in history at the LSE, worked briefly in television a point you make? 8 8 MR MOY: Yeah. production on a programme for Channel 4, worked for 9 9 Q. And then the third point, wilful inaccuracy, creating almost a decade for a small media research and 10 10 development company that did work across the board for the wrong impression, what do you mean by "wilful" 11 11 BBC, for IPC Media and many others. Whilst there I went there? 12 MR MOY: We mean examples where it's hard to see how the back to the LSE to do a doctorate in the history 12 13 department, but it was about the relationship between 13 journalist could have come up with the story they came 14 the government and the media, and based on that 14 up with from the sources they're citing other than by 15 doctorate, I wrote a book called "The Origins of Modern 15 deliberately distorting them. 16 Spin" published in 2006. 16 Q. You provide one example -- it's perhaps invidious to 17 17 I became the director of the Media Standards Trust give examples when I'm doing it I hope fairly 18 in 2006, at its founding, and have been there since. 18 randomly -- of a Daily Express piece to do with house 19 19 The Media Standards Trust is an independent, prices, it suggested house prices were going up. 20 nonpartisan charity. Its aim is to foster high 20 MR MOY: That's right. 21 21 Q. In fact if one looked up at the whole piece, it's quite standards in news on behalf of the public. It does that 22 through research, like a think tank. It does it through 22 clear that in fact they were going to go down? 23 23 development of online resources for the public, to help MR MOY: Yes. 24 24 them navigate the news. It does it through campaigns --Q. Which I think is what happened in the end? 25 we work closely with Hacked Off -- and it does it by 25 MR MOY: This is something I mentioned in my seminar speech. Page 5 Page 7 running the Orwell Prize for political writing. 1 The big headline front page splash I think was something 1 2 Q. Thank you very much. I am going to divide up this 2 like "House prices set to surge", backed up with quotes 3 session into three sections. First, evidence bearing on 3 from various house pricing experts. The quote from 4 4 Mr Archer was that it will provide significant support current culture, practice and ethics of the press. 5 Secondly, diagnosis of problems, if any, in the existing 5 for house prices. This was taken out of context from 6 regulatory system. And third, proposals for reform. 6 a passage which concluded that "given that house prices 7 7 Mr Moy, your evidence is relevant to all three of have already fallen by some 3 per cent, we believe that 8 those, but is particularly relevant to the first 8 they will fall by around 7 per cent in 2011". I just 9 9 category. If I can ask you, please, to turn up your repeat the headline on that was "House prices set to 10 10 submission, which is our tab 12, and starts at 52724. surge". You may be able to do that accidentally under 11 You provide us, Mr Moy, with a significant number of 11 pressure of time, but I'm not quite sure how. 12 examples. Are these intended to be comprehensive? 12 Before we go on, I should emphasise that this isn't 13 MR MOY: No. I should make absolutely clear the limits of 13 really Full Fact's territory. Our job is to play the 14 our research, which is spelt out in the submission. We 14 bull, not the man, and we don't normally make judgments 15 15 fact check neither a representative nor a random sample about the mindset of people who are making claims. It's 16 of media outputs. Anything you conclude from the 16 not our business. It's for our readers to do, and in 17 collection of examples we've given is persuasive of the 17 this case it's for the chairman to do. Clearly it would 18 media in general, perhaps, but it can't be said to be 18 just be stupid for me to sit here in the Inquiry and 19 19 claim total naivety about what's going on here, but a definitive or sort of an academic sample. 20 20 Q. You analyse three types of error. If I could ask you to ultimately these judgments aren't for us, they're for 21 go to 53727, first up is misunderstanding of the 21 our readers and for you. 22 information reported. Just particularly with 22 LORD JUSTICE LEVESON: No, I appreciate that, and that's clear. All this material is material that goes into the 23 statistics, often reports become blown out of proportion 23

fit a certain agenda.

in order to make them more eye-catching or possibly to

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enormous amount of material that's been generated by the

Inquiry to try and consider what's been happening and

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- 1 where we should go for the future.
- 2 MR MOY: Yes.
- 3 MR JAY: You've helpfully collected some examples under
- 4 section 1 at 53737. There are very many examples there.
- 5 It probably would be invidious to alight on any of them,
- 6 since if I didn't cover each newspaper, then some would
- 7 say that I've given unfair weight to a particular
- 8 newspaper, so for that reason I won't.
- 9 MR MOY: Sure.
- Q. I'm going to come back to section 2 in due course to 10
- 11 show how complaints are dealt with, but so it's
- 12 absolutely clear, the Inquiry has considered each of the
- 13 examples you've given.
- 14 MR MOY: Right.
- 15 Q. Dr Moore, your submission touches on current culture,
- 16 practice and ethics at paragraph 27, although I know it
- 17 wasn't the primary purpose of your submission to address
- 18 that, it was more to address my second and third themes.
- 19 On the Internet numbering, it's page 4. On my version,
- 20 I don't have the URN number. Paragraph 27. You said:
- 21 "At its heart the phone hacking scandal was about
- 22 abuse of power. People within Britain's biggest
- 23 commercial media company came to believe they were not
- 24 accountable to regulation, to the law, or to our elected
- 25 representatives."

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Page 9

- You're expressing a wide opinion there about what
- 2 was happening within News International, which again 3 will be for the Inquiry to consider.
- 4 Paragraph 28a you summarise there the types of issue
- 5 which have concerned the Inquiry in this first module. 6 Have you any comment on the evidence the Inquiry has
- 7 received, particularly in these first three or four
- 8 weeks before the new year?
- 9 DR MOORE: From the core participant victims?
- 10 Q. Yes. Is it representative of the sort of matters you're
- 11 referring to generally here or is it remarkable or
- 12 exceptional? How would you see it?
- 13 DR MOORE: Well, I think as the Inquiry heard, it was
- 14 varied. I think there were clear examples of gross
- 15 intrusion across many different aspects of people's
- 16 lives. I think certainly when we wrote our 2009 report,
- 17 we were very conscious about the coverage specifically
- 18 of the McCanns, as the Inquiry has been, but we had
- 19 heard and seen many other examples, both individual
- 20 examples of people being misrepresented, attacked, and
- 21 numerous examples of inaccuracy, which Will's talked
- 22 about and I can talk about more.
- 23 Q. In your 2009 report, which is under our tab 2,
- 24 section 3, 58835, you identify three particular factors
- 25 which bear on current culture, practice and ethics. The

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- first factor is the public trust in the press, already
- 2 very low, may be declining further, and you refer to
 - various polls. What is the message of those poll, apart
- 4 from what we gather from the headline?
- 5 DR MOORE: The Ipsos MORI poll, which I think has been
 - running for a number of decades, has consistently had
- 7 journalists very low towards the bottom, but other polls
- 8 more recently have suggested that -- and that's, when
- 9 you break it down, that's more specific to the red tops
- 10 in the past. If you look at more recently, particularly
- 11 since I think Hutton onwards, there has been a decline
- 12 more broadly both of broadsheet and mid-market and
- 13 tabloid, and even of broadcast. So there seems to have
- 14 been in the last decade a further decline from across
- 15 the board, not just simply from some of the papers that
- 16 people have never particularly trusted.
 - Q. Thank you. Your second subheading, 3.2, at page 58836,
- 18 "Risks of inaccuracy in the press are increasing", and
- 19 the point you make there:
 - "Competitive and commercial pressures increase at the same time as numbers of journalists and editors
- 22 employed decrease."
 - Is that right?
- 24 DR MOORE: Yes. It's a similar point that Nick Davies was
- 25 making in Flat Earth News.

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- 1 Q. Thank you. Then your third point:
 - "Growing concern about privacy intrusion."
- 3 And you cite in particular Operation Motorman, but
- 4 then three other pieces of litigation. Obviously the
- 5 criminal case Goodman/Mulcaire, Murray v Big Pictures
- 6 case, which we've heard evidence about, and then the
- 7 Mosley case.
- 8 Can I ask each of you to comment on a point which
- 9 has recently been made, that there's been too much focus
- 10 on the bad in the sense that the majority of journalists
- 11 exhibit good practice the majority of the time, more or
- 12 less what Mr Dacre said, but he put it in his own words,
- 13 of course. Is that a fair representation or does it
- 14 have to be qualified in some way? Perhaps if you could
- 15 focus on the way I've put it rather than how anybody
- 16 else might have put it.
- 17 DR MOORE: I absolutely think it's incredibly important to
- 18 talk about the enormous amount of excellent good 19
 - journalism across the country, and particularly I think

that there haven't been any allegations at local level,

- 20 at a local level. I think part of the problem here is
- 22 local news is struggling enormously and local
- 23 journalists are working incredibly hard.
- 24 I should also say that one of the reasons why the
 - Media Standards Trust runs the Orwell Prize for

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- 1 political writing on behalf of the Council of the Orwell 2 Prize is specifically to highlight and to show the 3 excellent journalism across the board at the national 4 and the local level, and we give prizes not just to the 5 journalism, but also to the blog and to the book that 6 has most closely achieved Orwell's aim of turning 7 political writing into an art. 8 Q. Do you have a perspective on this, Mr Moy? 9 MR MOY: Yes, I share the view that it's important to 10 recognise that the majority of journalists and the 11 majority of journalism is good and worthwhile and much 12 of it is admirable. I think the opposite of the other 13 half of the question. I think we haven't talked enough 14 about the problems. We've spent a lot of time focusing 15 on the impact on individual victims, we've spent a lot 16 of time on intrusion and prize problems, but we've 17 barely touched on the widespread problem of accuracy, 18 which is a huge problem, which the public recognise and
 - Unlike the other problems that have prompted the Inquiry, it has been largely unacknowledged by the industry so far, and that is most worrying, because going to the Inquiry's terms of reference, one of the things you're asked to make recommendations about is warning signs that are missed. Fewer that two in 10 Page 13

have recognised, as Martin was saying, for decades.

- 1 proceedings because they are generic inaccuracy
- 2
- 3 MR MOY: They're what the PCC calls general accuracy. They
- 4 affect society at large. Whether or not the GTP has
- 5 gone up or down is important to all of us, whether crime
- 6 has gone up or down is important to all of us, but
- 7 there's no one person or one body who is responsible for
- 8 saying, "Hang on, you've infringed on my prerogatives
 - here". It's for the industry to uphold its own
- 10 standards and it's for the regulator to do the rest.
 - Q. Thank you. We'll come back to that matter in the third section of this evidence.

May I address now the effectiveness of the current system of regulation, which I suppose itself divides into three parts: there's the issue of internal regulation within newspaper organisations, there's the issue of the general law, which is certainly addressed by Dr Moore, and that includes certain procedural or adjectival aspects including conditional fee

- 19 20 arrangements, and then there's the issue of
- 21 self-regulation or independent regulation or perhaps
- 22 something different altogether.
 - The first category, internal regulation, Dr Moore, you touch on that really implicitly in paragraphs 42 to 44 of your statement, which is on the internal numbering

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people trusting journalists to tell the truth is the 1

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- 2 clearest possible warning sign. It's not inevitable,
- 3 it's not the case in other comparable countries. It is
- 4 a real warning sign that not all journalism isn't
- 5 trustworthy, not even most journalists aren't
- 6 trustworthy, but enough journalism by enough journalists
- 7 is untrustworthy that it doesn't make sense for the
- 8 ordinary member of the public to trust journalism, and
- 9 that's a huge problem for our society, because
- 10 journalism is important, and the good journalism is 11 devalued by journalism which is recklessly inaccurate.

12 I suppose the one other thing I should say about 13 accuracy is this is squarely in the realm of regulation, 14 not law. We've heard a lot about how the Inquiry's

problems are basically legal problems which should have been fixed by the police. Widespread inaccuracy of the

- 17 sort shown by the many, many examples we've put before 18 you is a regulatory problem. It is a regulatory
- 19 failing. It's clearly heralded not just by polls but by
 - many, many examples that expert organisations would
- 21 point you to, if they hadn't given up trying by now, and
- 22 it's something that really needs to be at the heart of 23 what the Inquiry makes recommendations about.
- 24 Q. Thank you very much. Because the examples you give,
- 25 most of them, there wouldn't be a claimant in defamation Page 14

- 1 at page 7.
- 2 DR MOORE: Yes.
- 3 Q. It's implicit in paragraph 44, if I've read it
- 4 correctly, that the sort of systems which you are
- 5 recommending here, these are internal systems, are not
- 6 systems which you believe are currently in place. Is
- 7 that a correct interpretation of what you're saying?
 - DR MOORE: Yes, that's right. I mentioned at the beginning
- 9 we do research and development as well as campaigning
- 10 and the development side we do partly because our belief
- has always been that it should be, particularly in the 11
- 12 case of trustworthiness and accuracy, it's not just the
- 13 responsibility of news organisations and others,
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- although it is their responsibility; it's also the
- 15 responsibility of the public, but they need the tools in
- 16 order to make the judgments as to whether something is
- 17 trustworthy or not.

So we have had three projects very, very focused on online media, specifically to try and give people more tools in which to make more informed judgments as to

21 whether or not something is trustworthy. 22 So the website journalisted.com is a directory of

23 journalists that write in the UK and it's automatically 24 updated with the articles they publish in the press and 25

it gives some basic information about the articles

- Day 39 AM Leveson Inquiry 1 1 themselves and, if it's provided online, the journalist. ineffective, then it can step in. 2 2 And the journalist can claim that profile and add Q. Is there a legitimate concern here that the regulator in 3 3 further biographical information, and it's designed this guise may be interfering with editorial comment, 4 4 matters of news agenda, rather than fact, which are, specifically to try and give someone both the 5 opportunity to see that the person knows what they're 5 after all, the exclusive province and discretion of 6 writing about and also an ability to challenge and to 6 individual papers? 7 7 DR MOORE: Sorry, yes, I didn't mean to imply that, if contact that person, because up until we launched the 8 8 site back in late 2007, it was incredibly difficult, I did. 9 9 incredibly difficult, to try and challenge someone, an Q. You didn't, no, but I'm putting --10 individual or an organisation, when it came to 10 DR MOORE: Like Onora O'Neill gave a speech in Oxford in 11 11 November in which she said that really the job of inaccuracy or intrusion. 12 Similarly, we've done a website called 12 a regulator should be to regulate process, not content. 13 churnalism.com, which is specifically geared to try to 13 As soon as we start to get towards content then it 14 help people distinguish between articles that are 14 starts to get -- I completely understand anxieties about 15 15 original and articles that are very closely based on PR censorship, et cetera, but absolutely it should be the 16 copy, press copy. Again, part of the reason for that is 16 role of the regulator to regulate process. 17 17 the sourcing of articles, in online particularly, Q. Thank you. The general law is probably too wide a topic 18 remains incredibly poor, and that's despite the fact 18 for us sensibly to address in our 90-minute slot. You 19 19 that it's so easy now to link to original sources that touch on this, Dr Moore, concern about abolition of CFAs 20 I cannot understand why news organisations don't do it. 20 in paragraph 48 of your statement. A bit later on, 21 21 Many bloggers do it, lots of other people on the 22 Internet do it, but even now mainstream news 22 23 organisations seem to have a huge reticence to link to 23 24 24 original sources. 25 25 Q. I think you're suggesting here that the PCC code, which Page 17 sets out basic standards -- and we'll come to the code. 1 1 2 2 I'm sure -- is not enough. One needs clearer standards 3 3 of internal regulation which make it clear the 4 procedures journalists should follow in order to create 4 5 an audit trail and a discipline that sources checked, 5 MR MOY: Yes. 6 that the process is transparent, and, if necessary, 6 7 7 accountable if an issue arises as to accuracy or 8 intrusion, whatever it might be in due course. Is that 8 right?
 - however, you do refer us to a New Zealand comparable and a Finnish comparable which we will look at because those may well be helpful but I hope you'll forgive me if I'm going to gloss over paragraph 48. Can I address now the third subheading, which is Page 19 self-regulation, the existing system, the PCC. Mr Moy, section 2 of your submission, where you give us some examples, case studies I think it would be fair to describe them as --Q. -- of your dealings with both newspapers and the PCC when you have attempted to correct errors; is that 9 MR MOY: Yes. 10 Q. Again no doubt the same principle applies, this isn't 11 comprehensive, it is necessarily anecdotal, but it 12 provides us with a picture? 13 MR MOY: Yes, and I think that if anything it's skewed 14 towards the fact that we are regular and increasingly 15 experienced users of the PCC. They know who we are, we 16 know who they are, we know how the system works and they 17 know that we comment on them publicly. So if anything, 18 I think we get the better end of the deal compared to 19 the average complainant. But that's speculation. 20 Q. The picture which emerges, and it may be invidious to 21 alight on only one example, is that sometimes you have 22 immediate success --23 MR MOY: Is there an example of that?

Q. Okay, I've overstated it. Sometimes you have

a reasonable degree of success, I think immediate is

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that.

examples of that.

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more or less it?

DR MOORE: Exactly. I think that most people, if you asked

them, it makes common sense. In the first instance, if

misrepresentive, the immediate reaction is to go to the

tell them. So it makes sense that they should be given

In many cases, they're still not, and I can give you

We'll come to this, I know, but it seems to me that

actually part of the job of the new regulator should be

that it can talk about best practice, it can indicate

when they fail to do that and when they clearly are Page 18

the oversight of the internal compliance mechanism such

what it thinks news organisations ought to be doing, and

they see something that is inaccurate or intrusive or

author of the piece or the organisation involved and

the opportunity or the details to enable them to do

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- 1 putting it too high. On other occasions, it's the
- 2 opposite end of the extreme, and there are some cases
- 3 when there's more than one newspaper who in your view
- 4 has been guilty of inaccurate statement --
- 5 MR MOY: Not in our view. They accept the inaccuracies.
- 6 We've only ever had one case where our view that there
- 7 was an inaccuracy has ever been not accepted.
- Q. Thank you. But the approach of individual newspapers to 8
- 9 the same complaint varies?
- 10 MR MOY: Yes.
- 11 Q. Sometimes within the one complaint. We can see this at
- 12 53795 without going into the detail of it.
- 13 MR MOY: Yes.
- 14 Q. Some newspapers were prepared to accept the error
- 15 reasonably speedily. Others dragged their feet. Some,
- 16 I think, denied it altogether. Is that a fair
- 17 characterisation?
- 18 MR MOY: Yes. In the final extreme we ended up, I think,
- 19 having to get a Parliamentary Question to force the
- 20 public body concerned to clarify the statement so that
- 21 that position was on the record so that the newspapers
- 22 would consider correcting it and then we argued for
- 23 months about prominence, which I think reflects very
- 24 badly on Ofsted, which was the public body involved, as
- 25 much as the newspapers.

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a sort of qualified endorsement, I suppose.

4 of bad faith, which I think we have experienced from

MR MOY: On the other hand, I certainly wouldn't accuse them

- 5 other newspapers.
- 6 Q. As I said, it's probably invidious to go further down
- 7 the ladder, see where we might be at the bottom, so I'll
- 8 move on.

O. Yes.

- 9 Dr Moore, tab 4 and your analysis of PCC statistics,
- 10 can we see where we are on this. The basic message we
- 11 get, I think, from page 58774. It's the problems you
- 12 have had in analysing the data.
- DR MOORE: Mm-hm. 13
- 14 Q. Level with the upper hole punch you say:
 - "There are four reasons why we can't."
- 16 That is to say judge how well the PCC is performing.
- 17 "The PCC only releases a small proportion of the
- 18 data it captures. The PCC does not make clear the
- 19 methodology by which it analyses the data. The PCC is
- 20 not consistent in its definition of the data. The PCC
- 21 does not have adequate processes to capture the data."
- 22 Then you develop each of these points, starting at
- 23 page 58775. Is it possible, Dr Moore, for you to give
- 24 the headline messages you would wish to give under each
 - of those four categories by reference to your report?
 - Page 23

- Q. Thank you. I'm not going to ask about papers which in
- 2 your view are particularly bad, but I am going to ask
- 3 this question: are there any newspapers which in general
- 4 have a positive approach to the correction of errors and
- 5 therefore a reasonably satisfactory system?
- 6 MR MOY: Um ...

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- 7 Q. Or do you feel that --
- 8 MR MOY: There is obviously difficulty with singling out
- 9 particular newspapers in either direction. In our
- 10 relatively limited experience with the Financial Times,
- 11 they've been pretty constructive. You send an email, it
- 12 does disappear into a black box, but you usually get
- 13
- a sensible response within a couple of days, so fair
- 14 play to them. The Financial Times, obviously, though, 15
 - is an exception among daily newspapers.
- 16 The Guardian comes across as having a very strong 17
- set of principles in this area, and at its best it works 18 very well. You get a considered response quickly.
- 19 However, I think the Guardian's quite a good example of
- 20 why readers' editors aren't a panacea, because
- 21 effectively it's a single point of failure. We've had
- 22 examples where perhaps the readers' editor has been ill
- 23 and it's taken a couple of months to get back to us.
- 24 Quite understandable. We've also have examples where
- 25 issues we've raised have just dropped off the radar. So Page 22

- DR MOORE: Of course. I should start by saying this report 1
- 2 is unpublished and was submitted to the Inquiry
- 3 unpublished partly because -- to give some background
- 4 and context, when we published the 2009 report, one of
- 5 the criticisms made about us, which had also been made
 - about Nick Davies' book Flat Earth News and other
- 6
- 7 critics, was that people had misunderstood the way in
- 8 which the PCC's statistics worked and therefore could
- 9 neither judge the PCC nor judge the newspapers who had
 - either breached or not breached the code.
- 11 We did our very best, based on the figures
- 12 available. It's quite hard, because the figures
- 13 available on the site are quite difficult to access,
- 14 they're split up into many different chunks, and so we
- 15 built the website deliberately to try and make it
- 16 easier, where we scraped all the data going back to 1996
- 17 from the PCC site, it's open and publicly available, so
- 18 that you can now look and see who has the most
- 19 complaints against them, who has the most resolved
- 20 complaints, the most upheld. You can subdivide it by
- 21 clause, privacy, accuracy. So you can do what we wanted
- 22 to do, which was to actually try and get an indication
- 23 of accountability, which you can't do from the PCC's
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Once we had that website and the database, we

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- 1 thought we would do some analysis off it. We quickly 2 found that it was extremely difficult to do that 3 analysis because, as I say, the amount of data released 4 is limited. So in 2010, of the over 6,000 original 5 complaints, many of which we know fall off, the only 6 ones available to analyse are 526, so quite a small 7 proportion of that data.
 - Even those 526, it's not a full amount, as we discovered ourselves, because quite a number of people request that their complaint doesn't go up on the website and then when they make that request, often it's taken down.

Now, we've said to the PCC we don't think that's consistent. If the person is concerned about privacy and anonymity, then they can request their complaint be anonymised, but from the perspective of actually trying to analyse the complaints and work out what they mean, if you remove it entirely, then clearly it makes it impossible for anyone else to see that there has been a complaint on that basis against that news outlet.

So I could go on, but essentially what we found was we could go as far as we could with the data that was available and we could give the indicative results of that data, but we would never, neither would anyone else, ever be able to properly scrutinise or make

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date of the original article. There is no date recorded for the complaint, but then the complaint resolution, or otherwise, is put up on the website. So the only openly available data was the original article and the resolution as per the website, that's what we measured.

When we spoke to them about it, they completely justifiably said that's not a fair representation because actually the complaint can come in some while subsequent to the original article, the resolution often doesn't go on the website immediately that it's made -we didn't know that, but they told us that -- so it can be much shorter than that. We said great, can you give us any information or detail to show us how much shorter, and they said no.

Again, we're at this difficult point, and this is really the point of this was to say it's terribly difficult, particularly given the anecdotal evidence that we hear from Will and from others, many of whom say it's taken an awful long time, much longer than expected, and I'd like to say that from all my experience, the PCC secretariat have been extremely helpful, worked amazingly hard and assiduously and done the best they can. I think in many cases, certainly from people I've spoken to, the problem is with the news outlet rather than with the PCC, but --Page 27

accountable the complaints body. 1

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- 2 Q. Thank you. The lack of clarity as regards methodology,
- 3 that's the bottom of page 58775. You make an
- 4 interesting point about the average period of time it
- 5 takes to resolve a complaint, which I think in 2010 --
- 6 this was repeated in evidence to the Inquiry -- is
- 7 nearly 33 days. You're not altogether comfortable with
- 8 that figure, Dr Moore; is that right?
- 9 DR MOORE: Well, the conversation when I met with -- not 10 with the current director, when I met with two members
- 11 of the PCC, this was what I was told. The evidence that
- 12 the current director, who I speak to regularly,
- 13 Stig Abell, contradicted this, I have spoken to him
- 14 since and the two of us are trying to resolve what the 15

discrepancy is.

The difficulty from that perspective is we have no access to the data so we can't do the analysis ourselves so we're reliant on what they tell us, and this is what they told us, which is different from what Stig Abell

20 said this week.

- 21 Q. Your figure is 106 working days, which as you say is three times greater than the PCC's figure.
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- 23 DR MOORE: In other words the data that's available at the
- 24 moment is -- it's quite hard to back it out, because you
- 25 can find -- if you work at it, you can normally find the Page 26

- 1 Q. I think I'm going to have to ask you to go more slowly,
- 2 because I can see --
- DR MOORE: Sorry. But the point that we were making was, 3
- 4 for example, if one wants to -- as Will has personally
- 5 experienced -- try and find out if particular papers are
- 6 obstructive and they take an awful long time to deal
- 7 with complaints, that would be -- it would be very
- 8 helpful to know that within the complaint statistics,
- 9 because then not only would that be -- would the public
- 10 know that, but then hopefully the news outlet concerned
- 11 would see that and would feel embarrassed about that and
- 12 would do its best to improve it. Without having the
- 13 data, without knowing, it's impossible to do that.
- 14 Q. It sounds as if you would wish to formulate some
 - specific request of the PCC in relation to one
- 16 particular year's worth of data, maybe 2010 would be
- 17 a reasonable year to take, since you've already looked
- 18 at it to some extent, and then see whether a further
- 19 analysis can be undertaken. Is that correct?
- 20 DR MOORE: Absolutely, and I think ironically enough when
- 21 I was speaking to them about this, as I say, we were
- 22 preparing this in the early half of 2011, and I spoke to
- 23 them I think in May, June of 2011, they were right then
- 24 preparing a new website which they said was going to
- 25 detail much more of this. That has been, as

1 1 isn't very useful, probably, unless there's a good I understand it, postponed, or at least pushed back 2 reason to believe it's representative. What would be 2 because of the events of July. So I'd be very happy to 3 3 sit down with them and try and work out exactly what very interesting to see is how many cases take less than 4 a week, less than two weeks, less than three weeks for 4 this is. 5 5 MR MOY: Could I perhaps jump in at this point? frequency distribution, if you like. 6 6 DR MOORE: As I say, split out by news outlets such that you Q. Please. 7 7 can see which of these outlets are taking an awful lot MR MOY: Speaking not specifically but as regular users of 8 8 longer than others. statistics in all forms, this seems like a fairly 9 9 LORD JUSTICE LEVESON: How valuable would this information obvious case of call a statistician, which isn't 10 10 be, do you think, for what I'm trying to do at the a regular cry, but what we have is effectively two good 11 11 moment? faith efforts to produce numbers from data which are 12 DR MOORE: I think to the point about -- it comes, I think, 12 leading to widely disparate systems. That suggests 13 13 either the data is bad or the methodology is bad. alongside the legal point, which has been made to me 14 14 I think there's actually a good case that the data frequently, which is that most people want to have 15 is bad, because there isn't an easy definition of many 15 a prompt correction or apology. Mostly people find it 16 of the things that we're trying to measure here, whether 16 very difficult to get a prompt correction or apology. 17 17 There are many reasons for that. At the moment, it's you go from when the article is published or when the 18 resolution is published or when a complaint is received 18 often extremely hard to work out what those reasons are, 19 19 to when it is dealt with. because the information isn't available to work out, who 20 Perhaps quite personally taking the examples we've 20 is taking a long time and for what reasons. 21 21 In that respect, yes, I think it would be very experienced, if you go from when a complaint is made to 22 when an inaccuracy is accepted, and then you have 22 helpful to break down who takes a very long time and try 23 23 a separate period of time between when the inaccuracy is and work out why that is. 24 24 MR MOY: I think my view is slightly different. I don't accepted and the correction is printed, much of which 25 25 has been taken up, sometimes months of it, by arguments much care -- I think it's accepted that the PCC needs to Page 29 Page 31 about due prominence, so in trying to extract sensible 1 1 be replaced, so raking over the pathology of exactly how 2 statistics from this kind of quite dynamic process you 2 it was failing isn't that interesting. What I think is 3 need some quite clear definitions and some sensible 3 essential is that any successor to the PCC has 4 methodology, rather than sort of firing questions at the 4 a sensible way of monitoring its effectiveness, which is 5 PCC, looking to the future, I think it might be useful 5 pre-defined, if you like, and which provides clear 6 to involve some professional statisticians in designing 6 warning signals if things are going wrong, clear ways of 7 a data correction process --7 assessing its effectiveness. That may be -- I think 8 LORD JUSTICE LEVESON: But it's worse than that, isn't it, 8 Martin is going to say a bit blase about the past, 9 because do I gather from what I've read that assume 9 10 a complaint is rejected because it doesn't qualify, now 10 DR MOORE: No, I think that's a fair point, actually. 11 that might be done in three days. 11 Looking forwards, it seems to me as though one of the MR MOY: Less. Three minutes. 12 12 problems that we've had is that because there aren't 13 LORD JUSTICE LEVESON: Another complaint, which actually 13 specific -- as I understand it, in the legal process, 14 goes through the process, takes 70 days, for example. 14 there are very specific dates for complying with certain 15 MR MOY: Yes. 15 aspects of the legal process when it comes particularly 16 LORD JUSTICE LEVESON: Add the two figures together and then 16 to defamation cases. There aren't any similar in the 17 you get an average which is 35 days but that's not 17 self-regulatory process. If there were, that might be 18 representative. 18 very helpful. So, in other words, if people had to MR MOY: No. Famously the average person has one testicle, 19 19 respond to certain requests within a certain timeframe, 20 but it doesn't tell you very much about people. This is 20 that actually would be very helpful. 21 one of the classic cases where -- excuse me. 21 MR JAY: That's one of your proposals, I think. 22 LORD JUSTICE LEVESON: No, I understand the justification. 22 MR MOY: It's something we regard as absolutely vital, 23 Probably that wouldn't apply if you talked about the 23 having been led down the merry dance far too many times. 24 average male. 24 Q. Dr Moore, your assessment of the current system, we see 25 25 MR MOY: Indeed. This is a classic case where the average this most clearly in section 5.2 of your 2009 report, Page 30 Page 32

1 your tab 2 of page 58849. You helpfully remind us of 1 against them that are resolved, many of those resolved 2 2 the recent form. You deal with the code of practice, cases certainly appear to have breached the code. But, 3 3 but I'm going to cover that in a moment. System of because they're resolved, there's no record of a breach 4 4 governance on the next page. I think the point you're kept. I suppose it's the equivalent of pleading guilty 5 making there is the existing system of governance is not 5 and being acquitted. 6 demonstrably independent, transparent and accountable; 6 That has a number of different effects, one of which 7 7 is that right? is that it means that there is very little learning from 8 8 DR MOORE: That's right. it, so one can't -- both within the organisation and 9 9 Q. Again, in terms of headlines, why not? more widely in the news industry -- say this 10 10 DR MOORE: It should be said that the time when we said organisation is regularly breaching the code on this 11 11 this, it was absolutely not accepted. It was not basis and then take action as a result. 12 accepted by the Press Complaints Commission, who 12 Then obviously from the public's perspective, they 13 attacked the report; it was not accepted by the news 13 can't look at the individual organisations and see who 14 industry. Many of the things that the report says are 14 is or is not regularly breaching the code, and I can 15 now generally accepted, not just by those outside the 15 give specific examples. 16 industry but by some of the people who have come before 16 In 2010, the analysis we did on the evidence 17 the Inquiry. Only yesterday, Baroness Buscombe talked 17 available, just to take one example, there were 63 18 at some length about problems of independence. 18 resolved complaints against the Daily Mail. If one goes 19 One of the specific concerns we raised in the report 19 through each of those summaries on the PCC website, it 20 was that it seems to us that compared to other 20 is -- in 47 cases, they clarified, collected or 21 21 regulatory bodies there weren't the independent apologised. One wouldn't have thought they would have 22 mechanisms within the constituent bodies, and 22 clarified, corrected or apologised unless there had been 23 particularly between the Press Board of Finance. When 23 some breach of the code. That's absolutely arguable and 24 24 I spoke to people from other regulatory bodies, they I accept that, but going by that alone, 47 of 63 is 25 said that normally that would be peopled by accountants 25 quite a high number. But in terms of the upheld Page 33 Page 35 1 and others who would simply be working out the levy, it 1 adjudications in 2010, there were zero. 2 2 would be a transparent levy, a percentage of revenues, So from the public perspective, and indeed the way 3 3 et cetera, and then distributing it to the regulatory in which the paper presents itself, it has an almost 4 4 unblemished record, but actually one could argue that body. 5 This was and is very different. It's peopled by 5 it's breaching the code on a regular basis. 6 6 very senior people within the industry, who collect the Q. Yes. Thank you. 7 finance and then distribute it. It has no transparency, 7 Mr Moy, you --8 despite the governance review itself of the PCC 8 LORD JUSTICE LEVESON: It's likely to be the -- well, there 9 recommending that they become more transparent and put 9 could be two arguments. First of all, the newspaper 10 out a website; it hasn't and it didn't. So we don't 10 takes the view that even if there's an argument about 11 know if one, in that wonderful journalistic way, follows 11 it, it's much better to get it right in the way that the 12 the money, who pays how much for the system, which seems 12 person who is complaining wants it, and that might be 13 13 to me to go partly to the heart of where the power lies, seen as positive. On the other, it might be said that 14 14 and indeed, going by Baroness Buscombe's evidence the more egregious the breach, the more likely it is 15 15 yesterday, that's exactly the point that she made. that that will be accepted and reflected in a resolution 16 In terms of transparency, we've talked a little bit 16 than pursued to an adjudication. There are two possible 17 about that. I can talk more. 17 ways of looking at it. 18 In terms of accountability, and this is I think one 18 DR MOORE: Yes. Actually, the argument has been made, not 19 of the central points and the difference, as we saw it, 19 in front of this Inquiry but a number of times before, 20 20 between -- and still see between the mediation and that actually part of the point of the complaints system 21 regulation, is that many editors in front of this 21 is to resolve and not adjudicate and therefore 22 22 Inquiry and elsewhere have talked about how they're very a resolved complaint is a sign of success. 23 23 proud to have only had a very limited of upheld The problem is twofold, one of which is from the 24 adjudications against them. However, if you look 24 perspective that the system should act in the public 25 25 through the cases, the complaints that have been made interest as well as in the interests of an individual Page 34 Page 36

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1 member of the public. The wider public, from their 2 perspective, see very little -- can see repetitive 3 mistakes and repetitive breaches and apparently no 4 action taken. The individual complainant often is given 5 the impression: this is the best you will get. 6

If I could cite one example, in late 2009, shortly after -- very shortly after Professor David Nutt was dismissed from the government after writing a report which was critical of the drugs policy, two newspapers, the Sun and the Mail, published stories about Professor Nutt. Well, actually more about his children, three children. They had a photograph of one of his sons smoking what they said was cannabis. It was factually incorrect. They'd taken the picture from his Facebook page. They showed a picture of his daughter, saying she was drunk. She wasn't, there was a lid on the bottle. And another photograph of his other son, who lived in Sweden, naked coming out of a sauna.

They complained. As I understand it, the PCC, as usual, was extremely helpful and did the best that it could, but after much discussion, the best they could get was the removal of the articles from the website and a commitment from both papers not to publish again and a letter published in the Sun and nothing in the Mail, which was certainly from I think the perspective of the Page 37

1 the top of page 53816.

2 MR MOY: Yeah.

3 Q. This really strikes at the heart of the issue, it may be

4 said, so could I ask you to speak to those matters?

5 MR MOY: The dependence on co-operation?

6 Q. Absolutely.

7 MR MOY: Yes. As I think I said in my seminar talk, the 8 user experience of the PCC is basically defined by the

newspapers. The PCC to some extent acts as a postbox

10 between the complainant and the newspaper. If the

11 newspaper drags its feet, the PCC doesn't have the power

12 to compel a response. If the newspaper gives a derisory

13 response, the PCC in our experience doesn't just tell

14 the newspaper where to get off, it puts it to the 15

complainants and asks for a reaction.

I know that -- or I'm told that the PCC complaints staff do work very hard behind the scenes with editors to get sort of sensible responses, but we've had cases, for example a classic case, Daily Mail, this was the week before the seminar. We had two adjudications pending on the Wednesday of that week about Daily Mail front pages. These were complaints which had been kicking around for several months. You will recall that at the beginning of that week of the seminar, Paul Dacre

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1 complainants and certainly from the perspective of the

2 wider public not very helpful.

3 LORD JUSTICE LEVESON: That creates the distinction that

4 I've been trying to draw people out on, between what is

5 a complaints-handling system and a regulator properly

6 so-called.

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7 DR MOORE: Exactly. Exactly.

8 MR JAY: Thank you.

9 Mr Moy, you capture your ideas on current failings 10 in the existing regulatory system at 53815 under our 11 tab 13. It is it's fair to say broadly convergent with

12 the evidence we've just heard.

13 MR MOY: Yeah.

14 Q. Under the heading "The user experience", you make the 15 point that the PCC -- some of the things it does well 16

include the ease of making a complaint, acknowledgment,

17 direct contact with human beings, helpful staff. You

18 make all those points.

19 MR MOY: Yeah.

20 MR JAY: "Contrary to expectations, we haven't yet

21 experienced the third party rule".

22 MR MOY: Yes, that has changed. This was written before the

23 seminars, so probably in September, so we're slightly

24 further down that road.

25 Q. Thank you. Then you make some very specific points at Page 38

1 corrections column, and the fact that there was now

announced that there was going to be a page 2

2 a page 2 corrections column was a major factor in the 3 PCC adjudication deciding that it wasn't necessary for

the full page front page error to have any correction

5 featured on the front page.

6 But we found out -- after the corrections column was 7 announced, we found out that the Daily Mail was 8 unilaterally planning to run these corrections two days

9 before the adjudications were due to take place, because 10 I got an email at 6.30 on a Friday evening from the PCC

11 complaints team saying, "We've just heard from the

12 Daily Mail that they're planning to put these in the 13

corrections column, and as you think the corrections 14 column is a good idea, they assume you'll agree with

this".

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16 I obviously thought that was as massive abuse of 17 process to circumvent the adjudication procedure like 18 that, and to do so just at Lord Hunt's first ever meeting of the Commission I thought was really bizarre,

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and the PCC, rather than saying, "No, hang on, you can't do this, this is a ridiculous way to treat us", which

I think they should have done, referred it to me to ask

what I thought.

Which I think absolutely sums up the weakness of the PCC in that sort of situation, and surprisingly, and

1 alone among the Daily Mail -- the Daily Mail alone does 1 can it really be taken further into regulatory reform? 2 2 this, as far as I know, but we've seen on several DR MOORE: If one accepts that the future regulator ought, 3 3 occasions them coming to the PCC the night before as much as possible, to be overseeing a system of 4 4 something is due to be published or the working day devolved self-regulation, so organisations do have 5 5 before something is due to be published with little compliance mechanisms within the organisations 6 changes to the extent that once I think we had to get 6 themselves, which I think it ought to be, then I think 7 7 them to reprint a correction properly because they'd this is relevant because at the point where 8 8 buried it within another story. We've also seen that a regulator -- there is a problem and a regulator has to 9 9 go into an organisation and say, "What went wrong, and happen to another organisation. 10 10 how and why?", without some of these mechanisms, and So there does seem to be a sense that newspapers can 11 play games with the PCC and the PCC can't really do much 11 I agree, some of them are best practice, but without 12 about it. So, yeah, the PCC depends on the co-operation 12 some mechanisms by which to track back, an audit trail, 13 and frankly it doesn't get it. The PCC depends on good 13 if you like, I think it would be much more difficult for 14 14 faith, and frankly it doesn't always get it. the regulator to make an informed judgment. 15 Q. Thank you. 15 LORD JUSTICE LEVESON: Yes. 16 Ideas for reform now. The first subheading, 16 MR JAY: Mr Moy, you touch on this at page 53814 under our 17 I suppose, is "better internal regulation", but Dr Moore 17 tab 13, under the heading "The regulator is only part of 18 has addressed that in paragraphs 43 and 44 of his 18 a wider system for upholding standards". In the second 19 19 submission of page 7 on the internal numbering. I think paragraph: 20 we've probably already covered those matters, Dr Moore; 20 "For newspapers themselves self regulation should 21 21 is that right? mean just that, journalists and papers upholding high 22 DR MOORE: It's probably worth saying, actually, that one of 22 standards themselves and the regulator should be 23 the projects that we have -- that we did for two years 23 a backstop." 24 24 was with Sir Tim Berners-Lee and his Web Science Trust I understand that, but how are journalists and 25 25 papers to uphold high standards themselves? It's a good and it was specifically looking at how to make -- give Page 41 Page 43 1 people greater tools to assess the trustworthiness of 1 idea, but how are we going to achieve this? 2 information, particularly news on the web, and we looked 2 MR MOY: I find that a slightly surprising question. It's 3 at ways in which to make the provenance of stories much 3 part of the definition of a journalist, it's part of 4 clearer, both in terms of basic information like who 4 most journalists' essential self-respect, that they 5 wrote them, who they were published by and when they 5 uphold to high standards. I mean, especially in 6 were published, and actually building that literally 6 relation to accuracy. If you can find a journalist who 7 within the structure of a story using what's called 7 is willing to proudly say that he's not that bothered 8 metadata. 8 about accuracy, then good luck to you. 9 And I think that there are, as I say here, there's 9 LORD JUSTICE LEVESON: Well, it's not that. I think it's 10 an enormous opportunity to make news much more 10 not quite the problem. The problem has been the 11 accessible, as Baroness O'Neill has spoken about, 11 suggestion that the pressures on the newsroom put 12 without much effort at all. We worked closely with the 12 pressures on journalists to turn out more and more, 13 Associated Press on this. They integrated it into all 13 which inevitably has an impact on the type of input they 14 their articles, such that now when you look at an 14 would like to put into the article. 15 Associated Press article on the Associated Press 15 MR MOY: Right. 16 essential site it has a small "p" at the top which is LORD JUSTICE LEVESON: Which itself can then affect the 16 17 a link to the principles to which it adheres, and that's 17 standard that they would always wish to aspire to, but 18 embedded with metadata in every article they publish. 18 sometimes can't obtain. 19 I think there are an enormous number of things that 19 MR MOY: Okay, fair enough. In which case I suppose what 20 20 could be done, which, as I say, many aren't at the you're drawing out there is the point that unregulated 21 moment. There are some very good organisations and 21 journalism isn't actually unfettered journalism. It's 22 individuals doing some of this stuff, but in general, 22 not just journalism where the journalist gets to do the 23 particularly in the UK, not many. 23 best job they can possibly do. It's journalism where 24 Q. Thank you. 24 the journalist has to work within the structure that's 25 LORD JUSTICE LEVESON: Is this a matter of good practice or 25 defined for them by their company, their managers, who Page 42 Page 44

1 obviously have goals other than selflessly serving the 1 the complaints that you make about the mismatch between 2 2 headlines and material or other egregious errors of fact public benefit, and perfectly properly, too. Which is 3 3 one reason why we do need regulation to counteract fall very squarely within what should be a "regulated" 4 4 those, if you like, market failures. -- and I'll put that word in inverted commas before 5 5 Nonetheless, there is -- this is a matter of basic somebody says I've gone somewhere -- world. But one has 6 civic responsibility in a corporate level and an 6 to make sure that one doesn't create a system that 7 7 inhibits freedom of expression. individual level. Getting to a point where you don't 8 8 MR MOY: Yes. deliberately publish things that are inaccurate is not 9 9 LORD JUSTICE LEVESON: As an uncovenanted consequence of an achievement, it's square one welcome to civilisation. 10 The analogy here isn't with, you know -- I'm not 10 trying to cope with the problems to which you refer. 11 11 MR MOY: Yes. even sure what the analogy would be. The analogy when 12 12 DR MOORE: Absolutely, and if I could add to the previous we're talking about things like the Express front page 13 where they're deliberately apparently taking things out 13 point, I don't want to sound too much like an evangelist 14 14 of context is with a water company putting poison in the in the sense that the Internet has all the answers, but 15 water supply. 15 at the very least, one of the things that there is an 16 LORD JUSTICE LEVESON: I'm not sure about that, but let's 16 opportunity now, which there wasn't before, is for 17 not go there. I'm prepared to accept, and I'm sure 17 enormously more transparency and accountability in the 18 journalists would accept, that a high standard of 18 sense of being transparent about the sources of articles accuracy is important. The question is how to deal with 19 19 and being accountable in a sense of making it easy for 20 the problems that have arisen in a way that ensures that 20 people to indicate if there are mistakes or to indicate 21 21 freedom of expression is not in any sense impacted that there has been some form of misrepresentation. 22 adversely. 22 Unfortunately, there are not many big mainstream 23 23 MR MOY: Okay. Can I jump in with just a small point, which organisations that are doing this. There are many 24 24 smaller organisations and individuals who are, but in is I think then you have to start making distinctions in 25 25 our field of accuracy between, if you like, different the main, many of the big organisations, bizarrely in my Page 45 Page 47 1 types of inaccuracy. Mistakes happen. That's a normal 1 view because it seems to me to actually enhance their 2 part of journalism. That's I'm sure a normal part of 2 credibility and their accountability, but very few of 3 the law, for that matter. Full Fact makes mistakes, all 3 them have adopted most of these. 4 national newspapers make mistakes. That's not about 4 MR MOY: I think just picking up on the freedom of speech 5 5 point, I don't see effective regulation as opposed to 6 LORD JUSTICE LEVESON: That's why the Court of Appeal 6 freedom of speech and I think that terror sounds far 7 7 larger in theory than it is when it's practised by 8 MR MOY: Well, indeed, yes, and the Supreme Court, of 8 people with goodwill and sensible intentions and when 9 9 you start looking at specific examples, I think it LORD JUSTICE LEVESON: Oh yes. 10 10 becomes clearer and less terrifying. 11 11 MR MOY: But we have to include in our sense of what But one of the answers to the freedom of speech 12 accuracy means making corrections when necessary, and in 12 problem is that part of the right way to deal with this 13 13 fact that's exactly what clause 1 of the code does, and is for ideas to be contested for a civil society, which 14 14 that's the right answer to what happens as a natural I mentioned on the page of my submission that we're on 15 part of the pressures of being busy journalists dealing 15 at the moment, to be active in challenging 16 with complex topics to tight deadlines. Those kind of 16 misinterpretations in public life. 17 mistakes, absolutely, the answer is corrected, move on. 17 As you've heard, that's largely not true. Civil 18 You haven't done something terrible, you just need to 18 society currently doesn't feel able to or doesn't feel 19 serve your audience by printing a correction. 19 invited to or doesn't feel a responsibility to be 20 The kind of things where there is a sense that there 20 challenging misleading claims in public life. That's 21 is a recklessness or a wilfulness about the inaccuracy, 21 something that needs to be understood as to why that 22 22 that's where I do object, that's where I really do think might be happening, and if we got to a stage where that 23 23 it is poisoning the news supply. was corrected, I think we'd be a lot further on in 24 LORD JUSTICE LEVESON: I understand the distinction and 24 having a dynamic society, if you like, where the kind of 25 25 that's a very, very important distinction. Obviously, interplay of pressures works out for the best. Page 46 Page 48

LORD JUSTICE LEVESON: Mm. 1 formed a review group to write this report in 2009 has 2 formed a very similar review group with many of the 2 MR JAY: The next subheading is "Changes to the legal 3 3 framework", which I think we're going to have to just similar people participating, specifically to look at 4 4 and detail evidence-based recommendations for a new touch on. Dr Moore, paragraphs 58 to 64 in particular, 5 5 page 10 on the internal numbering, where you draw system, and is planning to do that in May of this year. 6 attention to some continental examples and 6 So these are necessarily initial thoughts around that. 7 7 LORD JUSTICE LEVESON: When you say planning to do that in a Commonwealth example. May, planning to publish it in May? 8 8 The Finnish example we may have to look at in some 9 9 DR MOORE: Sorry, submit it to the Inquiry and publish it detail because on the face of it, it looks quite 10 10 more widely, but certainly submit it. interesting. Obviously the Irish example we're getting 11 11 evidence on and the New Zealand example will be We're doing some research specific to that, which 12 12 we'd be happy to put in beforehand, in relation to some available no doubt online for us to consider. 13 13 DR MOORE: Can I make one point about the New Zealand of the mechanisms people have already talked about, 14 particularly around the infamous sticks and carrots, so 14 example because one of the reasons I think it's 15 15 looking, for example, at the question of VAT, particularly interest, it's a very recent report in 16 December so it takes into account some of the things 16 zero-rating and understanding (a) if it's even possible 17 17 and (b) what it actually means in terms of the that have been happening in this country. 18 One of the ways in which I was impressed they looked 18 amounts --19 19 LORD JUSTICE LEVESON: For what it's worth, the provisional at it was rather than thinking about the constraints on 20 journalism and some of the arguments that have been made 20 views that I've received are that it is not possible to 21 21 distinguish between different types of identical about this Inquiry necessarily being about constraining 22 free press and free speech, they look at it really from 22 provision namely a newspaper that might satisfy certain 23 23 an entirely different direction and they say: how can we conditions above others for VAT purposes. 24 24 DR MOORE: Thank you. We've received different advice, some expand, how can we give the privileges that are 25 25 currently given to mainstream journalism to anyone who of which has said that if they can distinguish between Page 49 Page 51 1 is doing journalism? And they talk particularly about 1 a cake and a biscuit, then they can distinguish between 2 2 the legal privileges, but they cite other ones as well. different newspapers. I believe there are European 3 3 precedents for distinguishing between -- for example, As part of that, they start almost from ground zero. 4 They say what is the news media and how do we define it 4 I think it's it in Belgium and Denmark, they can 5 and once we've defined it, then how can we make that 5 distinguish between different types of publication, but 6 definition encompass all those who want to contribute to 6 I thank you for your advice --7 7 LORD JUSTICE LEVESON: I'm not giving you advice, I'm merely the fourth estate and to this sphere? 8 Q. Thank you. The essential ingredients of a desirable 8 telling you what I have been told, because it won't 9 9 surprise you that when this idea was first suggested, my regulatory framework, Dr Moore first of all, page 11 of 10 10 immediate question was: does this work as a matter of your report, paragraphs 66 to 70, you are not 11 11 law? If you have some advice that says that it does comfortable with the notion of a full statutory 12 work as a matter of law, I would be very interested in 12 regulator, that is understood. But you say in 13 13 paragraph 67: seeing it. 14 "... some statutory basis will be necessary in order 14 MR MOY: May I ask, if it's not impertinent, whether the 15 15 Inquiry will be publishing that advice? to incentivise or require news organisations to 16 LORD JUSTICE LEVESON: I've not got formal material yet. 16 participate ... to provide the necessary powers to 17 17 I just needed to know whether this was a route down oversee and enforce the code and provide for 18 independence." 18 which I should go. 19 19 MR MOY: Yes. So you're drawing a distinction there between 20 framework and procedure and substance, and you're making 20 LORD JUSTICE LEVESON: I have absolutely no doubt that it is 21 21 it clear that the statutory regulator would not be going to have to be addressed by the Inquiry, and it 22 22 involved in matters of substance, namely what the will be addressed with chapter and verse. So that 23 23 standards should be. Is that correct? requires European law and domestic tax law. 24 DR MOORE: That's correct. I think this requires a little 24 MR JAY: Dr Moore, you make it clear in paragraph 68 that bit of context in that the Media Standards Trust which 25 25 for reasons of principle and practicality you'd favour

Page 50

1	a voluntary system in the first instance and the purpose	1	LORD JUSTICE LEVESON: But what you're saying is this isn't
2	of the statutory basis is some sort of backstop if	2	statutory regulation at all; this is recognition in
3	people do not participate. Have I correctly understood	3	a statute of a different type of system.
4	it?	4	DR MOORE: Exactly, like in Ireland in Section 44 of the
5	DR MOORE: Voluntary for reasons of principle and	5	Defamation Act.
6	practicality. It seems to us that in a digital world,	6	LORD JUSTICE LEVESON: But the critical thing about that
7	it's both extremely undesirable in principle to try and	7	would be that the statute would have to identify what it
8	compel people to be part of the system and very	8	is recognising.
9	difficult in practice to work out (a) where you draw the	9	DR MOORE: Yes, as it does in some detail in the Irish
10	line around them and (b) what do you do about those	10	Defamation Act.
11	people who sit outside the line and refuse to or	11	LORD JUSTICE LEVESON: I understand, I understand,
12	refuse to come in, and I think there it seems to us you	12	I understand.
13	quite quickly get into a pseudo licensing system, which	13	MR JAY: Mr Moy, your evidence only touches on this.
14	we think would be a very bad idea, when you're telling	14	MR MOY: We'll be submitting further evidence for modules
15	people if they're not coming in the system that they	15	three and four.
16	can't publish, and I think that would be very	16	Q. Thank you very much. But is there anything you would
17	detrimental to free speech.	17	like to say at this stage? You touch on it on
18	However, if one accepts that and one accepts that	18	page 53819, where you refer to privileges which are only
19	the system has to be voluntary, then one necessarily has	19	justified for those outlets with a demonstrated
20	to start thinking how to make it incentivised enough	20	commitment to press standards, but no doubt you'd wish
21	that people the people that you want to be inside are	21	to elaborate on that in writing in due course, as you've
22	inside, and that's where it comes, I think, necessarily,	22	indicated.
23	to thinking about both non-statutory and statutory	23	MR MOY: Yes. I think sort of the logic of that to some
24	mechanisms to try and make it carroty enough.	24	extent perhaps speaks for itself. The main thing we'd
25	LORD JUSTICE LEVESON: But there would have to be statutory	25	say about statutory regulation at the moment is, to coin
	Page 53		Page 55
1	machanisms if and one of the exemples or	1	a mbmaga, vya agmag vyith I and Ivatina I ayyagan that it's
1	mechanisms if and one of the examples or	1	a phrase, we agree with Lord Justice Leveson that it's
2	possibilities that I've discussed is recognising in	2	been a bit dismal watching a sort of binary debate
2 3	possibilities that I've discussed is recognising in court the views of a regulator, a system of regulation,	2 3	been a bit dismal watching a sort of binary debate between statutory and non-statutory when that seems
2 3 4	possibilities that I've discussed is recognising in court the views of a regulator, a system of regulation, whether as to benefit or as to avoiding the risk of	2 3 4	been a bit dismal watching a sort of binary debate between statutory and non-statutory when that seems fairly useless.
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1	Q. I did ask them that question and the answer was possibly	1	burden of proof lies. In our experience, the burden of
2	somewhat confidential. That's why I didn't go down that	2	proof has always lain on the complainant, not on the
3	road. I asked that question behind the scenes.	3	newspaper, which is contrary to what is said in the
4	LORD JUSTICE LEVESON: On the law, I'm likely to be able to	4	Editors' Code book, which frankly bears very little
5	work that out myself.	5	relation to how the code seems to be interpreted in
6	MR MOY: I'm sure. But their point being that they have	6	practice.
7	accepted it, at least in what they have said to us. It	7	There is no standard of proof. I think this is
8	seems a slightly strange worry to put people off	8	a fairly extraordinary lapse. So when the PCC is asked
9	statutory regulation, if that was indeed Lord Grade's	9	to make adjudications, all of that is sort of left
10	principal objection.	10	hanging, and the adjudications without those concepts
11	Nonetheless, it would be much preferable to see	11	being clear can't possibly be clear themselves, and
12	a system which kept politicians away from regulating the	12	I think even the PCC probably finds this a difficult
13	press as far as possible, and we look forward to seeing	13	feature, and certainly we've never found their
14	what the industry comes up with.	14	adjudications clear and I think that's the reason why.
15	MR JAY: Thank you. Mr Moy, you have some ideas in relation	15	So we have put in a submission to the current review
16	to the code of practice at 53818.	16	of the Editors' Code saying that clause 1 needs to be
17	MR MOY: Yes.	17	overhauled, not because it's driving at the wrong
18	Q. You rightly point out that it's a strong document in	18	things, it's absolutely not, but because actually in
19	many ways, but there are particular areas which give	19	practice it's rather obscure and rather difficult to
20	rise to concern. Some of these areas have been constant	20	work with.
21	themes in the evidence adduced before this Inquiry.	21	LORD JUSTICE LEVESON: One has to be a bit careful one
22	MR MOY: Yes.	22	doesn't create the Maltese penal code. That's not
23	Q. The due prominence issue, which might need to be more	23	showing a disrespect
24	prescriptive; is that right?	24	MR MOY: The what, sorry?
25	MR MOY: I think you'll find a much more helpful guide to	25	LORD JUSTICE LEVESON: I'm not showing a disrespect to
	Page 57	=0	Page 59
	a para local de la	١.	
1	our view on the Editors' Code in our submission at	1	Malta, but the point I'm making is that one doesn't want
2	tab 16.	2	a document that is so complex because it's covering each
2 3	tab 16. Q. Thank you.	2 3	a document that is so complex because it's covering each and every possibility that it isn't really possible to
2 3 4	tab 16. Q. Thank you. MR MOY: Which is our answer to your 12 questions.	2 3 4	a document that is so complex because it's covering each and every possibility that it isn't really possible to navigate through for the public.
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1 asking the question of have we here succeeded in 2 providing the best available version of the truth, and 3 we should have that as our ambition. 4 If you had that in place, of course paragraph 19 5 would be a clearcut case. What you've effectively done 6 is a sleight of hand there. You're playing tricks. 7 You're saying here's an exciting story and then you're 8 saying at the end well actually no it's not. That may 9

not be inaccurate within the purely negative terms of 10 current code of practice, but it is nonetheless failing 11 to inform your audience and if that was the expectation

12 set forward in clause 1, then a lot of these playing 13 tricks, playing to the letter of the law rather than to

14 the spirit of the law, would go. Would be very easily 15

dealt with.

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I think time and time again, our frustration with the existing system is that it seems to assume good faith on the part of newspapers which just isn't there.

19 Q. Thank you. In terms of --

20 MR MOY: Sorry, I should qualify that, I noticed a raised

21 eyebrow, quite rightly: which just isn't there in some 22

cases. You can't rely on it being there.

23 Q. Yes. Bottom of page 53816, tab 13, Mr Moy, you make 24 some suggestions about what a regulator should be able

25 to do: Impose deadlines for responses?

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than inaccuracy? I know you're primarily concerned with

2 inaccuracy, but why isn't a resolution of a privacy

complaint one which is in the public interest to resolve

4 consensually rather than by an adjudication?

5 MR MOY: I didn't say it wasn't. We're suggesting this as

a power they should have, not something they should do

7 with a swinging axe. What we have in mind is cases

8 we've been through where the first offer you get is,

9 "We'll amend the headline online only". Then you get

10 the offer of "We'll print a letter from Full Fact

11 disagreeing with our article but we won't change the

12 article or admit there was anything wrong with it".

13 Then you get page 12, then you get page 6, then you get

14 page 4, then you get page 2. All of this, rounds and

15 rounds of correspondence, weeks between them, takes

16 forever, deeply tiring. And all of this, of course,

17 after the actual inaccuracy has been accepted. At this

18 stage, you're just arguing over prominence.

19 You've already talked about the PCC should just be 20 able to say, "This is how prominent it should be".

21 Maybe that's the right answer, but at the very least

22 they ought to be able to reject derisory offers.

I should highlight in that sequence the letter

24 because the code says you have to correct inaccuracies.

> A letter from somebody else disagreeing with your Page 63

MR MOY: Yeah, I'm with Martin on that. 1

2 Q. Tackle abuse of its processes, maximise the transparency

3 of its process. You deal with burden and standard of

4 proof issues which you've touched on. Pursue an

5 inaccuracy even without a member of the public willing

6 to argue through the rounds with the newspaper. This is

7 the third-party issue?

8 MR MOY: Absolutely vital. I can't stress this enough. If 9

a newspaper has been told that there's a serious problem

with a headline and a regulator is aware of this, the

11 fact that the complainant then goes away doesn't mean

that the problem has gone away, it doesn't mean that the

13 disservice to the audience has gone away and

14 increasingly with online publication it doesn't mean

15 that the article has gone away either. The idea that

16 the regulator just -- well, it's not a regulator, this

17 is the essential point of it not being a regulator.

18 A regulator would pursue the problem.

19 A complaint-handling body pursues the complaint.

20 Q. Can I just ask you to address the penultimate bullet 21

22 "Reject newspapers' proposed resolutions as 23 insufficient in the public interest."

24 MR MOY: Yes.

25 Q. What happens if the complaint is about privacy rather Page 62

1 article isn't correcting an inaccuracy, even though it's

2 routinely accepted as a method of correcting a general

3 inaccuracy.

4 Q. You're going to have to slow down. I know we're

5 reaching the end of our allotted slot, but I'm afraid

6 you are going too fast now.

7 MR MOY: A letter isn't a correction. It's just a letter.

8 LORD JUSTICE LEVESON: I understand.

9 MR JAY: Dr Moore, I know you wish to elaborate these issues

10 further in another submission, but you touch on the

11 principles, just so that we know where we are in the

12 final page of your statement, and you probably don't

13 wish to speak to those, you want to do so in a more

14 considered written submission in due course in relation

15 to module four; is that right?

16 DR MOORE: That's true, but I suppose one thing that we

17 didn't -- we touched on regulation, but one of the key

18 points that I tried to make in this submission was that

19 it seems to me that there are two slightly overlapping

20 but separate roles that I hope the Inquiry will look at,

21 one of which is around initiating genuine reform as to

22 the legal framework and the second is about the

23 regulatory framework.

24 Q. Yes.

25 DR MOORE: On the first, I think it's just extremely

1 1 by points of general inaccuracy, and I know the Inquiry important to continue to emphasise that there is an has largely focused on individual named and nameable 2 2 opportunity and a need to defend journalism in the 3 3 public interest better than it currently is and that victims, but we see not just the harmful effects on 4 4 policy and government making decisions which perhaps it means defending it better within the law. I think by 5 doing that not only does one protect good journalism and 5 might otherwise not make if better information was put 6 good journalists. Actually, you also start to better 6 in front of it, and not just the effect in terms of 7 7 define the line between the public and the private, and spreading cynicism and unwillingness to engage in public 8 8 which is where I think we're hopefully going to get to. life, but also real damage apparently being done, real 9 9 hurt being felt by groups of people, and while it's not Q. Thank you very much. 10 10 Each of you is proposing stronger sanctions for the our job to bang that drum, I thought that needed to be 11 11 regulatory body. That might be said goes without mentioned and I don't think anyone else is going to do 12 12 saying? 13 MR MOY: So is the industry. I think that's now 13 LORD JUSTICE LEVESON: I think they have, actually. 14 14 MR MOY: I mention that for a specific reason, which is that uncontroversial. 15 15 we will always prioritise freedom of speech over Q. I don't think it's necessary to go into that. And 16 Mr Moy, you've put in a helpful submission on the 16 a rigorous commitment to accuracy, of course we will. 17 17 We're an organisation that exists to take part in the Internet, which again I'm afraid we never were going to 18 have time to go into but have carefully read. 18 severe contest of ideas and to, if you like, be the free 19 19 speech remedy to inaccuracy. But perhaps when you're Finally, Dr Moore, I should make it clear I've 20 received several questions from another core 20 wondering where is the balance between the two, it is 21 21 slightly nudged further over when you realise that participant. I'm going to make the executive decision, 22 unless I'm overruled, that I'm not going to ask you to 22 inaccuracies do do real harm, more than perhaps we 23 deal with those now, since it would take frankly too 23 recognise as we become increasingly inured and cynical 24 24 to misleading use of information in public life. long and may or may not be helpful, but what I am going 25 25 LORD JUSTICE LEVESON: Yes. I don't think it's fair to say to ask you to do, if you're prepared to do it, is to Page 65 Page 67 1 address these questions in writing and if it's necessary 1 we've not thought about inaccuracy. I'm not suggesting 2 2 to deal with them other than by putting in further you were quite saying that. Because indeed some of the 3 3 written evidence from you we'll consider that. Are you groups who have come to give evidence have focused on 4 content with that course? 4 rock solid inaccuracy. But I'm very conscious that 5 LORD JUSTICE LEVESON: Have you raised it with the core 5 inevitably those who are complaining about the work of 6 6 the press were really complaining about individual participant? 7 MR JAY: I haven't, no. It's right to say I haven't. I was 7 circumstances rather than generic issues. 8 hoping to leave some time. 8 MR MOY: Yes. 9 MR CAPLAN: Can I interrupt. I think I should identify 9 LORD JUSTICE LEVESON: So I do have the point. Thank you. 10 10 MR MOY: Thank you. myself. 11 DR MOORE: May I raise two final points? 11 MR JAY: I kept you anonymous. 12 MR CAPLAN: That's fine, but obviously the answers will be 12 LORD JUSTICE LEVESON: Yes. 13 13 DR MOORE: The first is that I sincerely hope that the published --14 LORD JUSTICE LEVESON: Of course they shall. 14 Inquiry does take the opportunity for positive and 15 15 radical change, not just in terms of better protecting MR CAPLAN: Thank you. LORD JUSTICE LEVESON: I think that's quite a useful idea. 16 16 the public, but in better protecting journalism in the 17 public interest. 17 Does that conclude? 18 MR JAY: It does. I am conscious of the fact I should have 18 The second is a plea to not accept as a fait 19 left some time to deal with Mr Caplan's points, but 19 accompli the recommendations necessarily of others, 20 20 ourselves included. We have and are still doing I haven't, and therefore --21 research on the history of this and I know you've 21 MR MOY: Can I just make one last point? 22 22 LORD JUSTICE LEVESON: Please. referred to it a number of times in the past, but it 23 23 MR MOY: I'm sorry to intrude on your time. does seem to me as though there is a really rather 24 24 LORD JUSTICE LEVESON: Don't worry. significant danger that the Inquiry, if not extremely 25 25 MR MOY: I feel we should emphasise that real harm is done careful, could go down a very similar path to the three Page 66 Page 68

Royal Commissions and the Calcutt review of the last 60 1 dialogue with Lord Hunt and I will ask him to do the 1 2 2 3 3 LORD JUSTICE LEVESON: That is constantly in my mind, MR MOY: We haven't met him. 4 Dr Moore. 4 LORD JUSTICE LEVESON: You haven't? 5 I have two issues to raise, very shortly. The first 5 MR MOY: No. I met Stig Abell and heard about the proposals 6 is a refrain that I've received from several editors is: 6 earlier last month, but I haven't met Lord Hunt, 7 "Well, the answer for the public is very simple. They 7 although I know one of my trustees has talked to him. 8 8 LORD JUSTICE LEVESON: I've made it abundantly clear that don't need to buy the newspaper. And they show by 9 9 buying the newspaper that they like what we do and the this solution, whatever it comes to, has to work for all 10 10 way we do it". I would be interested for your comments the reasons, Dr Moore, that you've just mentioned. That 11 11 on that. And then I have one other question for you, means it has to work for the industry, but it also has 12 12 but if you have any comment on that, I'd be interested to work -- I've said it has to work for me, rather 13 13 to receive it. grandly representing the public, but your organisations 14 DR MOORE: Two. The first is that it seems to me as though 14 have both thought about these issues for many years and 15 15 will have very developed views and perspectives which the argument that the public buy it and therefore it's 16 okay seems to me to be rather moot when one looks at 16 are for me forming rather than formed, and I am sure 17 that the product will be better for your input than 17 what happened when the public found out how the stories 18 were gathered in July and a paper closed within four 18 without it. 19 19 DR MOORE: Thank you. days. I think if there was an awful lot more 20 transparency, the public might feel very different about 20 MR MOY: If I may briefly respond to that, because our 21 21 the product they were buying, in the same way one feels expertise is how the system works in detail, and at the 22 about the food you're buying in the supermarket 22 moment I would say what we've heard from Lord Hunt isn't 23 according to the label that's on the food. I think 23 structurally flawed, but I think at the moment there's 24 24 a greater chance that the details get worked out in there is an argument there. 25 The second is that in the five and a half years that 25 a way that will completely fail than there is that they Page 69 Page 71 I've been doing this, one of the things that struck me 1 1 will be worked out in a productive way. 2 is that people of course care about the gas bill and 2 LORD JUSTICE LEVESON: I think I said either to Lord Hunt or 3 3 they care about the day-to-day things in their lives and Lord Black that the devil was indeed in the detail. But 4 people around them. They don't -- entirely 4 this is an iterative process for return to the Inquiry 5 5 understandably they don't notice media coverage per se and all I'm saying is I'd be grateful if your 6 6 organisations were involved in these iterations. until it's of direct relevance to themselves or people 7 close to them when it is -- it can be enormously 7 MR MOY: Thank you. 8 damaging, not just hurtful, but materially damaging to 8 DR MOORE: Thank you. 9 them personally. But in the main, most people, 9 LORD JUSTICE LEVESON: Thank you very much. We'll take 10 thankfully, never experience that, never go through 10 a break. 11 11 (11.47 am) 12 LORD JUSTICE LEVESON: All right. Do you want to comment on 12 (A short break) (11.57 am) 13 13 14 MR MOY: I endorse what Dr Moore has said. I'd also point 14 MR BARR: Sir, good morning. Our next witness is 15 15 out, as I just did, that the damage that newspapers and Carla Buzasi. 16 anyone who commands mass attention can do isn't limited 16 MR CAPLAN: Sir, may I very briefly and in 17 to the people who read them. 17 a noncontroversial way return to the agenda tomorrow 18 LORD JUSTICE LEVESON: All right. My second question is 18 afternoon? 19 this: have either of your organisations met Lord Hunt? 19 LORD JUSTICE LEVESON: Yes. 20 DR MOORE: Yes. Lord Hunt invited myself and our chair, 20 MR CAPLAN: One procedural matter first, please. Would it 21 Roger Graef, to meet him and Stig Abell, I think it was 21 please be your order that Mr Dacre's supplementary 22 November. It was before he had devised the plan that he 22 statement can now be published --23 23 LORD JUSTICE LEVESON: Yes. has now, but to discuss openly some of the thoughts that 24 we had and some of the possible models that will emerge. 24 MR CAPLAN: Thank you very much. 25 LORD JUSTICE LEVESON: Could I ask you both to continue that 25 The second matter, please, is this, I'm not asking Page 70 Page 72

1 for a ruling, just my understanding, and that is that 1 publishing content aimed at a British audience? 2 tomorrow he is coming back to deal with the "mendacious 2 A. Yes, that's true. 3 3 smear" matter, the Mail on Sunday story concerning the Q. Previously, you worked as the associate editor and 4 4 plummy-voiced executive and the allegation of phone online editor at Marie Claire, and before that in 5 hacking by Mr Grant. I say that because it's in 5 a number of roles with Conde Nast's digital team? 6 everybody's interests that Mr Dacre has had the 6 7 7 opportunity to look at any material that is necessary Q. Can I ask you about the Huffington Post. Can you give 8 for tomorrow afternoon. 8 us an indication of the sort of circulation that the UK 9 LORD JUSTICE LEVESON: Yes, that's as I understand it, and 9 10 10 A. Yes. In December, we had just over 4 million unique I notice Mr Crossley is nodding. 11 11 MR CAPLAN: Nodding. And that the material which he needs users, so that's people who have come to the site. They 12 12 to look at and refresh his memory about are his own may have come a number of times during that month, but 13 13 statements, Mr Grant's statements and Ms Hartley's we would count them just once. So that was global 14 14 statements. If there is any other material, I would be people to the UK site. Within the UK it was 2.7 million 15 very grateful to have the opportunity to see it, in case 15 people visiting the Huffington Post properties. 16 he needs to access anything else, and I do ask 16 Q. And the publication itself is solely online, isn't it? 17 Mr Crossley to let me know if possible, please, by 17 A. Yes, absolutely. 18 lunchtime. 18 Q. And it's in the form, if I can suggest this to you, 19 LORD JUSTICE LEVESON: There were some other statements 19 effectively of a Sunday newspaper every day in that it 20 I think submitted, but I am sure that that will be 20 has very many sections? 21 21 thought about during the course of the morning. Thank A. Yes. So we span news, politics, entertainment, comedy, 22 you very much indeed. 22 technology and international affairs as well. 23 MR CAPLAN: Thank you very much indeed. 23 Q. The source material of content for your publication 24 MR CROSSLEY: The only thing I would add is if Mr Grant's 24 comes from three sources, if I've understood correctly. 25 25 statement could also be published. First of all, there is what might be described as Page 73 Page 75 LORD JUSTICE LEVESON: Yes. I think I actually did say 1 1 original content, and that's material produced by 2 2 that, but it was quite late. Right. journalists employed by Huffington Post UK and working 3 3 under your editorial guidance? MS CARLA SAMANTHA BUZASI (sworn) 4 Questions by MR BARR 4 5 MR BARR: Sit down and make yourself comfortable. 5 Q. In that respect, are you effectively very much like any 6 other newspaper in this country, save that you publish 6 A. Thank you. 7 Q. Could you tell the Inquiry your full name, please? 7 solely online? 8 A. Carla Samantha Buzasi. 8 A. Yes. No, we pride ourselves on the fact that we operate 9 Q. And you are -- I should ask also the witness statement 9 as a newspaper organisation would be. These are trained 10 10 journalists who have come from backgrounds like CNN, that you provided to the Inquiry, are the contents true and correct to the best of your knowledge and belief? 11 BBC, and they're writing original reports day in and day 11 12 12 A. They certainly are. out. 13 13 Q. In addition, the second stream of content is what might Q. You are the editor-in-chief of the Huffington Post UK? 14 14 be described as curated content, and that's where your A. Yes, that's correct. 15 15 website is linking to other sites on the Internet? Q. And the Huffington Post is an online publication which 16 16 is owned ultimately by AOL Incorporated? A. Yes. I don't believe that any news organisation sort of 17 has the perfect journalism and the monopoly on brilliant 17 A. Yes, that's right. 18 Q. A large American company? 18 stories, so we do link out, make sure that our users can 19 A. Yes. 19 see the best of what's out there on the web. 20 Q. There's an intermediary, AOL (UK) Limited, which owns 20 Q. And then finally --LORD JUSTICE LEVESON: Hang on, is that to other newspapers 21 21 **Huffington Post UK?** 22 22 A. Yes. or just to other material? 23 23 Q. You've worked with AOL since August 2010, and in your A. It could be to other newspapers, it could be other 24 role as editor-in-chief you supervise a team of 24 blogs, magazine sites or other material, yes. 25 25 LORD JUSTICE LEVESON: But you couldn't go behind a pay journalists and editors who are based in London Page 74 Page 76

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- 1 wall?
- 2 A. We do sometimes link to sites like the Times, but if we
- 3 did that, we would make it clear that it was going to
- 4 a pay wall site therefore the user might not be able to
- 5 access that information.
- 6 MR BARR: The third stream of content is that the
- 7 publication hosts a blogging platform, doesn't it?
- 8 A. Yes. It's one of the things that makes the
- 9 Huffington Post unique in that we open that blogging
- 10 platform out to a wide range of people from MPs to
- 11 Joe Bloggs on the street to people experts in their
- 12 field and that makes up a significant portion of our
- 13 content too.
- 14 Q. We'll come back to look of each of those three streams
- 15 in more detail shortly, but before we do that, let's
- 16 look at some jurisdictional matters.
- 17 A. Okav.
- 18 Q. The servers for your operation are in fact based in the
- 19 United States?
- 20 A. Yes, they are.
- 21 Q. But you consider that the English courts have
- 22 jurisdiction over your United Kingdom operation, and as
- 23 you've told us, your journalists are based in London?
- 24 A. Yes, I think that's very important. We are a British
- 25 organisation writing for a British audience, and
 - Page 77

content from. That means that we're interviewing people

trustworthy and we're transparent where we've got our

- 2
 - just as you'd expect any journalist to do on any other
- 4 publication to make sure that we're factually correct.
- 5 Q. Does that mean that on occasions you might publish
- 6 a single-source story if you weren't able to find
- 7 a second source?
- 8 A. Yes, if we weren't able to, but I think in that instance
 - I would need to understand why the journalist couldn't
- 10 do that. That might well be because it's based on
- 11 someone's specific opinion about something that's going
- 12 on, but we'd certainly look to caveat that and explain
- 13 why that had been the case.
- 14 Q. If you're going to publish a story, do you expect, if
- 15 you feel that you need to know, to be told the ultimate
- 16 source of the story? Or will you publish a story not
 - knowing the source yourself but trusting the judgment of
- 18 one of your journalists?
- 19 A. I haven't had that situation arise. I think that the
 - relationships I have with my reporters I would expect to
- 21 know the source, but in line with the PCC, we would look
- 22 to protect those sources ourselves.
- 23 Q. You also tell us that you try to ensure that the
- 24 subjects of your stories are given a reasonable amount
- 25 of time to reply to any charges which are levelled
 - Page 79

1 therefore we should be covered by the British courts.

- 2 Q. Looking now, if we may, at the way in which you ensure
- 3 standards, first of all with your original content, you
- 4 tell us that your journalists receive regular training,
- 5 that you have your own editorial guidelines, and you not
- 6 only follow the PCC code but are in fact a member of the
- 7 PCC?
- 8 A. Yes, absolutely. As soon as our journalists arrive with
- 9 us, and as I've said, most of them have come from
- 10 organisations where they would have had legal training
- 11 in the past, they have legal training with us as well.
- 12 We have our own in-house legal team and in some of those
- 13 sessions we'll invite external counsel as well to update
- 14 us on changes in policy. 15
- Our editorial guidelines, a large part of that has 16 been framed to reflect the PCC code and therefore we
- 17 felt it was important that we were signed up to the PCC
- 18 as well.
- 19 Q. We'll come back to the future of regulation and talk
- 20 about the PCC some more later on, but I would like to
- 21 continue to explore the practices so far as your
- 22 original content is concerned. You tell us that you
- 23 always look to double-source articles where possible?
- 24 A. Absolutely. It's very important to me when we're
- 25 building a reputation with the site that we're seen as
 - Page 78

- 1 against them prior to publication.
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- 3 Q. Are there any circumstances in which you have decided
 - not to give prior notice in a case which would be
- 5 invading someone's privacy?
- 6 A. No. Again that situation hasn't arisen yet. I think if
 - it was in the public interest, we might make that
- 8 decision, but our site is all about having
- 9 a conversation. If we publish a story and we haven't
- 10 given someone the right to reply, it's very easy for
- 11 them to do that, whether they want to comment on that
- 12 story or write a blog submission to the site, so I would
- 13 much prefer we'd given people that opportunity before
- 14 the story was published, so the conversation can start
- 15 immediately.
- 16 Q. Do your journalists ever use subterfuge to obtain
- 17 stories?
- 18 A. No, they don't.
- 19 Q. Do you envisage that they might do so in future?
- 20 A. No, I don't envisage that, no.
- 21 Q. Moving now from your -- perhaps I should just cover this
- 22 before I move on to your curated content, although I can
- 23 anticipate the answers. As far as you are aware, has
- 24 there ever been any phone hacking at the Huffington Post
- 25 UK?

- 1 A. No, absolutely not.
- Q. Any blagging of confidential information?
- 3 A. No.
- 4 Q. And have any of your journalists ever paid public
- 5 officials for stories?
- A. No, they haven't.
- 7 LORD JUSTICE LEVESON: How many journalists are there?
- 8 A. I have 20 on my team. We started with eight when we
- 9 launched last July, so we've grown a bit, yes.
- 10 LORD JUSTICE LEVESON: Very good.
- 11 MR BARR: Moving now to your curated content, because you
- 12 are linking to other people's websites, you don't have
- 13 the same control over the content, do you?
- 14 A. No, we don't. I mean, there is an editorial decision
- 15 behind who we link to, and that will be because it's
- 16 newsworthy, we believe that our readers and users will
- 17 be interested in those articles, and the prominence we
- 18 give those links really depends on the story itself.
- 19 We launched the day after the Guardian broke the
- 20 phone hacking story, and that day our splash, the big
- 21 headline on our site, linked directly to the Guardian
- 22 because that was their story, they were the ones who had
- 23 uncovered this, and we knew that our readers would be

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- 24 interested in it, so due prominence right at the top of
- 25 the front page of the site was linking off to another

- Q. Moving now to your blogging platform, can we explore 2 what sort of standards you expect from your bloggers and
- 3 how you go about enforcing them? First of all, you have
- 4 some guidance, don't you?
- 5 A. Yes.
- Q. Amongst other things, that encourages your bloggers to 6
- 7 be themselves?
- 8 A. Absolutely.
- 9 Q. And not to impersonate --
- 10 A. Yes. It's important to us that this is an area, as
- 11 I said, for debate, for conversation, and the blogs are
- 12 very much opinion. But we do have blogger terms and
- 13 conditions that by using our blogging platform you are
- 14 bound by. You are free to stop blogging for us at any
- 15 time if you decide that you don't want to comply with
- 16 those terms and conditions.
- 17 I should stress there's not an editorial control
- 18 over that. We want people to have their personalities 19
- shine through on their blogs, but there is a framework 20 in there to ensure that we're -- or our bloggers are
- 21 complying with the law.
- 22 Q. You do, though, permit anonymous and pseudonymous
 - bloggers, don't you?
- 24 A. As a general rule, we would strongly encourage our
- 25 bloggers to be upfront about who they are. There have

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- 1 site.
- 2 Q. Accepting that you don't have control over the content,
- 3 you're obviously making a choice to link their site to
- 4 vours.
- 5 A. Yes.
- 6 Q. What judgments, if any, are made to make sure that you
- 7 are linking to reputable sites which are publishing
- 8 accurate information?
- 9 A. I think it's an editorial decision that we make, but
- also at the back of our mind we always have those 10
- 11 editorial guidelines. Is this a site that we trust? Do
- 12 we believe what they've written? All of that informs
- 13 that decision before we make a decision to post a link.
- 14 Q. So are there links that you think might have interested
- 15 your readers that you've ruled out because you have
- 16 doubts about the site or the content?
- 17 A. Yes, I expect those -- I can't think of any specific
- 18 examples, but I think there are instances where you see
- 19 perhaps something that's interesting but you don't
- 20 believe where that's come from and you perhaps think
- 21 that that story isn't correct, then you wouldn't link to
- 22 it. Perhaps then it would be an opportunity for one of
- 23 our journalists to go and do some investigation
- 24 themselves and see whether it's a story that we can move
- 25 on, and then it would become part of our reporting.
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- 1 been a few occasions, we have someone who blogs about
- 2 the gay nightlife in London and he wants to do that
- 3 anonymously. He's not naming other people, these are
- 4 just his personal experiences, and in an instant like
- 5 that we may allow people to blog anonymously. However,
- 6 we do know exactly who that person is. We have their
- 7 contact details should we need to get in contact with
- 8

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- 9 Q. Is that the case for all of your anonymous bloggers?
- 10 A. Absolutely, yes.
- 11 Q. You have a system of pre-moderation of comments, don't
- 12 you?
- 13 A. So the way -- so we're talking about comments on the
- 14
- 15 Q. Comments on the blogs.
- 16 A. Comments on the blogs, yes. Comments on blogs work
- 17 exactly the same as comments on news articles. We don't
- 18 actively pre-moderate through people. We have a filter
- 19 tool, which a small amount of those comments go through,
- 20 which would flag up swearwords, for instance, or certain
- 21 word combinations, and if that filter flags those up,
- 22 then those would go to a human moderator, but in line
- 23 with common practice on news sites in the UK, the 24 majority of our comments are not pre-moderated.
- 25 Q. You tell us that there is an element of peer review of

- comments in that people will respond if somebody postssomething outrageous?
- 3 A. Absolutely. We make it very easy for somebody to flag
- 4 if they feel something is inappropriate within the
- 5 comments. Once that's been flagged, our aim is within
- 6 15 minutes a human moderator will check that comment and
- 7 see whether it needs to be removed or not.
- 8 LORD JUSTICE LEVESON: Would that be for privacy, libel,
- 9 whatever?
- $10\,$ $\,$ A. Yes, anything that went in the face of law in this
- 11 country.
- 12 LORD JUSTICE LEVESON: So there's a risk that you'll get
- 13 something libellous up there?
- 14 A. There is a risk, yes, absolutely, but because of the way
- 15 that the law is framed in this country, we are not in
- 16 a position to pre-moderate all our comments.
- 17 LORD JUSTICE LEVESON: I understand, and you know it will
- get back to whoever did it, whether the name is
- 19 published or not, because you know who they are?
- 20 A. Yes.
- 21 MR BARR: And they've signed up to say that they're not
- 22 going to post anything illegal?
- 23 A. Yes.
- 24 Q. So you have a contractual lever as well?
- 25 A. We do, we do.

- 1 Q. In case those defences you've described fail, there's
- 2 a complaints procedure, isn't there?
- 3 A. There is.
- 4 Q. That applies both to the blogging content and to the
- 5 original content?
- 6 A. Yes. At the bottom of every single one of our articles
- 7 we have a "send a correction" button. It's important to
- 8 us that people can contact us very quickly and easily in
- 9 that we have a robust notice and takedown process, so
- 10 that's put clearly. It's not hidden anywhere on the
- site, it's at the bottom of every article.
- 12 Q. And you make clear in your witness statement that you
- have your own in-house legal team and they have access
- 14 to independent counsel as well?
- 15 A. Yes.
- 16 Q. To make judgments as to how to deal with each complaint.
- 17 Can you give us some idea of the sort of volume of
- 18 complaints that are made?
- 19 A. It depends. The corrections policy, we would get
- a number of those a day, and that might be something
- very small, someone spotted a spelling mistake in an
- 22 article. I'm pleased to say we haven't had any
- 23 significant complaints on our blogs. We haven't had any
- with our articles. We have had people who have come to
- us and, as I said in the witness statement, we've got an
 - Page 86

- in-house legal team to ensure that we don't have
- 2 a knee-jerk reaction to anything like that, that each
- 3 complaint is considered very carefully. But we're
- 4 talking on a day-to-day basis, you know, less than ten,
- 5 and that's including those very small typographical
- 6 errors.
- 7 Q. Is one of the reasons for this relatively benign picture
- 8 that the sort of journalism that you're engaged in isn't
- 9 of the sort which is pushing at the boundaries and very
- 10 controversial?
- 11 A. No, I think it's that we're exceptionally careful, we're
- very aware that we're building a brand in this country
- 13 at the moment, and therefore we need to be squeaky clean
- with everything we write. I don't think that means that
- 4 with everything we write. I don't think that means tha
- 15 what we're producing is bland journalism, I think it
- just means we're being careful to fact-check.
 - Q. I wasn't suggesting your content is bland, but you're
- not engaged in the sort of controversial investigative
- 19 journalism that some other publications are?
- 20 A. No. Certainly our politics team are doing investigative
- 21 pieces, but we haven't yet uncovered an MPs' expenses
- 22 scandal or anything like that. We are doing
- 23 investigative journalism, but nothing too scandalous.
- 24 Q. Moving now to regulation, and just to set the scene as
- 25 to what a commercial enterprise this is, it's right,
 - Page 87
- 1 isn't it, that AOL bought the Huffington Post, the
- 2 American entity, at least, for \$315 million last year?
- 3 **A. Yes.**

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- 4 Q. So this is big business, isn't it?
- 5 A. Absolutely.
- 6 Q. And you explain that you've joined up to the PCC. Have
 - you met Lord Hunt to discuss the way forward?
- 8 A. No, I haven't, and I would welcome the opportunity to do
 - that. I think it's very important. I think this has
- 10 been acknowledged here by other people that digital
- properties, whether those are digital only or they're
- 12 the digital arm of a more traditional media
- organisation, are given the opportunity to feed into
- 14 that. We welcome the fact that we've been invited along
- today to have our say, but I think that what Lord Hunt's
- doing, as far as I can see at the moment, it's been very
- much with reference to the newspaper editors, and
- 18 I think that -- and I would say this, but, you know,
- 19 digital websites are the future of the media industry in
- 20 this country, and I think it's important that we get
- 21 consulted on that.
- 22 Q. So if I may consult you on that a little bit, can we
- start first of all with in your view what the ambit of
- future regulation should be. I ask that because you
- 25 raise a point in your statement about individual

- 1 bloggers, for example, who perhaps are too small and 2 non-commercial. You think they should fall outside?
- 3 A. I think they should, because I think it shouldn't be
- 4 financially prohibitive. It shouldn't be people being
- 5 tied up in red tape before they want to post their first
- 6 blog somewhere. As I've said, the majority of blogs are
- 7 opinion pieces. These are people who have something
- 8 that they want to get off their chest. They're not
- 9 journalists, so they don't have that platform, as
- 10 someone like myself would do, and therefore I think it's

11 important that they should be given that voice.

> When the Huffington Post launched in America, there were only five people. They didn't have the might of

AOL behind them as we do know, and I think we should be

encouraging that kind of media enterprise.

So whatever framework is put in place, I think it shouldn't be prohibitive to that. If people do want to

join up, then I think it should be made extremely easy

19 for them to do that, but if a mummy blogger somewhere 20

wants to start a blog in their bedroom, I think we

21 should allow them to get on and do that and not tie

22 themselves up in paperwork before they do that. 23 Q. If it's going to be optional for the small blogger, what

24 about the large media institutions? Are you of the view

25 that in order to be credible all the major media players

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- 1 that their publications criticise.
- 2 A. Yes.
- 3 Q. How do you get around that? What I'm getting at is
- 4 would the Huffington Post, do you think, object to some
- 5 form of statutory underpinning and mandatory membership?
- 6 A. I think mandatory membership has its issues, and I think
- 7 for some of the reasons that I've said already. I think
- 8 the fact is that statutory regulation should be part of
- 9 the law of the land, which everyone is bound by anyway,
- 10 and I think to a certain extent, because of that, we are
- 11 bound by those statutory things right now, because of
- 12 the things that are illegal. It is illegal to tap
- 13 phones, whether you are a journalist or a banker or,
- 14 I don't know, installing someone's gas meter. You
- 15 aren't able to do that. I think the law should remain
- 16 as it is, but I think the body that the press is
- 17 answerable to for inaccuracies and many of the other
- 18 things that have been spoken about here shouldn't be
- 19 bound by that.
- 20 LORD JUSTICE LEVESON: Sorry?
- 21 A. Shouldn't be. I don't think then it should be legally
- 22 binding, but I think if there are illegal practices that
- 23 are going on, then obviously it should be.
- 24 MR BARR: In terms of the funding of any future system, do
- 25 you have any views about how that should be pursued?

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1 need to be involved?

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- 2 A. I think it needs to be so -- held in such high regard
- 3 that it would be foolish of them not to do that, and
- 4 I think that the issue we have at the moment, and we've
- 5 seen, is that some of those news organisations don't
 - hold the PCC in high enough regard and that's why
- 7 they've decided to opt out of it.

I think there also needs to be a reflection of the people who are making up that council, that it is broad across the media industry as well. I've heard other people have been sitting in this chair talking about the fact that it should be experienced editors or ex-editors who have been doing this for a number of years, and I can see why they would make that recommendation, but I think that people throughout the industry need to be consulted. The editorial assistants who are just starting out, who understand the pressures of starting out in their careers and what they're asked to do,

I think it's as important that they make up part of that

body as it is editors who have been running newspapers

- 21 22 Q. In terms of -- you mentioned people sitting outside
- 23 currently, for perhaps reasons of credibility. There 24 are other reasons, too. For example, we've heard of
- 25 people who don't want to be judged by the very people
 - Page 90

- 1 Should it be the biggest pays more or should it be the
- 2 person who's the subject of the most successful
- 3 complaint pays more? Where do you see the best funding
- 4
- 5 A. I think our experience in trying to join the PCC showed
- 6 that there are already flaws with that system, so we
- 7 went to the PCC back in September and said, "We want to
- 8 sign up, we already follow your guidelines, we want to
- 9 be a member of this body", and they didn't actually
- 10 really know what to do with us to begin with, so they
- 11 decided, after a number of meetings, that we would be
- 12 classified as regional press. Then we had to provide
- 13 our figures to them and then there's a conversation
- 14 about whether those figures are your international
- 15 audience or your UK audience and then it was put into
- 16 a pie chart or whatever and the portion that we made up
- 17 of the regional press readership, that was how our fee
- 18 was decided.

19 That seemed to me at the time needlessly complex and 20 slowed the whole process down. I can see that that's 21 a difficult decision to be made. Readership, I'm sure,

- 22 does come into it, but I think that you don't want to
- 23 make it so expensive that small companies can't join,
- 24 and I think probably that readership should be balanced
 - with perhaps brand awareness as well. You know, big

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1 broadsheets might not have the readership of tabloid 1 have gone through legal training, who have lawyers 2 newspapers, but certainly as far as the UK population is 2 sitting 10 metres away from them, and I think that that 3 3 concerned, that's a significant media player. distinction is very important. But certainly when it 4 4 LORD JUSTICE LEVESON: It becomes very subjective then, comes to our trained editors, they should uphold the 5 5 doesn't it? standards that journalists on any publication would be 6 A. It does become subjective, which is why I think it's 6 required to. 7 7 LORD JUSTICE LEVESON: But presumably the standard that you very, very difficult, and I can see why there were 8 8 would apply to the bloggers would be the same, whether problems when we came to it, that maybe digital players 9 9 they're commenting upon articles in the Guardian, the need to be seen slightly differently to magazines. 10 10 Telegraph, the Mail, which is clearly a very popular I can imagine magazines have far fewer complaints than 11 11 newspapers because of the very nature of the content online newspaper. 12 12 that they publish, and blogs alongside that as well. A. Yes. 13 LORD JUSTICE LEVESON: Or indeed the BBC. 13 MR BARR: Is there anything else that you'd like to add on 14 14 the question of future regulation? A. Mm-hm. And I think that our comment policy and the fact 15 A. I think that -- and I'm sure I'm echoing what other 15 that we don't pre-moderate is in line with most of those 16 people have said -- that it needs to be supportive of 16 publications, and I think that's reflective of the 17 17 journalists as well. I think that it should provide defamation law in this country. In the US, for 18 training for journalists as well, and I think that if 18 instance, it's very different. The Huffington Post in 19 19 the US moderates most of its comments because the law is they can do that, again you're far more likely to have 20 people want to join up, if it isn't seen as something 20 different there. LORD JUSTICE LEVESON: That's interesting. I thought that 21 21 that's just going to be slapping people's wrists every 22 now and then. I think there has to be some carrot in 22 the First Amendment made it much more easy for people to 23 23 there as well as stick. say rather more. 24 24 A. But part of the -- one of the things that's so important MR BARR: Thank you. Those were all my questions. 25 LORD JUSTICE LEVESON: One of the issues that has been put 25 for the brand -- and this is worldwide -- is that it's Page 93 Page 95 1 to me during the course of the months that I have been 1 a safe place for people to comment. We want people to 2 involved in this is the economic viability of the press. 2 feel that this is an environment where they're invited 3 3 A. Yes. to do that, and they won't have people making personal attacks on them if they're expressing a strong opinion. 4 LORD JUSTICE LEVESON: You're in the rather unique position 4 5 of having set up more recently than anybody else I've 5 LORD JUSTICE LEVESON: Oh, I see. All right. Thank you 6 previously seen. Do I gather that there isn't a pay 6 very much indeed. 7 wall to the Huffington Post? 7 A. My pleasure. 8 8 LORD JUSTICE LEVESON: Thank you. 9 LORD JUSTICE LEVESON: So it's free to the user? 9 MR BARR: Sir, our next witness is Mr Staines. 10 A. Yes. 10 MR PAUL STAINES (sworn) 11 LORD JUSTICE LEVESON: And therefore the economic model 11 Questions by MR BARR 12 depends on advertising? 12 MR BARR: Please take a seat, Mr Staines. 13 13 LORD JUSTICE LEVESON: Mr Staines, thank you very much A. It does, yes. 14 LORD JUSTICE LEVESON: Do you think that's going to affect 14 indeed for participating and providing the Inquiry with 15 15 the way in which one regulates, whether formally or the benefit of your views, which come from a very 16 16 informally? In other words, I suppose I'm really different perspective to many of the others that I have 17 17 received. asking: do you think there is in reality any difference 18 between what you are doing and what somebody is doing 18 A. I should think so. 19 who is sending off a copy down the line to be printed 19 MR BARR: Could you confirm your full name, please? 20 around the country and then distributed to people's 20 A. Paul DeLaire Staines. 21 front doors? 21 Q. Are the contents of your two witness statements true to 22 22 A. I don't think so, in the original journalism that we the best of your knowledge and belief? 23 produce on our site, that there should be any 23 A. Yes, they are. 24 difference. But I believe on the blog side of it, that 24 Q. Can we concentrate on your second statement, please, 25 25 is different. These are not trained journalists who where you tell us a little bit about your background and Page 94 Page 96

- 1 current activities?
- 2 LORD JUSTICE LEVESON: Before you do, possibly I ought to
- 3 make it clear and explain that following a complaint in
- 4 relation to the statement that was published, I was
- 5 concerned that it had come from the Inquiry for probably
- 6 obvious reasons. As soon as it became clear, which it
- 7 had not become clear until a day or so into it, that it
- 8 had not, that was the reason that I immediately stood
- 9 down my request that you attend, because the complaint
- 10 had vanished. But whether you --
- 11 A. Sir, could we publish the first statement then?
- 12 LORD JUSTICE LEVESON: I think we just have.
- 13 A. Oh, okay.
- 14 LORD JUSTICE LEVESON: I think by answering the question
- 15 that you did, whether your statements were accurate, we
- are now intending to put those into the public domain.
- 17 **A. Good.**
- 18 LORD JUSTICE LEVESON: And you're free, of course, to
- comment, although I think you probably have been.
- 20 A. Well, I haven't been free, because you put a restriction
- order censoring me.
- 22 LORD JUSTICE LEVESON: Free to comment.
- 23 A. The terms of the restriction order didn't allow me to
- 24 comment on the evidence.
- 25 LORD JUSTICE LEVESON: Well, carry on.

- Q. And you pride yourself in breaking news stories and your
- 2 success stems from doing that time and time again, you
- 3 say, until -- well, beating big news organisations to
- 4 stories.
- 5 A. Yeah, I think we have a record of that. I think the
- 6 BBC's Mark Thompson explained in a speech why we do beat
- 7 them.
- 8 Q. Your economic model is combined of advertising and
- 9 story-broking, isn't it?
- 10 A. Yes. I'd say they're roughly equal, the amount of
- 11 advertising revenue and the amount we get from selling
- 12 stories.
- 13 Q. Your current readership is what?
- 14 A. Daily: 50,000 to 100,000.
- 15 Q. And at times when you are breaking big news stories,
- what sort of visitor rates do you attract then?
- 17 A. I think at the peak we were getting 100,000 an hour. In
- an average month, we would have certainly hundreds of
- 19 thousands, maybe up to a million readers, or a million
- 20 different browsers come to our website.
- 21 Q. You operate also on Twitter. How many followers do you
- 22 have?
- 23 A. 60,000-odd.
- 24 Q. In obtaining readers, how important is the role of
- 25 search engines in directing computer users to your

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- 1 MR BARR: Until it was published, which it just has been.
- 2 A. Thank you.
- 3 Q. You are here because you currently run the Guido Fawkes
- 4 website, and you do that with Mr Cole and a cartoonist;
- 5 is that right?
- 6 A. Correct.
- 7 Q. Before that, you've had one of the more diverse career
- 8 histories of the witnesses before the Inquiry. You tell
- 9 us that between 1986 and 1990, you worked in politics,
- $10\,$ $\,$ think tanks and campaigns. Between 1989 and 1991 you
- organised mass attendance dance music raves. Between
- 12 1992 and 1994, you were a professional gambler. Then
- between 1995 and 2001, you were a derivatives broker,
 bond dealer, hedge fund trader in London, Hong Kong and
- Tokyo. You were then a litigant in a protracted
- 16 commercial dispute for two years, before commencing
- publication of the Guido Fawkes political blog in 2004,
- and since then, since 2006, you've supplemented that
- activity by being an investment adviser to online
- ventures; is that correct?
- 21 A. That's correct.
- 22 Q. Moving to a little detail about the Guido Fawkes
 - website, its raison d'etre is to publish political
- 24 tittle-tattle, gossip and rumour?
- 25 A. Yes.

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1 material?

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- 2 A. On a day-to-day basis, I'd say between 25 and
- 3 35 per cent of the traffic comes via search engines,
- 4 particularly Google. If people are searching for
- 5 a story that is of the moment, you know, if they're
- 6 researching for Leveson Inquiry today, then they would
- 7 arrive to us via Google.
- 8 Q. You tell us in addition to covering political
 - tittle-tattle, gossip and rumour, you are increasingly
- 10 commenting on and analysing the media industry.
- 11 A. Well, currently we have a situation where the media and
 - politics are overlapping quite heavily, and we have
- 13 great fun teasing some of our media rivals.
- 14 Q. You say that you often publish articles about media
- 15 personalities and say what others are afraid to say for
- career reasons. That is an issue which is of some
- interest to the Inquiry. Are you able to help us, from
- 18 your knowledge of the industry: how prevalent are career
- 19 fears for those who are considering speaking out?
- 20 A. I think there's a reluctance to damage your career
- 21 prospects by writing about your rivals, when one year
- you might be writing for the Times, the next year you might be working for the Guardian, so people are
- might be working for the Guardian, so people are reluctant to put their name to stories attacking rivals.
- 25 I deal mainly with political journalists, and quite Page 100

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25 (Pages 97 to 100)

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- 1 often they'll stick the knife into each other via me and 2 won't have their fingerprints on the story.
- 3 Q. How real do you think the consequences are for
- 4 journalists who speak out? What I'm getting at is: are
- 5 these fears, which you tell us about, subjective or is
 - there an objective justification for them? Do
- 7 journalists who speak out suffer consequences?
- 8 A. No, journalists have very thin skins and they hold
- 9 a grudge, so definitely it might damage your career
- 10 prospects. I think that's part of the problem this
- 11 Inquiry has had with getting people to go on the record
- 12 and say that at their publication there was hacking
- 13 going on or blagging going on, because the only people
- 14 I see come forward are people who have no longer got
- 15
- careers in active journalism. So people who are still
- 16 in the business are reluctant to admit to what's been
- 17

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- 18 Q. You have certainly said on the Internet that your
- 19 inspirations editorially are Kelvin MacKenzie and
- 20 Popbitch. Is that right?
- 21 A. That's correct. Camilla, who is the boss of Popbitch,
- 22 is a friend and has given me advice over the years, and
- 23 I'd say that Kelvin MacKenzie is our lodestar.
- 24 Q. The nature of your work gives rise, doesn't it, to
- 25 a number of stories coming your way which are
 - Page 101

- American entity hosting your website from the
- 7

for my First Amendment protections.

- 8 United States?
- 9 A. Correct.
- 10 Q. And I think you make no bones about it: you have done

A. Originally I was on Google's free Blogger system. When

I thought it would be a good moment to switch from them

to a hosting provider who was robust and would stand up

they became more willing to give in to legal threats,

Q. So the position now is you have a smaller, independent

- 11 that to make it more difficult for people in this
- 12 jurisdiction to challenge what you publish?
- 13 A. Partly, and partly because of the experience of
 - Wikileaks and I just don't want all of a sudden to have
- 15 the website disappear because someone's made a -- what
- 16 I would view as a spurious threat.
- 17 Q. You go on at the bottom of the first page of your
- 18 witness statement to tell us that you've been the
- 19 subject of many threatened legal actions, although none
- 20 has ever succeeded in the UK courts, and you go on to
- 21 say that you've repeatedly ignored injunctions and
- 22 orders issued in the UK courts with no adverse
- 23 consequences. I'd like to explore that in a little more
- 24 detail, please, starting first with: what sort of volume
- 25 of complaints do you receive from lawyers?
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- 1 single-sourced?
- 2 A. Yeah, quite often there's only one source in the room
- 3 who can provide us with the information, so we have no 4
 - choice. We don't rely on single-sourcing from people we
- 5 don't know. There has to be some authority to that
- 6 person or we have to have a level of trust built up over
- 7 time. If someone came in fresh and was a single source
- 8 and we couldn't verify in any way whatsoever, I'd be
- 9 very reluctant to run with it.
- 10 Q. What I was coming to is Mr McKenzie has become of
- 11 interest because he's given evidence about "lobbing
- 12 stories in" if they "felt right". I wanted to know
- 13 whether, in relation to dealing with single-source
- 14 stories, you follow that lodestar or whether at that
- 15 point you would depart company and --
- 16 A. Depends. If it's a trivial story, you know, an amusing
- 17 story that's of no consequence, I'd be willing to go
- 18 with it on that basis. If it's a career-ending story or
- 19 a story of great import, then I'd be very reluctant to 20
 - go forward on that basis.
- 21 Q. You tell us a little bit about the technological set-up
- 22 of your website, and in particular the fact that your
- 23 servers are in the USA. Is it right that initially you
- 24 used Google to host your site and that you've since
- 25 moved away from that?

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- 1 A. There was a period a few years ago where we would get
- 2 sent To Whom It May Concern injunctions, ie we weren't
- 3 named, we were informed that we weren't to report about
- 4 this matter or that matter, and that died off after
- 5 I wrote to a couple of the law firms saying that if they
- 6 sent us that, then we would consider it on its merits,
- 7 and I thought -- quite often the first I knew about
- 8 these matters was receiving the To Whom It May Concern
 - injunction, so as of about the Ryan Giggs time,
- 10 I haven't received a single injunction.
- 11 Q. You've been the subject of an injunction which was
- 12 granted on an interim ex parte basis in Ireland, but
- 13 that injunction was subsequently not made permanent.
- 14 A. I was injuncted in three jurisdictions by Zac Goldsmith
- 15 and his sister, Jemima Khan. This was obviously before
- 16 she became a freedom-of-information campaigner. It was
- 17 done on Christmas Eve in the year it was. I was quite
- 18 surprised they managed to get a High Court judge out on
- 19 Christmas Eve in Dublin. I got no warning. They made
- 20 undertakings to the court to produce evidence that I had
 - got the material that they claimed I had got. The judge
- 22 on that basis gave them an interim injunction. In
- 23 between Christmas and January 4, when it was held over, 24 we had communications directly through myself and Zac,
- 25 and it was agreed that they would drop it, and when they

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- 1 came back to the court and were unable to provide any
- 2 evidence, they got a judicial bollocking from an Irish
- 3 High Court judge.
- 4 Q. Have there been other attempts overseas to obtain
- 5 injunctions against you?
- 6 A. Not that I'm aware of. I've had communications sent to
- 7 me at my Irish address that have never proceeded.
- 8 Q. You mentioned Ryan Giggs a moment ago. What role did
- 9 you play in relation to speculation as to his identity
- whilst it was protected by an injunction?
- 11 A. I can't remember exactly. I think on Twitter I devised
- a five-a-side football team of various footballers and
- suggested they should play, and suggested two managers,
- on Twitter, who might also manage that five-a-side
- 15 football team, and nothing came of it.
- 16 Q. Do you know whether attempts were made to make something
- 17 come of it?
- 18 A. Well, I couldn't afford the footballers for a start, but
- 19 there were various threats from Schillings in the press,
- 20 but nothing happened. They said they were going to
- 21 contact Twitter, but there was no follow-up. If there
- 22 was, I wasn't aware of it.
- 23 Q. Was Mr Giggs one of the team members?
- 24 A. He was.
- Q. I don't think we need go into the others. In addition Page 105

- a story and took the precaution of uploading the memo,
- 2 since I think it was Carter Ruck were very busy on this,
- 3 on a foreign website and linked to that, and I think
- 4 uploaded it in different locations around the globe as
- 5 the day went on, so Carter Ruck were chasing -- or
- 6 whichever law firm it was -- various hosting agencies
- 7 around the world, and when that became boring, I gave it
- 8 to Wikileaks.
- 9 Q. So is it the reality that, however prestigious the
- lawyers, the modern Internet, with its global reach, is
- such that if someone is determined to put information
- out there and keep it there by reposting it, or whatever
- other mechanism, in practice it can be made to happen?
 - A. I think it's impossible for them to do anything.
- 15 I would basically upload it to free hosting services
- 16 after the close of business hours, so if the law firm
- 17 was contacting Yahoo India, they would find no one at
- $18 \qquad \text{home and it would be up on that website until the next} \\$
- 19 day at the very least.
- 20 Q. So in taking this action, you were effectively deciding
- 21 practically to thwart what the court was trying to
- 22 achieve?
- 23 A. Yeah.
- 24 Q. And you were doing that for what reason?
- 25 A. Because I think when you're considering £50 billion of Page 107
- 1 to that activity, can I take you to a couple of examples
- 2 in the bundle of things you've published? Can we go
- 3 first of all to tab 4 and look at a page that's right at
- 4 the very back of tab 4. This concerns Wikileaks. It's
- 5 a post from February 242008, entitled, "Supporting
- 6 Wikileaks and freedom of speech":
- 7 "Guido is showing Wikileaks some love with Google
- 8 Juice. The IP address [then there's an IP address] is
 - the Internet postcode for Wiki. A judge has ordered the
- web authorities to remove the website url address from
- the Internet, so this is the only way directly [to]
- 12 access it now. This is where Guido uploads important
- documents (like that Northern Rock memo) and others they
- don't want you to see ..."
- 15 Can I take it from that that what you were doing was
- 16 making available to those who read your blog material
- which a court had ordered should be removed from the
- 18 Internet?

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- 19 A. Yeah, this was -- I think, if I recall correctly -- in
- 20 relation to the Merrill Lynch memo, which was a document
- 21 produced by Merrill Lynch concerning the prospects for
- Northern Rock, in which they outlined how it may result
- 23 in costs to the taxpayer of £50 billion. The FT first
- 24 published it online and were immediately hit with
- 25 injunctions. I also got a copy of the memo. I wrote
 - Page 106

- 1 the public's money, the public has a right to know
- 2 what's going on, and there was no democratic reason why
- 3 this should be done in secret. This was the taxpayer's
- 4 money and it was a lot of money.
- 5 Something that I think you might have overlooked is
- 6 that I'm a citizen of a free republic, and since 1922
- 7 I don't have to pay attention to what a British judge
- 8 orders my countrymen to do.
- 9 Q. If we move to another example and look at tab 5, please,
- what I'm interested in is a document which is about
- 11 halfway through and it relates to Mr Goodwin. It's
- dated 19 May 2011. At the top it says page 1 of 33 and
- at the bottom the date is 1 February 2012, the date on
- which it was printed out. It has a sticking plaster
- 15 picture.
- 16 A. It's on the screen.
- 17 Q. Good, I see you have that.
- Do you have that, sir?
- 19 LORD JUSTICE LEVESON: No. Halfway through tab 5?
- 20 MR BARR: Tab 5. It has two images on it. One is a life
- 21 insurance advertisement and the other is a sticking
- 22 plaster crisscrossed. I think it's up on the screen
- 23 now.
- 24 LORD JUSTICE LEVESON: Yes, thank you.
- 25 MR BARR: This was written after Mr Goodwin's name was in Page 108

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1 the public domain, but what you do here is repeat what 2 you'd published beforehand. We see in italics towards 3 the bottom of the page: 4 "So there was this [then a number of asterisks]

bloke who worked closely with another **** colleague, they apparently began an adulterous affair not long after the *****ing crisis of 2008. He went to court to stop it getting out that he had been banging her. Because he is the most notorious ***** of his generation he also banned references to his profession let he be

12 Then afterwards you say:

identified."

13 "Well, that went well for Fred, didn't it? Worth 14 every penny ..."

> And so, although you didn't in fact name Mr Goodwin in your post, you set out something of a riddle, which many might have been able to work out?

18 A. Well, I mean, I think in that particular instance he had 19 banned references to him as a banker, and so we had to 20 play on words, yes.

21 Q. At the top of just above the sticking plaster article,

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23 "In March Guido told you about it, but had to adhere 24 slightly to the courts."

25 So I take it that you were on that occasion paying Page 109

1 smear others?

2 A. I don't know about smear, but they obviously always,

3 almost always, in fact, have an agenda. Quite often

4 it's quite legitimate. It will be the press officers

5 for various interests. Sometimes it is people in the

6 same party doing down other people in that party. You

7 know, the old saying that on the other side of the house

8 is your opposition, but your enemy is behind you is --

9 applies in politics quite well.

10 Q. To what extent do you receive information which 11

subsequently turns out to be untrue? 12 A. I'd say when you're dealing with politicians, quite

13 a lot of what they tell you is untrue, particularly 14

their denials, which subsequently turn out to be true. 15 Over the years we've learnt who you can trust and who

16 you can't, and how to unspin things and detect them when

17 they're lying. Quite often it's misdirection rather

18 than outright blatant lying.

Q. Is it right that you sometimes are fed stories by journalists in the mainstream, the old media, who are not able to get their stories into that week's edition or that day's edition and are hoping that, by feeding it to you as a blogger, the story will be kept alive until

the editor can be persuaded of its merits? 25 A. I think that happens occasionally. There's different Page 111

1 at least some attention to the legal status of the

2 information?

3 A. Apparently we were.

4 Q. If we go back now to your sources, you've told us 5 a little bit about them already. I'm looking at the

6 second page of your witness statement. You say that

7 about half of your sources are personally known to you.

8 You're able to verify the provenance to varying degrees

of about another 40 per cent, and then 10 per cent or

10 less are unknown to you and you do what you can to

11 verify what they say, and then decide whether to publish

or reject their stories.

A. We get a lot of stories coming in via email. Some of those emails don't reveal the source's name and are pseudonyms. We also have a voicemail that people can use and people leave us anonymous tips on the voicemail, and also we get documents faxed to us. With those kind of anonymous tips, we will make efforts to verify the document if we can.

20 Q. Can I ask you now a little bit, because you deal a lot 21 with politicians, don't you, and people moving in

22 perhaps the Westminster village, if I put it that way:

do you find that when people come forward with

24 information they are sometimes trying to use you as

25 a vehicle to pursue their own political agendas and to Page 110

1 circumstances where it happens. Occasionally a story

2 has been spiked. The editor for some reason doesn't

3 want to go ahead with the story or doesn't fit their --

4 that newspaper's agenda, and they'll give it to us.

5 I mean, that happens less now because I think we're seen

6 as more -- when we were a bit of an underground

7 publication, I think that used to happen quite often,

8 but now most political journalists read the blog it 9

happens less.

The second type of story that's given to us is when parts of -- the journalist concerned couldn't get the whole story out or the editor wasn't willing to go the whole hog on a story. They'll give it to us in order to try to push the storyline further or to keep the storyline alive from one week to another week. So, for instance, a Sunday newspaper might flag up some story that they couldn't develop as fully as the journalist concerned wanted, and the editor says, "We're not going any further", but if we were to write about that story in the week, then they would say, "Look, the story is still moving, still alive, it still has the legs", as is the term used in the industry, and that might get the

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23 editor to provide resources for that journalist to

24 continue with the story.

25 Q. You say in your witness statement, and I'm moving now to Page 112

1 the question of ethics, that your ethical goal is to 1 privacy as a private citizen who has no public life can 2 2 report the truth as you see it and that that should be expect. These people -- their character speaks to what 3 3 the ethical goal of all journalists, whatever their the voters need to know about them as politicians, so if 4 4 they misbehave in their private life -- it's quite medium. 5 5 Can I try and expand that and put a number of common that somebody who will lie to their wife will lie 6 ethical matters to you? I'm doing this by reference to 6 to the voters. That's an old adage that has some truth 7 7 the PCC code. I know that you're not a member of the 8 PCC, but an important aspect of the code is the need for 8 LORD JUSTICE LEVESON: I can understand that, but it may be 9 9 there isn't quite the difference that is sometimes accuracy. Am I right to understand that you, too, think 10 10 portrayed, because you don't do stories about that accuracy is of great importance to ethical 11 11 individuals outside the political spectrum. Or do you? journalism? 12 12 A. Of course. And if you make a mistake, your readers will A. Very rarely do stories -- well, we write increasingly 13 lose confidence in you, your reputation will go 13 about journalists, but mainly it's about politicians. 14 14 downhill. LORD JUSTICE LEVESON: Yes. 15 I have to say I've heard a lot of testimony from 15 A. Invariably there is a public interest angle when you 16 other journalists saving that what people don't realise 16 have a politician. 17 17 LORD JUSTICE LEVESON: That's the point. So if you're not is the speed with which we have to do things, and we 18 quite often hit stories out, you know, five minutes 18 going to go into the area, whether it's celebrity or 19 19 those who have been accused of crime, all the bits and after we've got the basic details, and the story will be 20 revised and amended during the day on the fly, so we'll 20 pieces that I'm sure you've heard about that I've been 21 21 hearing about, you don't have to make a decision, "Is get the details correct and hopefully the end story will 22 be spot on. But due to the nature of how fast we move, 22 this an invasion of privacy?", because you're starting 23 23 it's not always -- the first print isn't always spot on. from a broadly political perspective. 24 24 Q. Would it represent the position accurately to say that A. Yeah, I'm confident that it's almost always a public 25 25 what you're doing is striving for accuracy rather than interest angle. Although that's not to say that Page 113 Page 115 1 guaranteeing it? 1 celebrities who misrepresent themselves -- it's not in 2 A. That would be correct. 2 my area of work, but some of the other celebrities who 3 3 LORD JUSTICE LEVESON: That's a different issue, isn't it, have been here and claimed to be victims, you know, like 4 4 Hugh Grant, I think he did put himself out in public and for those who are in print journalism, because you have the ability to change anything you've written? 5 5 he should expect to be scrutinised. 6 A. Yeah, we can do -- pixels can be altered instantly. 6 LORD JUSTICE LEVESON: Yes, but, for example, there have 7 7 been other people who have given evidence as victims who What I'm trying to emphasise is the nature of the speed 8 at which we work. If you have a whole day or a whole 8 positively don't want to be in the public domain, 9 9 they're not in the public domain. That issue for you week to consider your article, you have a chance to dot 10 10 wouldn't arise because you wouldn't be writing about the Is and cross the Ts in a way that we don't have 11 11 because we're in such a hurry, and I think some of the 12 tabloid journalists have been saying, "We do 100 stories 12 A. No, it's not something we cover. 13 13 LORD JUSTICE LEVESON: Yes. a day", and the editors have been saying the same thing. 14 14 MR BARR: Again perhaps this question needs to be put in the It's not always possible to get things exactly right at 15 15 context to the people that you write about. I'd like to 16 16 MR BARR: Privacy next. That's obviously a part of the PCC ask you about your views on the use of subterfuge. Do 17 code, qualified, though, by the public interest test. 17 you regard it as necessary to get hold of stories of 18 Am I right to understand from your witness statement 18 public interest?

A. Sometimes. I think you have to employ a degree of

subterfuge. I think the PCC ruled against the Daily

Telegraph recently for when they sent two reporters to

record Vince Cable's views on certain matters. I think

that was perfectly legitimate what they did. They got

the truth out of Vince Cable. He was saying one thing

in private, another thing in public, and the PCC ruled

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that on matters of privacy you're essentially an

interpreted in the English courts?

adherent to the American school of thought, a First

Amendment man rather than a fan of privacy as it's been

people who are, you know, paid for by the taxpayers, or

subject to the voters, should expect the same degree of Page 114

A. Yes. I particularly don't think people in public life,

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Day	39 - AM Leveso	n Inq	uiry 8 February 2012
1	against them for using subterfuge, but they exposed	1	A. No.
2	Vince Cable's duplicitousness.	2	LORD JUSTICE LEVESON: Thank you. 2 o'clock.
3	Q. Do you ever use subterfuge or cause other people to use	3	(1.O2 pm)
4	subterfuge?	4	(The luncheon adjournment)
5	A. We have. I've sent reporters in disguise. When UKIP	5	, J
6	had a policy of banning the burka, I send a female	6	
7	reporter dressed in a burka to interview the leader of	7	
8	the United Kingdom Independence Party and ask him about	8	
9	his worries about the Muslim Eurosceptic vote. It was	9	
10	I think legitimate to juxtapose him on camera with	10	
11	someone in a burka. It was also good fun.	11	
12	Q. Do you, when you decide to use subterfuge, stop and	12	
13	pause for thought and try and balance the invasion and	13	
14	deception on the one hand against the degree of public	14	
15	interest in the story on the other or do you just take	15	
16	a view and decide on whim?	16	
17	A. I think broadly correct. If we think the only way we're	17	
18	going to get this information is by subterfuge, then we	18	
19	will do that. But when we're asking people on the	19	
20	record questions, we do identify ourselves. We don't	20	
21	ring up and pretend to be a constituent when we're	21	
22	asking to put something on the record as a public	22	
23	statement. It's only when we think that they are being	23	
24	deceptive and the only way we can discover this	24	
25	deception or prove this deception is by subterfuge that	25	
	Page 117	_	Page 119
1	we'd use it.		
2	Q. I see, so you would require at least a reasonable		
3	suspicion that it was necessary that there was something		
4	going on that needed to be uncovered?		
5	A. Yeah, and if we said, "We're from the Guido Fawkes blog,		
6	will you tell us what you really think?" I'm sure we		
7	wouldn't have any success, so we will endeavour to find		
8	out what we can.		
9	Quite often what we're trying to illuminate is		
10	politicians saying one thing to one set of people and		
11	another thing to another set of people. That, I think,		
12	is it's sometimes necessary to use underhand tactics.		
13	Q. What about phone hacking? Do you think that might ever		
14	be justified?		
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24 25 A. I think phone hacking is against the law, and there are

that, and we don't need to reform the Press Complaints

criminal sanctions that were available to deal with

Commission to prosecute those kind of actions.

Q. What about email hacking. Would the same apply?

MR BARR: Sir, I'm about to move on to the question of

complaints system, such as it is. Is that a convenient

LORD JUSTICE LEVESON: Yes. It's not inconvenient to you to

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A. I think the same would apply.

come back at 2 o'clock, is it?

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