1			
1		1	are going to look at this developed proposal which has
2	(1.40 pm)	2	undergone further consultation.
3	LORD JUSTICE LEVESON: Yes, Mr Jay.	3	In section 2 you outline it. Could you provide for
4	MR JAY: The first witness this afternoon is	4	us the essential features of this proposal?
5	Mr Hugh Tomlinson, please.	5	LORD JUSTICE LEVESON: I think, so that nobody
6	LORD JUSTICE LEVESON: Divider?	6	misunderstands, you have correctly identified that
7	MR JAY: 33.	7	you're acting for the claimants in this litigation. But
8	MR HUGH RICHARD EDWARD TOMLINSON QC (affirmed)	8	as I understand it, this report is not at all prepared
9	Questions by MR JAY	9	from a partisan perspective for clients. This is part
10	MR JAY: Mr Tomlinson, you have given us your full name.	10	of an exercise that the group, to whom I have already
11	Can we identify, please, the statement to which you	11	referred, sat down to do, as it were, without
12	are going to speak. It is a 29-page statement which was	12	instructions, as one would normally expect.
13	prepared on 7 June 2012.	13	A. Yes, that's correct. What happened was that there was
14	You are the drafter of it, but there have been	14	an initial meeting in the autumn of last year, and the
15	contributions from a number of people listed on the	15	group met and we had a discussion, and I volunteered, or
16	29th page.	16	was volunteered, to write it up. And then we had
17	Insofar as there are matters of fact set out in that	17	a number of meetings after that, and various members
17			
	statement, are they true to the best of your belief?	18	contributed various ideas. It certainly had no
19	A. They are.	19	contribution. It wasn't done on behalf of any clients.
20	LORD JUSTICE LEVESON: Mr Tomlinson, I think I'm right in	20	LORD JUSTICE LEVESON: That's the point. I think it's quite
21	saying that the origin of your original proposals was	21	important that that be made clear.
22	a request that I made to encourage all those with an	22	A. Yes.
23	interest to consider the matter and prepare some views,	23	MR JAY: The essential ingredients of the proposal, please.
24	and I'm extremely grateful, both to you and to the group	24	You are going to develop each element of it in due
25	who are identified as participants in the Roundtable,	25	course.
	Page 1		Page 3
1	for the obvious effort and energy that has been put into	1	A. Yes. Well, the essential point was, as I know the
2	the report and proposal which you have put before me.	2	Inquiry is very well aware, the very difficult issues of
3	I'm very aware of the amount of work it must have	3	balance which have to be addressed.
	The very aware of the amount of work it must have		
	involved		
4	involved. MR IAX: Mr Tomlinson first of all about yourself. You are	4	What we sought to do in this proposal was, on the
4 5	MR JAY: Mr Tomlinson, first of all about yourself. You are	4 5	What we sought to do in this proposal was, on the one hand, to balance the obvious and important public
4 5 6	MR JAY: Mr Tomlinson, first of all about yourself. You are a distinguished barrister. You practise primarily in	4 5 6	What we sought to do in this proposal was, on the one hand, to balance the obvious and important public interest in maintaining public interest journalism
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1	proportion of those could be the subject of early	1	rivals. And I don't myself see how someone can truly
2	resolution through an adjudication process.	2	independently regulate someone that they're in
3	As I'm sure the Inquiry is aware, you can't compel	3	commercial competition with.
4	people to give up their rights of access to court. That	4	Q. Your system of independent regulation has statutory
5	would be contrary to the common law and contrary to	5	underpinning and the enabling statute will cover matters
6	Article 6. But what you can do is compel them to go	6	such as the setting up of the body, the appointment of
7	through an interim process first. The view that we took	7	the relevant organs of the body and the Code Committee,
8	was that if an independent person says to either	8	as well as the provision of incentives. We see the way
9	a claimant or to a media organisation, "Your case is	9	it might work in paragraph 11, where you've turned
10	hopeless for these reasons", that a very high percentage	10	yourself into parliamentary counsel overnight and come
11	of people would accept that determination and move on.	11	up
12	We thought that's a very powerful incentive. But	12	A. A very amateur effort, I'm afraid.
13	there are a number of other incentives and disincentives	13	LORD JUSTICE LEVESON: Before we pass on to the standard of
14	which I'm sure you will come to, but that's really at	14	drafting, just let me ask about this.
15	the centre of the proposal.	15	You say:
16	Q. Thank you. May we look at the ingredients of it now.	16	"Working editors and journalists will be involved in
17	At section 3, first of all, at page 00706, where you	17	the formulation of the code."
18	deal with the issues of independence, appointment and	18	I understand why you see the value of their
19	functions:	19	participation, if only that they buy in, but doesn't the
20	"The key principles of the new body must be wholly	20	same point that you make in relation to the governing
21	independent of Government and politicians."	21	body equally apply to the code? And would it not be
22	You say at the end of paragraph 8:	22	another way of saying it to say that of course working
23	"Freedom of expression is best protected not by	23	editors and journalists should be involved, but as an
24	media self-regulation, which leaves out of account the	24	advisory body to the governing body who actually are
25	interests of the public, but by independent regulation	25	responsible for the code? I'm not insisting. I'm
	Page 5		Page 7
1	underpinned by statute."	1	merely asking.
2	Isn't it possible, though, to devise a system of	2	A. No, no, I understand the question.
3	self-regulation which is independent, and therefore does	3	I mean, it seems to me that the essential
4	take into account the interests of the public?	4	distinction is to ensure that, first of all, you get
5	A. Well, by "self-regulation" I understand that ultimately,	5	the essential point is that you get the expertise of
6	whatever the industry or the body is, it's regulating	6	those who are practically involved in the media in the
7	itself. And it seemed to us that actually there are two	7	formulation of a code. And that those aren't the people
8	interests at play. There's the interests of the media	8	who are making the regulatory decisions. Whether you
9	and there's the interests of the public. And unless the	9	call them an "advisory body", or whether you call them
10	regulation is independent of both, you're not going to	10	an "independent code committee" seems to me
11	have true and effective regulation.	11	LORD JUSTICE LEVESON: It's not quite a detail, because if
12	So I don't myself agree that an independent	12	they are the code committee and if they are responsible
13	self-regulation, if that is a meaningful phrase at all,	13	for the code, then they are responsible for the code,
14	is the proper way to proceed.	14	and the governing body which has the overarching
15	Q. Thank you.	15	independence to which you have rightly referred is not
16	In paragraph 9 you make it clear that the governing	16	involved in identifying the appropriate standards.
17	body of the regulator should have a substantial minority	17	A. I think the view that was taken by the Roundtable group,
18	of former editors and journalist, et cetera, but working	18	if I can put it that way, was that the two functions
19	editors and journalists would be involved in the	19	could be properly separated, and that the enabling
20	formulation of the code.	20	statute would establish a code committee, which would
20	What is the objection to serving editors with	21	draw up the code with heavy industry involvement. So
22	contemporary valid experience being part of the	22	the industry would have the buy-in to the code that is
23	governing body?	23	often talked about. But the code would be administered,
23 24	A. Well, I think there's an obvious conflict of interest	24	as I say, separately by the authority.
25	for working editors to be regulating their commercial	25	So I think it was perceived to be of value to have
25	Page 6	[Page 8
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1	the two separate functions.	1	paragraph 13 of your statement. These are akin to the
2	LORD JUSTICE LEVESON: It may be you could achieve the same	2	sort of guarantees we see in section 3 of the
3	result by saying that the governing body have to approve	3	Constitutional Reform Act; is that the idea?
4	the code as amended.	4	A. Yes, it was modelled on that.
5	A. Yes.	5	Q. Can I ask you, please, what obligations
6	LORD JUSTICE LEVESON: I'm merely just analysing the	6	LORD JUSTICE LEVESON: Did you come to that independently,
7	proposition. I'm sorry, you can revert to your drafting	7	or is that because I raised it? I'm not seeking credit.
8	discussion.	8	A. I came to it it was independent.
9	MR JAY: We're not in fact going to look at the fine-tuning	9	LORD JUSTICE LEVESON: I'm very pleased. Good.
10	of the drafting. We're looking at the broad principles,	10	MR JAY: What obligations are on the Secretary of State in
11	Mr Tomlinson.	11	practice though? We see in subsection 1: he must uphold
12	But your "news publisher" can of course be an	12	the freedom of the press and its independence from the
13	Internet publisher in the way in which you've framed	13	executive. But what does that mean?
14	this.	14	A. It's partly intended as a statement of, as it were,
15	A. Yes.	15	quasi-constitutional principle. Like the independence
16	Q. So there is inherent flexibility within the system	16	of the judiciary is a fundamental constitutional
17	already.	17	principle, so the independence of the media should be as
18	The news publisher is anyone who publishes in	18	well.
19	England and Wales, whether or not he has a place of	19	What that means in practice is that if the Secretary
20	business in England and Wales. Then we see the	20	of State of is making decisions which will impact on the
21	principal objects of the authority in subsection 4, and	21	way the media operates, the Secretary of State must be
22	there we see the balance between freedom of expression	22	guided by this principle. And there are circumstances
23	and the individual	23	in which one could envisage situations where that would
24	A. Yes.	24	force the Secretary of State to go in one direction
25	Q private interests of others.	25	rather than another.
	Page 9		Page 11
1	In terms of appointment to the body, you're looking	1	Q. So in terms of executive decision-making, it could have
2	at an independent body, modelled on the judicial	2	an impact, and one perhaps beyond, is this correct,
3	appointments commission; is that right?	3	Article 10 of the ECHR and analogous principles of
4	A. Well, an independent appointments process. It seemed to	4	common law, otherwise there wouldn't be any need for it?
5	me that the media have a very deep-seated fear that the	5	A. Yes, it's interesting that Article 10 is often not
6	Government or politicians would somehow try and	6	remarked, but Article 10 actually makes no reference to
7	influence the composition of a body like this in a way	7	the media, save there's a provision in 10.1 about the
8	that was adverse to their interests. And it was very	8	regulation of broadcasting and so on.
9	important to have a guarantee that that wouldn't happen,	9	The common law doesn't either. The common law
10	that there wouldn't be political inference. How	10	understanding of Article 10 are really about freedom of
11	realistic that fear is, is a matter on which different	11	expression, and media freedom comes as an essential
12	views are possible.	12	component of that. This is intended really to put in
13	But I notice in the recent Australian system, they	13	the clearest terms media independence.
14	propose having the heads of three great universities as	14	It's all part of the balance, the quid pro quo, that
15	the independent appointment body. Perhaps going	15	the media is afraid of statutory regulation. And
16	a little far.	16	I think what we were trying to say here is you needn't
17	But it seems to me it's got to be a body like the	17	be afraid of statutory regulation, and here is a statute
18	judicial appointments commission, which is demonstrably	18	which actually will, for the first time, set out the
19	and unarguably independent of political influence, and	19	fundamental importance of media independence.
20	that's the important point.	20	Q. In subsection 3:
21	Q. And independent of media interests?	21	"The interference with the activities of the media
22	A. And independent of media interests as well.	22	shall be lawful."
23	Q. Thank you.	23	And then there's the standard qualifications. But
23 24	The guarantee of media freedom. I mean, one could	23	to whom is this addressed? Is this addressed to the
25	argue about the drafting, but we're not. It is	25	courts or is it addressed again to the executive?
			-
	Page 10		Page 12

3 (Pages 9 to 12)

1	A. Well, it would be an obligation placed in public law.	1	the contract. They don't arise in the statute?
2		$\begin{vmatrix} 1\\2 \end{vmatrix}$	A. Yes.
	So it would be on public authorities which would include		
3	the courts.	3	Q. What would be the objection to encapsulating these
4	Q. The functions of the authority you enumerate in	4	powers within the statute, so one wouldn't need to have
5	paragraph 14.	5	to go to court and get an order for specific
6	LORD JUSTICE LEVESON: But you are not in subparagraph 3	6	enforcement?
7	intending in any sense to inhibit the proper use of the	7	A. Well, I don't think you could avoid having to go to
8	criminal law?	8	court to get an order whether the powers were in the
9	A. No. It's not intended to. We did have a long	9	statute or in a contract, because if someone refuses to
10	discussion about the position of the criminal law. And	10	co-operate, you are going to have to compel them to.
11	I think the view we all took was that the issues are	11	But the purpose of having them in the contract
12	complex and are not really best dealt with in the	12	rather than in the statute is, as I say, flexibility and
13	context of this kind of exercise.	13	balance to it's not a system that's imposed, as it
14	MR JAY: Functions now. The authority establishes a code	14	were, from the outside by the statute. It's a system
15	committee, a system of regulation, sets out rules for	15	that the members agree to and sign up to.
16	participation, establishes dispute resolution tribunals,	16	Q. Under paragraph 15 you see:
17	et cetera.	17	"Participants would be required to give the MSA
18	Have I correctly understood it, it's not an express	18	investigative powers."
19	function of the MSA to monitor or enforce the code?	19	So that requirement would have to come from
20	A. Well, that may be just another failing of the drafting.	20	somewhere. So you would need to look to the statute,
21	It's one of the intentions that that's exactly what it	21	wouldn't you, which places that on the participant, or
22	will do.	22	is it entirely a voluntary matter?
23	Q. I understand. So that's a small drafting point which	23	A. Well, no. The MSA would say how you spell this out
24	might be addressed?	24	in the statute is a matter of fine detail, but the MSA,
25	A. Yes.	25	it's contemplated, would say, "Well, in order to perform
	Page 13		Page 15
1	Q. Okay. You are contemplating in paragraph 15	1	our functions which are set out in the statute, we need
2	a contractual system of course there's statutory	2	powers of investigation. So the contract of membership
3	underpinning for the bodies, but participation is going	3	must include an agreement to submit yourself to
4	to be created in practice by individual contracts drawn	4	investigation if required."
		l -	
5	up by the MSA with the individual regulated entities?	5	Q. Dispute resolution is obviously a key aspect of this
5 6	A. Yes.	5 6	Q. Dispute resolution is obviously a key aspect of this system. You explain it in two places in the document.
6	A. Yes.	6	system. You explain it in two places in the document.
6 7	A. Yes.Q. Have I correctly understood?	6 7	system. You explain it in two places in the document. First of all, in paragraphs 16 to 25, and then
6 7 8	A. Yes.Q. Have I correctly understood?A. Yes.	6 7 8	system. You explain it in two places in the document. First of all, in paragraphs 16 to 25, and then subsequently. If we look at the diagram, at page 9, our
6 7 8 9	A. Yes.Q. Have I correctly understood?A. Yes.Q. What are the advantages of having such a contract?	6 7 8 9	system. You explain it in two places in the document. First of all, in paragraphs 16 to 25, and then subsequently. If we look at the diagram, at page 9, our page 00710. Can I just invite you to talk us through
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6 7 8 9 10 11	 A. Yes. Q. Have I correctly understood? A. Yes. Q. What are the advantages of having such a contract? A. Well, I think it gives flexibility in the sense that the body is established by statute. The body consults and 	6 7 8 9 10 11	system. You explain it in two places in the document. First of all, in paragraphs 16 to 25, and then subsequently. If we look at the diagram, at page 9, our page 00710. Can I just invite you to talk us through this: differentiating between the pure breach of code case on the one hand, and the complaint of a legal wrong
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1	qualified adjudicator, who would then say, "Yes, this is	1	in fact fall within the second category?
2	defamatory," or, "No, it isn't defamatory," or, "It's	2	A. Well, the position would be that the complainant
3	defamatory, but it's comment," or, "It's defamatory but	3	perhaps the complainant doesn't formulate it very often,
4	it looks to be true," and make a determination.	4	doesn't formulate it whether it's a cause of action or
5	At that stage the complainant could have a choice.	5	a breach of the code. They bring it to the attention of
6	They could either accept the adjudication, or they could	6	the MSA, and the MSA says, "Well, you are complaining
7	decide that they didn't like it, and they were going to	7	about both a legal wrong and a breach of the code.
8	go to court.	8	We'll deal with it by way of mediation."
9	But the crucial thing is that they would be required	9	Ultimately, the two would have to be separated
10	first to go through the adjudication system, which, as	10	because only legal complaints can go to the court.
11	I said earlier, one would hope would save very	11	Q. Indeed, unless both parties were agreeable to the hybrid
12	considerable legal costs.	12	complaint being dealt with by the dispute resolution
13	Q. There's another possibility. Instead of going towards	13	tribunal.
14	the right complainant not satisfied, court	14	A. Yes.
15	proceedings he can go towards the left, which applies	15	Q. In which case it would be arbitration, as could happen
16	to either party, and go off to dispute resolution	16	now.
17	tribunal, which is a form of statutory tribunal. Have I	17	A. Yes.
18	correctly understood?	18	Q. In this system I suppose this much must be obvious
19	A. No, what we had in mind there is effectively an	19	if you have a voluntary system, where some newspapers
20	arbitration function. I notice quite often when this is	20	are participating and some are not, the complainant
21	discussed, people get confused about the not the	21	would, in one case of a participating journal, be able
22	Inquiry, but the media, and laypeople get confused about	22	to pursue this route. But in the other case of
23	the distinctions.	23	a nonparticipating journal, it would only be able to
24	Arbitration is of course always possible. Anybody	24	pursue the legal route?
25	can arbitrate now, because all you have to do is sign an	25	A. Yes, that's correct.
	Page 17		Page 19
1	arbitration agreement and appoint an arbitrator.	1	Q. And obviously he would have no rights whatsoever if the
2	So disputes between the media and individuals could	$\begin{vmatrix} 1\\2 \end{vmatrix}$	newspaper did not sign up to the code
3	always be arbitrated.	3	A. Well
4	But of course, you can't force people to arbitrate.	4	Q and it wasn't a legal wrong?
5	It requires the agreement of both sides. So the idea is	5	A. Yes, they simply have the rights that they have under
6	that the MSA would provide an arbitration function in	6	the general law in any event.
7	effect through the dispute resolution tribunal, but that	7	Q. Thank you. If we look now at section 4 and the Code,
8	would have to be consensual.	8	which is page 1100712.
9	Sorry, and the second part, as it were, is if it's	9	You have explained that you see no difficulty with
10	a complaint of a code breach let's say inaccuracy.	10	there being working editors on the Code, as well as
11	Some form of inaccuracy or unfairness, which is not	11	journalists and independent figures. Would you expect
12	actionable in civil law, or only in part then the	12	there to be a majority of working editors, or would you
13	idea would be, again, make a complaint, mediation. And	13	expect their voice, numerically at least, to be
14	then, if the complainant isn't satisfied with the	14	counterbalanced by a majority of journalists and lay
15	result, or it can't be resolved, then to have the	15	members?
16	tribunal resolve that complaint.	16	A. I wouldn't expect there to be a majority of working
17	The third level is, it seems to me, vital that the	17	editors, no.
18	MSA must be able to initiate complaints itself. If the	18	Q. So that you see as being the best balance between
19	MSA perceives that some newspaper or other publisher is	19	complete independence on the one hand and the expertise
20	behaving in a way that's unfair, inaccurate, in breach	20	and living knowledge which working editors could bring
21	of the code, to bring a complaint itself, and the third	21	on the other hand. Have I correctly understood it?
22	process is designed to resolve that.	22	A. Yes, and also what you might call "buy-in". You've got
23	Q. In relation to the hybrid complaint, which involves both	23	to have, it seems to me, balance on the one hand. You
24	an allegation of a violation of legal wrong and of	24	have got to have a code which makes sense to the editors
	breach of goda how does it work Mr Tomlinson? Does it	25	and which they feel is operable. On the other hand, you
25	breach of code, how does it work, Mr Tomlinson? Does it Page 18	20	Page 20

1	can't give them a veto over its contents.	1	I'm also interested in subparagraph (f) on the next
2	Q. The public interest defence, this applies to civil	2	page. This is an area which vexes all of us really.
3	proceedings, save for proceedings for defamation.	3	But your definition is interesting:
4	Could I ask you, please, to explain two matters.	4	"Exposing misleading public claims made by
5	First of all, defamation is not included, because	5	individuals or organisations."
6	there are separate defences of course to defamation	6	Might there still be debate there as to what is
7	claims, which are not related to the public interest,	7	a claim? Could there be a misleading implied claim, for
8	save in the limited context of qualified privilege and	8	example? In other words, to go back to my footballer
9	the Reynolds defence?	9	who claims to be happily married, almost implicitly
10	A. Yes. It's thought, as a matter of public policy, that	10	and/or makes money out of that cachet, then does
11	the mere fact that something is in the public interest,	11	something which is inconsistent with that, are you
12	if it's defamatory, is not sufficient to provide	12	intending to cover that sort of case, or are you
13	a defence. Something more is needed. And that	13	intending to narrow the
14	something more was developed by the House of Lords in	14	A. No, the intention is to narrow it. It seems to me that
15	Reynolds and in subsequent cases. So you need, put	15	once you get into the land of misleading implied claims,
16	simply, responsible journalism added to public interest.	16	then that opens up a can of worms. It means that it can
17	Q. The second point is that this public interest definition	17	be really open season on anybody, because you can say,
18	could be used within the code itself for determining	18	''Well, look, by implication, by walking down the street
19	whether or not there's a breach of the code in	19	with your wife, you are implying that you're a faithful
20	appropriate cases.	20	person, and therefore your sex life can be exposed by
21	A. Yes. The idea was that this serves two functions.	21	the newspapers if it's not entirely in accordance with
22	First of all, as a general public interest defence in	22	the expectations of the editor".
23	civil proceedings, and secondly as guidance for the	23	Q. In line with
24	contents of the code. The code could be more elaborate,	24	LORD JUSTICE LEVESON: Would it cover the attempt to protect
25	depending on what the Code Committee wanted to do.	25	the commercial saleability of famous people? In other
	Page 21		Page 23
1	But the idea is that this defence could be used in,	1	words, their image rights, that is often used as the
2	for example, breach of confidence proceedings, misuse of	2	explanation why some people pursue actions as opposed to
3	private information proceedings or other proceedings in	3	others?
4	the courts.	4	A. Well, I am, from my own professional experience, very
5	Q. This is the most developed public interest defence which	5	sceptical as to the whole area. It's actually almost
6	the Inquiry has seen to date. Just one or two points,	6	unheard of for people to have image contracts that
7	if I can raise them, about it.	7	depend on a particular sort of image, and actually it's
8	Unlike paragraph 10 of the existing PCC code, there	8	usually more valuable to appear to be bad than to appear
9	is no stated public interest in freedom of expression	9	to be good.
10	itself. Is there a reason for that exclusion?	10	So but
11	A. Well, I'm afraid I think that the suggestion that	11	LORD JUSTICE LEVESON: That shouldn't be taken as an
12	there's public interest in freedom of expression itself	12	encouragement.
13	is incoherent. The idea that a person who subjects	13	A. But the idea of this is to focus on if people say
14	another to racial abuse, they're exercising freedom of	14	publicly, "I am a happily married man, this is why you
15	expression, but there's plainly no public interest in	15	should vote for me in this constituency'', that's a
16	that.	16	misleading claim, and there's a public interest in
17	The public interest must only I mean,	17	exposing that.
18	a blackmailer is exercising freedom of expression, but	18	I myself and I'm not sure this is the collective
19	there's no public interest in that. Freedom of	19	view of my colleagues I myself would be very unhappy
20	expression is in the public interest in some	20	about spreading the exposure of misleading claims any
21	circumstances, but not in all circumstances.	21	wider than explicit express claims.
22	Q. I think in my opening submission I described that as	22	MR JAY: In line with recent Strasbourg jurisprudence, might
23	argument which pulled itself up by its own bootstraps.	23	you have to differentiate between types of individual,
24	But you have a more elegant way of explaining the flaw	24	those who choose public life either because they're
25	in it.	25	politicians or something similar, and those who are, if
	Page 22		Page 24
	1 "6"	1	1 450 2 1

6 (Pages 21 to 24)

1	I can put it this way, merely celebrities?	1	that deals with this
2	A. Well, I mean, there's two ways of coming at it. People	2	A. Yes. And that seems to us to be an important feature.
3	who live their lives in the public realm have	3	And if you're saying, "I'm acting in the public
4	a different expectation of privacy to those who don't.	4	interest," then one aspect of that is you've got to
5	And then the people who live their lives in the public	5	demonstrably think it through, and justify, before you
6	realm take on responsibilities of various sorts,	6	do it, why it is in the public interest to yourself.
7	depending on what kind of public role they perform.	7	LORD JUSTICE LEVESON: There's no reason why this should be
8	The Strasbourg jurisprudence, is, I think,	8	particularly onerous, because it won't apply to every
9	relatively clear. If you're a public political figure,	9	single story, or indeed anything like every single
10	then your expectations are very different from if you're	10	story.
11	someone who is a mere celebrity, if I can put it that	11	A. No.
12	way.	12	LORD JUSTICE LEVESON: It's only relevant to those stories
13	Could I just draw attention I don't know if you	13	where you're obviously impacting upon the individual
14	are going to move on from this. Were you moving on from	14	rights of others.
15	this?	15	A. Yes. One sees it. I have some experience of cases,
16	LORD JUSTICE LEVESON: Draw attention to what you want to	16	both for broadcasters and against broadcasters. And of
17	draw attention to.	17	course broadcasters are effectively governed by codes
18	A. The particular innovation is subclause 2.	18	which require them to do this anyway. One sees in the
19	MR JAY: Yes.	19	case of broadcasters that they do go through those
20	A. Which is:	20	processes and do go through stages of thinking it
21	" must have been authorised and approved by the	21	through before they come to the stage of publication.
22	media in accordance with appropriate internal	22	MR JAY: Procedural provisions now.
23	procedures."	23	LORD JUSTICE LEVESON: Just one moment. (Pause)
23	The idea of that was to encourage the media, before	24	You deal with pre-notification in paragraph 30. But
25	publishing a story, to have a procedure as indeed the	25	we're going to come back to it at 49 to 51. So maybe we
25	Page 25		Page 27
	1 460 20	<u> </u>	1 "8" = "
1	broadcast media do, as you're probably aware for	1	can deal with it then.
1 2	broadcast media do, as you're probably aware for assessing whether it's in the public interest or not.	1 2	
			MR JAY: In my understanding, prior notification is going to
2	assessing whether it's in the public interest or not. So somebody sits down and considers the issues of	2	MR JAY: In my understanding, prior notification is going to be part of the appropriate internal procedures, is it?
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7 (Pages 25 to 28)

1	complaints can be made by groups rather than persons	1	teams of lawyers to claim these sums seems to me to be
2	necessarily individually impacted by a breach.	2	unrealistic.
3	A. Well, I'm not myself sure you need it in the statute.	3	LORD JUSTICE LEVESON: Or equally, teams of lawyers to
4	You need it in the governing instrument in the contract.	4	prevent. I mean, they wouldn't be teams. They would be
5	But I don't think it's who can complain is	5	in-house lawyers, who are doing this against presumably
6	essentially a mechanism question which depends on the	6	litigants in person in those circumstances.
7	contract.	7	A. Yes. But the position is I am not aware of any research
8	I'm sure it's clear, but the question as to whether	8	which suggests that in other areas where compensation is
9	non-victims can complain is one that's been around since	9	available, it inhibits the mediation process.
10	the Second World War. It did seem to us that it's	10	I mean, someone comes along and they say, "You have
11	a very important feature to be clear about, because it	11	made an unfair statement in your newspaper. It's
12	goes to the question of whether the press are serving	12	inaccurate. It's been very distressing to me," and the
13	the public interest.	13	MSA in its mediation process says eventually, "Well,
14	But one thing that we thought was inappropriate is	14	look, the newspaper will publish an apology, and they'll
15	that there should be any question of compensation in	15	pay you GBP200 in the recognition of your distress". As
16	such cases. Compensation for victims, yes.	16	might happen if you have complained against a bank for
17	Compensation for non-victims, no.	17	mistreating your account in some way, which caused you
18	Q. In what circumstances in a victim case would the MSA be	18	distress.
19	expected to order compensation?	19	Such systems happen throughout the commercial world,
20	A. Well, take a not atypical case, where a newspaper writes	20	and I don't see any reason why they shouldn't operate
21	about, let's say, a dead family member in a way which is	21	effectively in the context of the media as well.
22	extremely upsetting to the family, but is not actionable	22	MR JAY: Section 5 now, Mr Tomlinson.
23	in law because the person who is being written about is	23	LORD JUSTICE LEVESON: If you're moving on from these
24	dead, or there's no cause of action.	24	people, there is a distinction, isn't there, between the
25	In those circumstances it seems to me a newspaper	25	example you gave of a deceased family member and
	Page 29		Page 31
1	that wrote something very unpleasant and intrusive about	1	a complaint being made by someone about the way in which
2	a dead family member ought to be expected to pay	2	a third person has been treated, who is able to pursue
3	compensation. What we've said here is the compensation	3	a complaint if he or she wishes, but who chooses not to?
4	levels wouldn't have to be in accordance with the way	4	A. Yes.
5	that the courts do defamation damages. They could be	5	LORD JUSTICE LEVESON: In those circumstances, what would
6	much more modest. Particularly as the code violations	6	you say about that attempt?
7	would be linked in to what are sometimes called ''real	7	A. Well, I would say that there's no compensation
8	remedies". In other words, publications of corrections	8	a non-victim complaint would necessarily not attract
9	and apologies. But it does seem to me inappropriate.	9	LORD JUSTICE LEVESON: But should that be taken on board,
10	There are cases in which compensation is right, is the	10	where the victim
11	right thing to do.	11	A. Yes. I think even if there is a victim, if the victim
12	LORD JUSTICE LEVESON: How do you cope with the argument	12	chooses not to complain, the MSA should still consider
13	which has been deployed in the Inquiry, that as soon as	13	it. Either it's a breach of the code, or it's not. And
14	you introduce the remedy of money, then you will	14	people often don't complain for all kinds of reasons.
15	discourage attempts to resolve complaints, to mediate	15	Not just because
16	complaints directly, on the basis that they're going to	16	LORD JUSTICE LEVESON: It may be because they feel, "Well,
17	lead to requests for money, and also bring lawyers into	17	it's rather more than was necessary, but by bringing
18	a process which is better served by being swift,	18	attention to it, I'm only going to aggravate the problem
19	inquisitorial in its manifestation and provide the	19	dramatically".
20	immediate remedy of rectification, rather than create	20	A. Yes, yes.
21	a damages culture.	21	LORD JUSTICE LEVESON: Why should they be the subject of
22	A. Well, I think there are two points. First of all,	22	having that aggravation when they don't wish it?
23	I wouldn't envisage costs being awarded, and I wouldn't	23	Because some other person feels that there is a breach
24	envisage large sums, very substantial sums being paid.	24	of the code? I'm only testing it.
25	So the idea that people are going to be employing	25	A. One can think of all kinds of practical examples, where
1	Page 30		Page 32

8 (Pages 29 to 32)

		1	
1	there's been coverage of particular incidents which the	1	to its other obligations. Have I correctly understood
2	individuals involved want to put behind them. But if	2	that?
3	that shows that there's systematic, or not even	3	A. Yes. It's been mentioned on a number of occasions.
4	systematic, failure by a newspaper to behave in a proper	4	I think indeed in evidence to this Inquiry. There may
5	way, it seems to me it's important that that's brought	5	be occasions in practice I haven't come across them
6	to the regulator's attention and dealt with.	6	myself, but one can certainly envisage them
7	MR JAY: Section 5, "Promoting ethical and responsible	7	theoretically situations where a publisher may be in
8	conduct". Page 00715, page 14.	8	doubt as to where the public interest balance lies in
9	This is largely going to be achieved by making	9	a case of difficulty, and what's envisaged in that
10	appropriate provision in the code of conduct itself.	10	circumstance, the MSA could provide advice.
11	But by what process are these principles going to be	11	Q. But if the court were going to take that into account in
12	embedded in the code? Is there going to be enabling	12	relation to a privacy claim, in other words the fact
13	legislation which permits it or requires it? In other	13	that advice was given, and either accepted or rejected,
14	words, how are we going to know that these very sensible	14	would one need enabling legislation for that to take
15	principles are going to ever see the light of day?	15	place?
16	A. Well, what is envisaged is that there be general	16	A. Well, what's envisaged later on is that that be written
17	guidance in the legislation, and then it's up to the	17	into a public interest defence. So yes, is the short
18	Code Committee to decide exactly how they are embodied	18	answer.
19	in the code.	19	Q. Can I put this to you. Is there not an objection in
20	Q. The Code Committee may take a rather different view then	20	principle to a regulator giving free advice or
21	of the necessity for all or any of these requirements,	21	assistance to the public and to publishers, particularly
22	because they're not self-evident.	22	if there's an element, as there might be here, of state
23	A. Well, again, I keep using the word, but there's	23	funding?
24	a balance to be struck between on the one hand providing	24	A. No, I don't think there's any objection in principle.
25	statutory guidance, and on the other hand letting those	25	Indeed, I think it's essential that a regulator is able
	Page 33		Page 35
	regroupsible make the desirions as to the detail. I	1	
1	responsible make the decisions as to the detail. I	1	to guide the regulated entities as to the direction they
1 2	certainly wouldn't envisage the statute laying down in	$\begin{vmatrix} 1\\2 \end{vmatrix}$	to guide the regulated entities as to the direction they ought to be going in.
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1	do anything about it. Then in those circumstances,	1	has in mind but if it were said nobody can publish
2	where we're not talking about fining them for the	2	news in the United Kingdom unless they have a news
3	particular breaches but because of their continuing	3	publishing licence, it would seem to me that that would
4	conduct, then an enhanced subscription. That was the	4	probably be something you could not justify under
5	idea.	5	Article 10.2.
6	Q. The ability to levy the enhanced subscription, that	6	On the other hand, if there was a system that said,
7	could be built into the contract?	7	"If your sales of a newspaper are more than 50,000 per
8	A. Yes.	8	issue" or whatever the figure is "if so, you must
9	Q. Can I ask you now about the handling fee, which you say	9	subscribe to this system of regulation," I think that
10	complainants and respondents could be charged in	10	probably would be justified.
11	appropriate cases.	11	Anything in between, then I think there are
12	Is it being contemplated that the general rule would	12	potential arguments. The closer you get to licensing,
13	be that access to your system would be free of charge to	13	the more difficult it will become.
14	the claimant, or is it that the respondent will usually	14	Q. The case you referred to is a case in the Inter-American
15	pay? In which circumstances will a handling fee be	15	Court of Human Rights. Are they applying there the
16	payable?	16	principles enshrined in the first amendment to the US
17	A. It's contemplated in general it will be free of charge	17	convention, or are they applying
18	to the claimant. However, there's always the concern	18	LORD JUSTICE LEVESON: Probably a constitution, Mr Jay.
19	about frivolous claims, and a small fee may be an	19	MR JAY: Sorry, the US Constitution. Are they applying some
20	appropriate way of deterring I say "a small fee".	20	different
21	GBP50, or whatever it is, may be an appropriate way of	21	A. No, they're applying a provision which, in material
22	deterring frivolous complaints.	22	terms, is identical to Article 10. It is the
23	Q. In what circumstances, turning the other way round,	23	Inter-American Convention on Human Rights. And what
24	would a respondent be paying the handling fee? When its	24	they said was that the system which was then prevalent
25	behaviour was particularly egregious? How would you see	25	in Latin America, that you could not practise as
	Page 37	<u> </u>	Page 39
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1 2	it? A. Yes. I think if the position was that there was a clear	$\begin{vmatrix} 1\\ 2 \end{vmatrix}$	a journalist unless you were a member of the College of Journalists, effectively a licensing system for
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2 3	A. Yes, I think if the position was that there was a clear code violation and the participant had no credible	1	Journalists, effectively a licensing system for journalists, was a breach of effectively Article 10.
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10 (Pages 37 to 40)

1	warning: beware of Article 10 of the Convention. But	1	publishers may be voluntarily to participate.
2	I dare say, you're not prepared to quantify how high the	2	A. Well, there's a subtle balance of sticks and carrots.
3	risk is in terms of a breach of Article 10 if there were	3	I'm sure you are going to come on to it, but one part of
4	a compulsory system. The devil would be in the detail?	4	the proposal was to have a few big sticks towards the
5	A. Exactly right. It's a marker. It's clearly possible to	5	end, which newspaper publishers might wish to avoid.
6	envisage systems of compulsory regulation which are	6	Q. The other aspect of this and we're still on the theme
7	compatible with Article 10.	7	of compulsory participation this is paragraph 63 of
8	Q. Your second point in relation to compulsory regulation	8	your statement where you address the Desmond problem,
9	is more a practical one, that you think people go	9	which after all is a somewhat fundamental problem. You
10	offshore in effect, to avoid it. But in real terms, is	10	think there will, in any event, be a two-tier system of
11	that a risk? Do you see the large publishing houses	11	news publication:
12	here, whether it's Associated News International,	12	"A small and diminishing number of large regulated
13	Trinity Mirror, whoever, going off to Calais, or	13	newspaper and magazine publishers and a large and
14	wherever?	14	increasing number of unregulated publishers."
15	A. It's not unknown for the owners of large media	15	The latter, of course, all being Internet publishers
16	corporations to go offshore to avoid paying tax.	16	are out of the jurisdiction anyway. Is that your point?
17	It seems to me that if you have a tough regime,	17	A. Well, or I mean, I'm not an EU lawyer, so I'm not
18	which is tough enough so that the media don't like it,	18	purporting to give an opinion on the subject, but it
19	and it's compulsory, they're going to take steps to try	19	does seem to me that if you were printing your newspaper
20	and avoid its application to them.	20	in France or Ireland or another EU country, there would
21	And I think one of the, it seems to me, absolutely	21	be considerable difficulties in preventing someone doing
22	fundamental questions is now we refer here to the	22	that from importing it into the United Kingdom.
23	fact that the big Internet companies, Google, Twitter,	23	So in other words, if your business centre was in
24	and so on, don't have a commercial base in the UK. And	24	another EU country, you wouldn't be regulated by
25	it would be very easy for someone who is commercially	25	a compulsory English domestic system.
	Page 41		Page 43
1	publishing on the Internet to have nowhere in the UK	1	Q. Positive benefits of consent, paragraph 64.
2	where they can be regulated. And it seems to me	2	You think that a voluntary system itself has
3	increasingly, as everyone says, news publication is	3	substantial positive benefits. In particular,
4	moving online, and it will become increasingly difficult	4	a voluntary system would have to be designed to obtain
5	to regulate on a national basis, if it's compulsory.	5	the fullest co-operation of the media. But that may be
6	LORD JUSTICE LEVESON: It's all a question of balance, isn't	6	at the price, might it not, of having too lenient
7	it? If you make it tougher and tougher and tougher,	7	a system?
8	then people will look for more and more ways to avoid	8	A. It might. Obviously we've discussed this with
9	it.	9	newspapers and some newspapers are absolutely adamantly
10	A. Yes.	10	opposed to any kind of statutory underpinning, and their
11	LORD JUSTICE LEVESON: The trick is not to be governed by	11	current official public position is that they will not
12	the threat; to try and get the balance right.	12	join in if there's a statutory underpinning. But some
13	A. Yes. Well, I'm sure that that's right. Obviously	13	newspapers are in general happy, and favourably disposed
14	there's an alternative model, which involves balanced	14	towards this kind of idea.
15	compulsory regulation.	15	Q. Can you tell us those who are favourably disposed?
16	Of course, one can raise practical issues, and	16	A. Without giving away any confidences, I think it's
17	doubtless you will in a minute, but the idea of this is	17	already been said in evidence to the Inquiry that
18	for it to be sufficiently attractive to attract people	18	I think Lord Black made the point that there were
19	in. So it becomes a positive as well as a negative. So	19	favourable editorials about statutory regulation in the
20	that people actually want to join up because it gives	20	Financial Times and the Guardian and the Independent.
21	them positive advantages.	21	Those kind of newspapers are obviously not averse to
22	Q. But part of being sufficiently attractive may be that	22	this kind of system.
23	the system is not robust enough, because the more robust	23	LORD JUSTICE LEVESON: Underpinning rather than regulation.
24	it is on one level, the less attractive it is, and other	24	A. Yes. But a system of incentives, as I'm sure the
25	things being equal, the less inclined newspaper	25	Inquiry well knows, as Lionel Barber, the editor of the
	Page 42		Page 44

11 (Pages 41 to 44)

1	Financial Times, before this process began, made	1	terrible costs problems that the law experiences.
2	a speech making suggestions on those lines.	2	I have not seen any example of it actually working
3	And you see that there are people from	3	in practice. Our legal culture is so different from
4	the Financial Times and the Guardian in a personal	4	legal cultures where they have more inquisitorial
5	capacity as members of the Roundtable.	5	systems. I'm very hesitant about I suspect we would
6	MR JAY: I'm not going to ask you to develop the point on	6	end up with a system which looked rather like our usual
7	partial registration, but the point on a compulsory	7	adversarial system, even if we tried to be
8	system of media tribunals, which you reject, what in	8	inquisitorial.
9	essence is the issue there?	9	MR JAY: What you are proposing is a series of incentives
10	A. Well, the issue is that if you had a media tribunal	10	call them "carrots" and "sticks" and they can operate
11	which was like an Employment Tribunal, which effectively	11	in two different ways: commercial incentives and legal
12	just decided on causes of action against newspapers, you	12	incentives in relation to proceedings.
13	would have all the advantages and disadvantages of	13	Is it your view that the commercial incentives you
14	a tribunal system.	14	outline in paragraph 72 would by themselves not be
15	In other words, you would have potential inequality	15	sufficient, but they need to operate in conjunction with
16	of arms issues. You would have, as with the Employment	16	the legal incentives?
17	Tribunal, a very large number of cases, a lot of	17	A. Yes, I don't think they would be sufficient.
18	litigants in person, and it is bound to be quite costly.	18	Q. For example, the MSA Kitemark, which would be a badge of
19	The other side of it is that, it seems to me, one of	19	quality, I suppose. Some people may say it's a badge of
20	the big issues in relation to media regulation is not	20	honour not to have to wear it.
21	the individual complaints at all. It's systemic	21	A. Yes. Well, quite. I don't think that that would be
22	failings. If you are going to deal with systemic	22	a very powerful incentive in most cases. Although the
23	failings through a system of media tribunals, you have	23	idea is that this could be available to bloggers, to
24	to have a media law which enables you to bring action in	24	much smaller publishers, and as an indication of a small
25	relation to systemic failings in a tribunal, which	25	publisher, as it were, a badge of responsibility, it may
	Page 45		Page 47
1	itself is not straightforward.	1	be that people think, well, if this blogger or this
2	I'm not saying it's not possible. I mean, I think	2	small publication is a member of this body, it shows
3	the Calcutt recommendation was along those lines.		
		3	that they're serious and that they are committed to
4	LORD JUSTICE LEVESON: Would it assist if the system was	4	serious journalism, and therefore they're more worth
4 5	inquisitorial, so that effectively one arranged for an	4 5	serious journalism, and therefore they're more worth reading than someone who doesn't have that commitment.
4 5 6	inquisitorial, so that effectively one arranged for an arbitrator or mediator, whichever route you're going	4 5 6	serious journalism, and therefore they're more worth reading than someone who doesn't have that commitment. Q. Journalistic accreditation, that would give you some
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4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	 inquisitorial, so that effectively one arranged for an arbitrator or mediator, whichever route you're going down, to have sufficient experience within the field of law with which we are concerned, to be able to run a hearing in such a way that it did not advantage one side or the other to have extremely expensive lawyers to assist them? Not that I've got anything against extremely expensive lawyers. Actually, since I ceased to be one, I suppose I have. A. I'm always slightly sceptical about the value of inquisitorial systems. It's often suggested as a kind of shortcut to saving legal costs and so on. I mean LORD JUSTICE LEVESON: Perhaps not a bad example I hope it's not a bad example is how we have spent the last nine months. A. Yes. I mean, I think an inquiry is necessarily inquisitorial, but a tribunal system that's dealing with essentially individual complaints is a slightly more difficult process. 	4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	 serious journalism, and therefore they're more worth reading than someone who doesn't have that commitment. Q. Journalistic accreditation, that would give you some preferential access to material, but it couldn't be to such an extent that it would amount to licensing? A. No. At the moment, as I'm sure has been discussed before, under the new system for access to the family courts, you have to have a form of accreditation to be able to report on the family court as a journalist. At the moment it's done through the press card system, which is a privately-run system which lacks transparency. And the idea here would be that if you were working for a participant body, that would give you a level of credibility and a level of, as it were, a certificate of responsibility, a badge of responsibility, which would allow you to be given greater access than you would have otherwise. Q. So the incentives in relation to legal proceedings, they fall under four different subcategories. The first one you have already outlined for us, because it's a cheaper and faster system of
4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	 inquisitorial, so that effectively one arranged for an arbitrator or mediator, whichever route you're going down, to have sufficient experience within the field of law with which we are concerned, to be able to run a hearing in such a way that it did not advantage one side or the other to have extremely expensive lawyers to assist them? Not that I've got anything against extremely expensive lawyers. Actually, since I ceased to be one, I suppose I have. A. I'm always slightly sceptical about the value of inquisitorial systems. It's often suggested as a kind of shortcut to saving legal costs and so on. I mean LORD JUSTICE LEVESON: Perhaps not a bad example I hope it's not a bad example is how we have spent the last nine months. A. Yes. I mean, I think an inquiry is necessarily inquisitorial, but a tribunal system that's dealing with essentially individual complaints is a slightly more 	4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	 serious journalism, and therefore they're more worth reading than someone who doesn't have that commitment. Q. Journalistic accreditation, that would give you some preferential access to material, but it couldn't be to such an extent that it would amount to licensing? A. No. At the moment, as I'm sure has been discussed before, under the new system for access to the family courts, you have to have a form of accreditation to be able to report on the family court as a journalist. At the moment it's done through the press card system, which is a privately-run system which lacks transparency. And the idea here would be that if you were working for a participant body, that would give you a level of credibility and a level of, as it were, a certificate of responsibility, a badge of responsibility, which would allow you to be given greater access than you would have otherwise. Q. So the incentives in relation to legal proceedings, they fall under four different subcategories. The first one you have already outlined for us,

12 (Pages 45 to 48)

1	A. Yes.	1	they may only be nominal, if the adjudicator decides
2	Q and dispute resolution, whose attributes you have	2	there's been a defamation, then the adjudicator will
3	explained with reference to your diagram earlier on in	3	make an award of compensation in accordance with common
4	the	4	law principles. That's the idea.
5	A. Yes. I mean, effectively forcing people into a quick,	5	LORD JUSTICE LEVESON: Do you visualise this at whatever
6	cheap, alternative dispute resolution system, which one	6	level?
7	would hope would dispose of the large majority of	7	A. Yes.
8	complaints, at low cost.	8	LORD JUSTICE LEVESON: So in other words, this litigation,
9	Q. The others, though, would require statute, and they	9	this argument could be massive. A large number of
10	A. Sorry, so would that. The adjudication system	10	enormously lengthy libel proceedings. So
11	Q. Of course it would.	11	A. Well, they're relatively uncommon. My own professional
12	A would clearly require statute.	12	experience is I once did a construction adjudication
13	Q. At paragraph 83, page 00725: enhanced defences in libel	13	which lasted a week, which resulted in an award of
14	and privacy proceedings.	14	payment of several hundred thousand pounds, and then the
15	In libel proceedings there would be a new defence of	15	other party didn't like the result, went to litigation,
16	regulated publication. A participant who was sued for	16	and there was then a four-week trial where the opposite
17	libel, who published a prompt suitable correction and	17	result was achieved.
18	sufficient apology, and paid compensation, and gave	18	So that is possible in the system of construction
19	other redress as ordered by the MSA, would have	19	adjudication, but in construction adjudication there is
20	a complete defence, unless the material was published	20	no dispute too big to be adjudicated.
21	maliciously.	21	LORD JUSTICE LEVESON: I know. Do you visualise the same
22	So that would presuppose that everybody has gone	22	for this?
23	through the arbitration dispute resolution system,	23	A. Yes. In reality there are, these days, something like
24	compensation has been ordered as appropriate, everybody	24	half a dozen libel trials a year, of which most are
25	has complied with it. That would work as a complete	25	certainly less than a week or less than a fortnight.
	Page 49		Page 51
1	defence. How would that stand against the Reynolds	1	LORD JUSTICE LEVESON: Don't you think that might be because
2	defence and anything in the current version of the	2	it's become so expensive for everybody that that
3	Defamation Bill?	3	particular form of litigation has become rather
4	A. Well, it would be slightly different from Reynolds in	4	unfashionable, unless you have an extremely large amount
5	the sense that Reynolds is directed towards effectively	5	of money, or a deep pocket?
6	looking at whether your journalism is responsible or	6	A. The reasons for the decline in the number of libel
7	not, whether you have taken appropriate steps to verify	7	trials are complicated. One of them certainly is the
8	and so on.	8	case law which limited damages effectively to
9	This would be, if the position was that the	9	GBP250,000. So now the most you can get is GBP250,000,
10	adjudicator had said, "You need to do this, this and	10	and if you conduct a long libel trial, the costs are in
11	this to put things right,'' and you did it, that would be	11	the millions. That's certainly had a deterrent effect.
12	a complete defence.	12	But there are still libel litigants with deep
13	So it would be an additional defence.	13	pockets. There are still some newspapers with deep
14	I mean, Reynolds again, I don't doubt this is	14	pockets.
15	something the Inquiry has looked at before. Reynolds	15	Cases involving the media fight rarely, and they
16	suffers from the difficulty of uncertainty. It's very	16	fight rarely partly for cost reasons and partly because
17	difficult to know where the boundaries are, and it	17	people form early views as to the merits.
18	therefore has a negative effect on publishers.	18	MR JAY: So we go back to your diagram, which is on
19	Q. Can we be clear. Under the dispute resolution	19	page 007109 on the internal numbering. We have the
20	procedure, is it being contemplated that the mediation	20	complaint of a legal wrong.
21	process or adjudication process, where there's a legal	21	If the matter is mediated, then the issue will not
22	claim, will always result in the award of compensation?	22	arise because there will be a settlement agreement which
23	A. Well, if the position is that defamation is a tort	23	will preclude any subsequent legal claim. If the matter
24	actionable per se, and therefore, if defamation is	24	is adjudicated, and the adjudicator orders would this
25	established, damages are always awarded, even though	25	be right? suitable correction and an apology
	Page 50		Page 52

13 (Pages 49 to 52)

1	A. Yes.	1	specific statutory provision.
2	Q and the payment of compensation, then under this	2	LORD JUSTICE LEVESON: Or you can put it another way,
3	system there would be the ability to enforce that.	3	because when I asked a question about that possibility
4	Moreover, when we look at the box going down "the	4	earlier, somebody accused me of wanting to punish papers
5	complainant is not satisfied with the adjudication"	5	for not entering the scheme.
6	there would be very rare circumstances in which there	6	Could you say that it is a form of aggravation if
7	could be court proceedings, at least in a libel case,	7	you are not either in a regulated scheme with which you
8	because it would almost always be met by the defence of	8	have complied, or any regulated scheme, or alternatively
9	regulated publication, unless you could show malice.	9	have systems, which you would then have to prove to the
10	Have I correctly understood it?	10	hilt, that are the equivalent of regulated schemes?
11	A. Yes.	11	A. Yes. And indeed, the draft at 87.1, one of the factors
12	Q. But in harassment proceedings it would be different. In	12	to be taken into consideration is the extent to which
13	privacy proceedings the issue, again, is subtly	13	the conduct in question was not in accordance with the
14	different, because the defence is not regulated	14	code. So the idea would be that a nonparticipant
15	publication. It is public interest publication?	15	publisher, if they behaved in a way which had they been
16	A. Yes.	16	a participant would have been a breach of the code, is
17	Q. And there you would have to show adherence to the public	17	liable to pay additional damages.
18	interest requirements of the code. Determination of the	18	LORD JUSTICE LEVESON: It actually goes further than that,
19	MSA, in other words the adjudicator on that point, would	19	because that only brings the code into the damages
20	not be conclusive but would be persuasive.	20	regime. I'm rather putting a slightly different
21	A. Yes.	21	suggestion to you: to create an incentive to join the
22	Q. I understand. I'm not sure I had understood it when	22	scheme by saying, "If you don't and you then are sued,
23	I first read this, but now I do.	23	you will have to prove that you have systems"
24	A matter of principle though, why would the decision	24	A. Yes.
25	of the adjudicator be persuasive only in a privacy case, Page 53	25	LORD JUSTICE LEVESON: "that are the equivalent of" Page 55
1	but virtually conclusive, subject to proof of malice, in	1	A. No, that's a refinement which, I would agree, is
2	a libel case?	2	a helpful one.
3	A. Well, I think different considerations apply in the	3	MR JAY: And if you don't prove that you have equivalent
4	different causes of action. The intention is that if	4	systems, then you expose yourself to the claim for
5	a publisher is engaging in public interest publication,	5	additional remedies.
6	gets it wrong and gives appropriate redress, they	6	A. Yes.
7	shouldn't have further claims against them.	7	Q. And the other sticks and carrots, the statutory right of
8	In relation to privacy, I think the view that was	8	reply or correction, paragraph 89.
9	taken was it was appropriate in the end for the final	9	I think we can understand this best by looking at
10	decision about public interest to lie with the court, so	10	your proposed drafting at paragraph 90. This will only
11	that the court has the final decision, but not the	11	apply to nonparticipants. Complainant sends a demand
12	Q. Okay.	12	for a reply or correction. If that's rejected, the
13	A. But guided by the determination of the adjudicator.	13	rejections and the reasons for it should be notified to
14	Q. Okay. So you could put all that in a statute, and you	14	the complainant within seven days. The complainant then
15	have done all that for us, but again, the precise	15	has the right to submit the issue of whether the
16	drafting is not going to be critical here.	16	preconditions for the right of reply or correction have
17	But one additional carrot, or maybe it's a stick, is	17	been met by well, he submits the issue to the court.
18	additional damages. That in court proceedings	18	And then the court may order the news publisher to
19	nonparticipants in the MSA could be required to pay	19	comply with its duties under this section.
20	statutory additional damages, which would be akin to	20	What exactly is the issue the court is adjudicating
21	either aggravated or exemplary damages, I suppose?	21	on?
22	A. Well, the phrase "additional damages" is used in the	22	A. Whether it's an appropriate reply or correction. So if
23	copyright context. It regards it as a statutory version	23	a newspaper publishes an article to which the
24	of exemplary damages. It's Lord Devlin's third category	24	complainant takes objection, the complainant says,
25	in Rookes v Barnard for exemplary damages, and there's a Page 54	25	"That's inaccurate, I require you to publish this Page 56
			D 57

i correction", and the publisher says." No, i stand by my i initiating on news publishers, and hurdrow withis of i perporting the court to the court to decide whether that is an incritive in pint to decide whether that is an i appropriate correction or not. incritive in pint to durity yes. i A they're exempt from the duty, yes. incritive in pint to durity yes. i A they're exempt from the duty, yes. incritive in pint to durity yes. i origin at mick was inclumation? is monther on the durity yes. i origin at mick was incurate? it in the other why, if that's correct i origin at mick was incurate? it in the right on our start in decide whether on on the indiffication is the origin at mick was incurate? i origin at mick was incurate? well the right on our start is decide was incurate? i origin at was consult? well the right on our start is decide was incurate? i origin at was consult? well the right on our start is decide was incurate? i origin at was consult? well the right on our start is decide was incurate? i origin at was consult? well there's at the right on oure ton our start is decin at was our start is the right				
3 go to court for the court to decide whether that is and appropriate correction or not. 3 course, if they do join, they are excented from the dary? 6 Values, if is noted of to the system in Finland, 5 A. They're exempt from the duty, yee. 7 0, How doe this differ differ from an action in defination? 7 Characterisation, is the condition is the condition of the agreements and original article was inaccurate or mislading. If the 9 To I understand. Then the other why, if that's correct 8 Because the court will have to decide whether or ant the original article was inaccurate or mislading. If the 9 To I understand though - this is paragraph 80, 10 court says. "No, it was accurate? well, then the fill 10 second builte ont - bits proposal was one that 11 of raply fails to the graund, descrift if? 11 Lord Justice Jackson in bits review recommendations. One was no dispute about the facts, the court would say, "Well, 14 a dispute about the facts, the court would say, "Well, 15 to very much reduce the size of the success leve, which 16 16 a dispute about the facts, the court would say, "Well, 16 16 the Government accepted. The other was to abolish the 17 17 we're not going to carier in the sity or a notorious criminal, 16 12 the to replete it will qualified one-way cost shifting, 17 18 but to repl		correction", and the publisher says," No, I stand by my	1	irritating to news publishers, and therefore will be an
4 appropriate correction or not. 4 duty? 5 Can I say, if's modelled on the system in Finland, 6 0. Indextand. Than the other whip, if that's correct 7 Q. How does this differ then from an action in defamation? 7 characterisation, is the conditional fee agreements and 9 original article was inaccurate or misleading. If the 9 Do I understand though - this is paragraph 89. 10 court says, 'No, it was accurate', well, then the right 10 second builte point - this proposal was one that 11 of reply fails to the ground, doesn'ti? 11 10 bold to distice doesn'ti? 12 A. Well, the right of correction. It may be if there's 14 10 basice about the facts of correction. The may be if there's 13 a dispute about the facts. the court would say, 'Well, 16 the Government accepted. The other was to abolish the 17 we're not going to cater into that, but you can have 10 of the inverse. which was its and its its accurate well by an exspacer of the 18 a rotorious criminal, "They are a notorious criminal," 12 privacy cases with we shift and the rele was the and its its accurate well of regulation and the previsions will by a newspacer of 20 14 hottorige regiss, "We're not going to grey you	2	article", in which case the complainant has the right to	2	
5 Can L say, if S modelled on the system in Finland, 5 A. They're exempt from the dutry, yes. 6 which is included in the relevant Finnish media statuta. 6 Q. How does this differ then from an action in defamation? 7 Q. How does this differ then from an action in defamation? 9 exame the cort will have to decide whether or not the 8 8 original article was inaccurate?. Well, then the right 10 second bulle point - his ip program was one that 10 of reply fails to the ground, doesn'ti? 11 Lord Justice Jackson in his review recommented for 13 a dispute about the facts. But if there were to be 15 to regin a dispute about the facts. But if there were to be 16 were no going to enter into that, but you ena have 16 the Government accepted. The other was to a holoith the 17 were no torizons criminal, "They are a notorizons criminal," 10 The covernment accepted. The other was to abolish the 18 anothe notroizons criminal, "They are a notorizons criminal," 21 Privacy cases the qualified on-way cost shifting. 19 The court may say, - "Noi, hecause what we said was right, and 23 come into force, that someone who brings a defamation or 21 a notorizons criminal, "They are a notorizons criminal," </td <td>3</td> <td>go to court for the court to decide whether that is an</td> <td>3</td> <td>course, if they do join, they are exonerated from the</td>	3	go to court for the court to decide whether that is an	3	course, if they do join, they are exonerated from the
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7 Q. How does this differ then from an action in defamation? 7 characterisation, is the conditional fee agreements and envay cost shifting. 8 Because the court will have to decide whether or mot the our site argraph 80, our says, "No, it was accurate", well, then the right in of repy fills to the ground, desort in? 10 is courd says, "No, it was accurate", well, then the right in a group right away to del volts, that a repy is the in a dispute about the facts. But if there were to be in o dispute about the facts. But if there were to be is on dispute about the facts. But if there were to be is on dispute about the facts. But if there were to be is to very much reduce the size of the success face, which if a a dispute about the facts. But if there were to be is to very much reduce the size of the success face, which if a a dispute about the facts. But if there were to be is to very much reduce the size of the success face, which is a arphy. You can set out what your version is." 16 to very much reduce the size of the success face, which is a arphy. You can set out what your version is." 17 to very much reduce the size of the success face, which is a notorious criminal with any or envious or similar. 18 a reply. You can set out what your version is." 18 but to replace it with qualified one-way cost shifting. 10 The notorious criminal with a says if any and the notorious criminal with any arree remover and the out of the success of the success of the other side's cost by after the event insurance. 11 notorious criminal with gain the idea and the notorious criminal." 12 exposure to the other side's cost by after the even	5	Can I say, it's modelled on the system in Finland,	5	A. They're exempt from the duty, yes.
8 Because the court will have to decide whether or not the 8 qualified one-way cost shifting. 9 original article was inaccurate or misleading. If the 9 Do 1 understand though - this is purgarph 80, 11 of reply fails to the ground, doesn't it? 11 Lord Justice Jackson in his review recommended for 12 A. Well, the right of correction. It may be if there's 13 rejected? 12 a dispute about the facts. But if there were to be 15 to very much reduce the size of the succes for successe (e.g. which 16 a dispute about the facts. But if there were to be 15 to very much reduce the size of the success for successe (e.g. which 17 we're not going to enter into that, but you carn have 17 recoverability of after the event insurance preliming. 18 but to replace it will qualifed one-way cost shifting. 18 but to replace it will qualified one-way cost shifting. 19 The court may say – I mean, of course if the 19 The Court may say – I mean, of course if the 12 a notorious criminal. "They are a notorious criminal", 21 privacy case with the hergint in the verti missurance preniumation and 12 a notorious criminal." 11 recoverability of after the event insurance 23	6	which is included in the relevant Finnish media statute.	6	Q. I understand. Then the other whip, if that's correct
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Page 58 Page 60	25	obligation will be, if I can put it in these terms, very	25	were, to continue to apply to non-participants, so
		Page 58		Page 60

15 (Pages 57 to 60)

1		1	iourralian 9
1	that again so that members of the public have	$\begin{vmatrix} 1 \\ 2 \end{vmatrix}$	journalism?
2	remedies against non-participants, because against	$\begin{vmatrix} 2 \\ 2 \end{vmatrix}$	A. I think the I can't speak for Mr Peppiatt, of
3	participants they have remedies through the MSA system.	3	course is
4	Q. If one says, "What about the vexatious claim?", the	4	LORD JUSTICE LEVESON: Well, Mr Peppiatt
5	answer is the vexatious claim can be struck out either	5	A a former
6	under rule 3.5, I think it is, or part 24?	6	LORD JUSTICE LEVESON: We know about him.
7	A. Yes.	7	A. You know about him. Those of editorial experience,
8	Q. So there's that safeguard in the system?	8	I think it's fair to say, come from the broadsheet or
9	A. Yes, as at present.	9	the BBC end of the market.
10	LORD JUSTICE LEVESON: Another way of doing it would be to	10	LORD JUSTICE LEVESON: Thank you very much. We will take
11	say if you're in the system, then you have a free-to-use	11	a break.
12	potential remedy.	12	Mr Tomlinson, thank you.
13	A. Yes.	13	(3.18 pm)
14	LORD JUSTICE LEVESON: That's for the newspaper. So	14	(A short break)
15	claimants have a straightforward route. If you choose	15	(3.25 pm)
16	not to participate, there's absolutely no reason why you	16	MR JAY: The last witness today, and this week indeed, is
17	shouldn't pay the costs if you lose, and there may be	17	Lara Fielden, please.
18	good reason why you shouldn't recover your costs even if	18	LORD JUSTICE LEVESON: Thank you.
19	you win, because if you'd been in the system you could	19	MS LARA ANN FIELDEN (affirmed)
20	have done it all for nothing.	20	Questions by MR JAY
21	A. Yes.	21	MR JAY: Your full name, please, Ms Fielden.
22	MR JAY: And your point is, Mr Tomlinson, that if you take	22	A. Is Lara Ann Fielden.
23	all these aspects together and aggregate them, the	23	Q. Now, you kindly provided us with a report which is
24	commercial and the legal, you have such a strong system	24	entitled Regulating the Press: Comparative Study of
25	of incentive that only an irrational news publisher	25	International Press Councils, dated April 2012. It's $P_{\text{Press}} = C^2$
	Page 61		Page 63
1	would fail to sign up on the dotted line.	1	under tab 32.
2	A. Yes.	2	Insofar as there are statements of fact in this
3	Q. Is that it?	3	document, are they true to the best of your belief?
4	Yes. Those are all my questions. Thank you very	4	A. They are.
5	much.	5	Q. Will you tell us, first of all, about yourself? This
6	LORD JUSTICE LEVESON: Is there any aspect of the work of	6	in on the internal numbering it's point to be used 1
7	you and your colleagues that you feel you've not had the		is on the internal numbering it's going to be page 1,
		7	our page 00580.
8	chance to elaborate upon?	7 8	our page 00580. Your a Visiting Fellow at the Reuters Institute for
9	chance to elaborate upon? A. I don't think so. I mean, it is certainly my		our page 00580. Your a Visiting Fellow at the Reuters Institute for the Study of Journalism. Before then, between 2005 and
9 10	chance to elaborate upon?A. I don't think so. I mean, it is certainly my professional experience over the last 20 years is that	8 9 10	our page 00580. Your a Visiting Fellow at the Reuters Institute for the Study of Journalism. Before then, between 2005 and 2010, you were with Ofcom, and before working for Ofcom
9 10 11	 chance to elaborate upon? A. I don't think so. I mean, it is certainly my professional experience over the last 20 years is that the there are many occasions on which the media has 	8 9 10 11	our page 00580. Your a Visiting Fellow at the Reuters Institute for the Study of Journalism. Before then, between 2005 and 2010, you were with Ofcom, and before working for Ofcom you spent ten years as a news and current affairs
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1	this country, but looking at whether there are lessons	1	complaints and stories pointed to me, they're incredibly
2	that can be learned.	2	familiar actually across the tabloids and the press that
3	LORD JUSTICE LEVESON: I notice you say in November 2011 you	3	these press councils regulate.
4	published a book. When did you produce this?	4	LORD JUSTICE LEVESON: That's itself a very important piece
5	A. This was published in April.	5	of evidence. So do you think that it is misplaced to
6	LORD JUSTICE LEVESON: That's what I thought. Was it	6	say that the issues that have arisen in this country in
7	prepared specifically with the Inquiry in mind, or was	7	relation to aspects of the press not all the press;
8	this a piece of work you were doing anyway?	8	I'm happy to record, as I do, that a very great deal of
9	A. The book that I wrote last year, looking at regulation	9	the journalism that goes on in this country is all in
10	across platforms, drew on some international examples,	10	the public interest and very well done but it's
11	and I was then asked by the Reuters Institute to amplify	11	misplaced to think that aspects of the press in this
12	those examples, and I think there was some discussion	12	country are very different to the sort of approach that
13	between the Institute and the Inquiry as to whether that	13	would be seen in these other democracies?
14	might be helpful, and it was decided it was.	14	A. Well, what I haven't done in this report is an
15	LORD JUSTICE LEVESON: That's what I thought. It was to you	15	exhaustive survey in terms of diversity and plurality
16	that I was referring earlier today. This is	16	and ownership of the media in the countries that I have
17	a monumental piece of work which must have taken you	17	looked at.
18	A. Should I apologise?	18	But what I am aware of from what the press councils
19	LORD JUSTICE LEVESON: No, no, it's my admiration. It must	19	have pointed up to me are examples of, for example, Bild
20	have taken an enormous amount of time to put together	20	newspaper, very high circulation, very influential
21	and I'm very grateful to you. One could go into each	21	newspaper in Germany, credited with bringing down the
22	one of the examples in enormous detail. I have read it	22	German President earlier this year, Christian Wolff,
23	all.	23	because of an investigation into his financial dealings,
24	What I would be very keen to do and of course	24	that sort of power. And in Scandinavian countries, you
25	it's subject to what Mr Jay wants to ask you about is	25	know, a very much stronger tabloid press than there may
	Page 65		Page 67
1	to focus on those that are likely to be most similar to	1	have been in the past, much keener to look at the
2	our own cultural requirements because, as you heard	2	shenanigans of their politicians potentially than they
3	Professor Horgan this morning, he spoke about the	3	might have in the past.
4	cultural differences between Ireland and England, which	4	So I would say that the examples, as I said, felt
5	might mean a different approach works in one place where	5	familiar to me in terms of what the press councils were
6	it doesn't work in the other.	6	dealing with.
7	A. Yes.	7	Their starting points though in terms of cultural
8	LORD JUSTICE LEVESON: So I have no doubt at all that in	8	difference, their starting points, I would say there's
9	some of the countries with which this report deals,	9	difference in the Scandinavian countries over privacy,
10	their cultural relationships with the press are very	10	for example; that the starting point is "you will not
11	different to that which is experienced in this country.	11	infringe privacy unless there's a very good reason to",
12	A. I think I think of course there's of course	12	whereas, say, in Germany, Finland Germany and
13	there's truth in that. But I would say I think they're	13	Australia, there's much more of a sense of "if you
14	more similar to us potentially than they are different	14	infringe privacy, it better be for a good reason".
15	in that in choosing the countries that would be most	15	So there's more of a recognition of competing
16	relevant for this report and for the Inquiry, the idea	16	rights. So those, I would say, are differences.
17	was to look at they're all mature democracies. They	17	LORD JUSTICE LEVESON: All right.
18	all rank on the various press freedom indices as having	18	MR JAY: In terms of how we best proceed, it may be helpful,
19	a free press. They all value freedom of expression,	19	Ms Fielden, if in your own words you could summarise the
20	freedom both to impart and receive information. They	20	different regulatory systems in the six countries which
21	all have a press council framework.	21	are the primary focus of your study.
22	So that was the sort of common ground between them.	22	You draw in lessons from Canada, New Zealand and
23	And of course you are absolutely right. There are	23	Norway, but only on an eclectic basis.
24	cultural differences, although I must say I've been	24	A. Exactly. I'll try just to do this briefly, and do
25	quite surprised in terms of actual specifics of	25	please move me on if you've heard enough about one
1	Page 66		Page 68

17 (Pages 65 to 68)

1	country.		Council, but the Australian Convergence Review, which
2	If I take you from the self-regulatory voluntary end	2	has just reported to government, is suggesting
3	through to the co-regulatory mandatory end, if that	3	dismantling the structures, both for broadcasting and
4	assists.	4	for the press, and regulating across media where the
5	So at the most self-regulatory end, pure	5	largest media providers across platforms would be
6	self-regulation, if you like, I would point to Germany.	6	subject to mandatory and statutory regulation. So it's
7	This is a press council that has no independent members	7	difficult to place Australia at the moment.
8	on it whatsoever. It is regulation of the press by the	8	LORD JUSTICE LEVESON: But that's still up for debate?
9	press, entirely voluntary, entirely self-regulated.	9	A. It is, it is. The recommendation
10	Moving along the spectrum is Finland, where there	10	LORD JUSTICE LEVESON: We have heard that's the Convergence
11	are independent members of the Press Council, but it's	11	Review.
12	an industry majority. But interestingly, it actually	12	A. That's right, and the recommendations are sitting with
13	regulates across both print and broadcasting. So	13	government at the moment.
14	there's a slightly different dimension there.	14	LORD JUSTICE LEVESON: By a silk? A retired judge?
15	Sweden operates a more independent self-regulatory	15	A. That's right. It is a retired judge.
16	system in that the Press Council chair and vice chair	16	LORD JUSTICE LEVESON: Finkelstein, I think, was the
17	must be members of the Supreme Court, and that is seen	17	A. The Finkelstein Review fed into it. They didn't
18	as a way of guaranteeing some sense of independence, and	18	actually go his recommendations were somewhat more
19	again there's a lay or independent majority on the Press	19	draconian, and they didn't go with those at the end.
20		20	Their recommendations would only capture the top the
21	LORD JUSTICE LEVESON: So they are judges? So the chairman	21	15 largest media providers in Australia, whereas I think
22	and vice chairman are judges?	22	he was suggesting a mandatory regulation of effectively
23	A. They are judges.	23	the media barring the very smallest.
24	LORD JUSTICE LEVESON: I don't think they would like that in	24	MR JAY: In some of the countries you have mentioned the
25	this country. Page 69	25	Press Council, the regulator, is principally involved
	Page 09	<u> </u>	Page 71
1	A. Possibly not, but that's the system they have in Sweden,	1	with resolving complaints, but in others there's an
2	and they do see it as a way freedom of the press is	2	additional standards setting and enforcement function.
3	extremely important in Sweden, but they see it as a way	3	Could you explain to us which countries fall into
4	of underpinning independence. That's for what it's	4	which categories?
5	worth.	5	A. Yes, absolutely. In fact, it's not even quite that
6	Moving to Ireland, I think you start to encounter	6	simple because within complaints I would draw
7	statute, as you heard in detail this morning from	7	a distinction between those countries where the Press
8	Professor John Horgan of the Irish Press Ombudsman,	8	Council only takes complaints from somebody personally
9	where there is statutory recognition in relation to the	9	affected by the material and those countries that will
10	Press Council and an independent majority.	10	take complaints from the whole general public.
11	And at the furthest end I would point to Denmark,	11	So in Sweden and in Denmark and in Ireland you can
12	where there is the Press Council is actually is set	12	only bring a complaint if you are personally affected.
13	up in statute in the Media Liability Act, Accountability	13	In fact professor Horgan, who you heard from this
14	Act, and that means that the Press Council has the duty	14	morning, adopts a fair degree of latitude in terms of
15	to enforce the right of reply as well as to uphold press	15	accepting complaints. But you do have to demonstrate
16	ethics.	16	that you are personally affected.
17	I think we would call it a co-regulatory system,	17	Whereas in Germany and Finland and in Australia any
18	because although it's established in statute, as far as	18	member of the public can bring a complaint, which means,
19 20	the press ethics rules are concerned, there is then	19	for example, if you feel that there were misleading
20	a sort of self-regulatory element in terms of who is	20	statistics to do with crime or immigration used for
21	actually adjudicating, who is on the board, who is	21	a particular purpose, you could bring that simply as
22	responsible for the rules.	22	a citizen, you could bring that complaint to the Press
23 24	Outside of those countries I would point to	23	Council.
24 25	Australia, which is going through seismic change at the moment. So it currently has an independent Press	24	In terms of wider standards, if you start to drill down, although lots of these pross councils say on the
23	moment. So it currently has an independent Press	25	down, although lots of these press councils say on the
	Page 70		Page 72

18 (Pages 69 to 72)

1	mutons IIV. of course makes some on comod with	1	af madia fan anna sitirara than mill mat hann anara ta
1	surface, "Yes, of course we're very concerned with	$\begin{vmatrix} 1 \\ 2 \end{vmatrix}$	of media, for some citizens they will not have access to
2	standards", if you ask them to demonstrate that, I think	2	that regularly, and that's where this and unique
3	often they find it quite difficult.	3	amongst the countries I have looked at, this issue of
4	So even in Ireland, for example, I think	4	balance has come in.
5	Professor Horgan would be out and about and engaged in	5	MR JAY: Across the six countries you're principally looking
6	debate, and it is certainly open in many of these	6	at, the powers of the regulator differ significantly.
7	countries for journalists to ask advice and to seek to	7	Sometimes there's power to award compensation; sometimes
8	raise their standards in conjunction with the press	8	there isn't. Sometimes there's power to impose
9	council.	9	a sanction beyond a critical adjudication; sometimes
10	But I would point really only to Australia as	10	there's not.
11	a press council that has quite recently, but quite	11	Could you summarise those differences for us,
12	dramatically, decided that they are going to be involved	12	please?
13	in standards to the same extent as they are to	13	A. Yes. There's no power to award compensation in any of
14	complaints.	14	these, and in fact as a primary sanction there's no
15	In fact, I think the current chairman of the Press	15	power to fine in any of these press councils.
16	Council there is actually much more interested in	16	The leading sanction is publication of a press
17	standards. They've recently set up an advisory board,	17	council adjudication or, in the case of Denmark, that
18	which I believe will be involved in what they call	18	right to reply results in a published correction.
19	impact monitoring. So as well as the complaints that	19	Where money sort of comes into it is that in Sweden
20	come in, they will actually look at the Australian press	20	there is I think it's akin to an award of costs. If
21	and consider what is the coverage of a particular topic,	21	you breach, you will be expected to contribute towards
22	be it something like climate change or immigration or	22	the costs of that breach. It's that polluter pays
23	something like that, and not be entirely	23	I think we were discussing earlier on that polluter
24	complaints-driven. Although it may be because of	24	pays aspect, and therefore you will pay an
25	complaints that they look at those issues, they'll have	25	administrative fee. But that's not a fine. It does
	Page 73		Page 75
1	a wider scope.	1	actually contribute up to 20 per cent of the income of
2	In looking at standards, what the Australian Press	2	the Press Council there, but that's the only way that
3	Council also does, I think somewhat uniquely, is really	3	would come into play.
4	engage the public, and it's been through a whole series	4	In Denmark, which as I said is a mandatory you
5	of public consultations recently, triggered, I think, as	5	are obliged to be regulated by the Danish Press Council
6	well, by the Convergence Review, and I think triggered	6	if you are a broadcast licensee or if you are a print
7	by the fallout from phone hacking here, to really ask	7	publication printing more than twice a year. If you
8	Australian citizens and they've literally gone round	8	fail to publish the Press Council's adjudication, then
9	the country consulting as part of the Convergence	9	you, as the editor-in-chief, could be fined or sent to
10	Review what is it that they want out of their	10	prison for up to four months. It's never the prison
11	regulation.	11	sentence aspect has never happened. There were a few
12	LORD JUSTICE LEVESON: Have they had the response?	12	fines in the early years, in the 1990s, and they've not
13	A. Well, I think they've had very interesting debates about	13	happened since.
14	this. I mean, Australia is very different to us, and	14	In fact, I wouldn't mind returning to compliance in
15	one of the key differences I would point to is actually	15	Denmark later.
16	within the code. There's a requirement for balance	16	Q. I think Mr Tomlinson said that his right of reply
17	within the code, and I think that's something that	17	provision, which he explained towards the end of his
18	citizens have fed back to them.	18	evidence, was derived from the Finnish example. Was he
19	It's different, I think, to what we understand by	19	right about that? I think from what you're saying it
20	impartiality in terms of broadcasting, but Australia,	20	may be the Danish example.
21	I think, has a problem, which is in many of its largest	21	A. No, there is a Finnish set out in the Media Act in
22	cities, the Press Council put it to me, there will only	22	Finland there is a right to reply, and there is one in
23	be one newspaper. You're either a News Limited city or	23	Germany under the German constitution.
24	you're a Fairfax Limited city, or there's a lot of	24	But when I asked the press councils about this, they
25	concern that although nationwide there's a whole range	25	said, "You must understand that is entirely separate to
	Page 74		Page 76
B			

1	the scope of the Press Council. That is a right that	1	actually the Convergence Review set out with 15
2	you would pursue, and it's your right as a citizen,	2	companies in mind, and then set the requirements in
3	through the courts. What we do is to provide	3	order to catch them in terms of mandatory regulation,
4	a different remedy in terms of publication of our	4	but I don't know if that's true.
5	adjudication, and we are led by the standards set out in	5	Q. What about different approaches to new media across the
6	our code. That's separate to the courts".	6	six or nine countries you've been looking at?
7	In fact I have to say, each of the Press Council	7	A. So Australia, under the Convergence Review, new media
8	shares and ombudsmen made this point to me. Even the	8	would be caught equally as old media, depending on
9	Danish Press Council chair, who is also a Supreme Court	9	whether they hit that threshold.
10	judge that's how it's also established in Denmark	10	For the other countries, I would say they are as
11	made this point that the right to reply that is	11	they're on the back foot as far as new media is
12	administered by the Press Council is very narrow. It's	12	concerned, I think as we are here, because each of these
13	a correction of very specific factual inaccuracies that	13	press councils have been set up with the printed press
14	could have that you would say, as a complainant, has	14	in mind.
15	materially affected you or disadvantaged you or had	15	They've then been enlarged to take the online
16	a negative consequence. But again, that is separate to	16	versions of the printed press, and now they're
17	the courts.	17	confronted by new media, and that's a huge issue,
18	Q. In different countries are there in certain situations,	18	because if your funding mechanism is set up based around
19	certain countries, threshold size requirements? In	19	print publications and some of them also have
20	other words, if you are small enough, you're outside the	20	contributions from journalists' unions as well. But
21	regulatory net altogether?	21	that is your model, and then new media want to join,
22	A. Well, I'll talk about what Australia is proposing in had	22	which of course you would want to encourage those
23	a moment. But as the press councils stand at the	23	standards, it's a problem in terms of how do they pay
24	moment, all bar Denmark are voluntary systems. So there	24	in, what do you expect of them, and more to the point,
25	isn't an issue in terms of whether you're large or	25	if they're paying for it, what seat do they have at the
	Page 77		Page 79
1	small.	1	governance table?
2	But in the Scandinavian countries, you are required	2	Those are real questions, and as far as I could see
3	to register your publication. It's put to me as similar	3	at the moment, there are a whole series of fudges going
4	to sort of Companies House. It's not licensing of the	4	on while they grapple well this, and to some extent look
5	press, but you are required to register your publication	5	here to see what happens.
6	and your editor-in-chief, a named editor-in-chief who is	6	So in Sweden new media can come in. They simply pay
7	responsible, and so that sort of takes you into the	7	on that polluter pays basis, and it's just a short-term
8	ambit of, you know, what's considered to be the press	8	fudge. If you can keep out of trouble, then you don't
9	there. But no, there's no threshold.	9	need to pay. If you're in trouble, that's the mechanism
10	What's proposed in Australia under the Convergence	10	through which you pay.
11	Review is that, regardless of the platform on which you	11	In Ireland you pay a flat fee of GBP200 a year.
12	deliver your content so it could be online, it could	12	So there are different ways of approaching it, but
13	be broadcast, it could be in print if you hit	13	I think they all dread the point at which they will have
14	a certain threshold I think they're talking about	14	to dismantle the existing structures.
15	a revenue of more than 50 million Australian dollars	15	LORD JUSTICE LEVESON: And they are looking to this country
16	a year coupled with a threshold of an impact on	16	for an example?
17	Australians so you have a certain number of readers	17	A. Well, they're interested. It was mentioned to me that
18	or hits then you will be caught by mandatory	18	they're interested to see what happens here. But
19	regulation, and so caught in there are the 15 largest	19	I would say only in Australia is the Convergence Review,
20	companies.	20	because it's looking completely across platforms, and
21	But Google, for example, would not be caught by it	21	actually looking to suggesting dismantling the
22	because although it has a very large access by	22	broadcasting licensing regime at the same time,
23	Australians, the revenue actually comes under in terms	23	everything then comes into play there.
24	of professionally produced material. Some of the	24	I think they're also concerned about, you know, what
25	Australian press have somewhat cynically argued that	25	are the standards then that they would expect of new
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1	media, and then new media themselves aren't necessarily	1	LORD JUSTICE LEVESON: So if you define it may not be
2	seeking to join in droves I'd like to come back to	2	possible, I've not thought about it journalistic
3	Denmark on that because they've always seen	3	protection as involving membership of an organisation
4	themselves as sort of if you talk about the fourth	4	that regulates how you're doing your business
5	estate in terms of journalists, they see themselves as	5	A. Yes.
6	the estate four and a half. They want to sit outside.	6	LORD JUSTICE LEVESON: that becomes an incentive.
7	They are part of that debate.	7	Whether it works or not, I'll have to think about.
8	If I could just spend a moment on Denmark, what	8	A. I don't know if I can pursue that thought. I know
9	interests me about Denmark actually is not the mandatory	9	I don't want to add countries into the mix, willy nilly,
10	co-regulatory model. It's the fact that online	10	but I would quite like to mention New Zealand in that
11	providers can join on a voluntary basis, and they are	11	context.
12	joining. In Denmark they are joining in droves, and the	12	There's recently been a Law Commission review in
13	reason that they're joining is it's, I think, in their	13	New Zealand, and it's looking at where what they call
14	commercial as well as ethical interests to join up.	14	new media and traditional news media collide.
15	So in Denmark you can join a Twitter account,	15	What the Law Commission has asked there is: what are
16	a LinkedIn profile, Facebook. All can be members if	16	the privileges and the benefits that we accord to
17	they are imparting news in some way. And the benefit	17	traditional media which we might think about according
18	that they get from that is being able to differentiate	18	to new media?
19	themselves from other media that's unregulated, and an	19	They've come up with a list of those, and they're
20	access to things like protection of sources if they came	20	the sorts of areas where, whether you call it
21	up against the same issues that traditional media come	21	a privilege or a right or a benefit, where you might
22	up against. And that seems to be very interesting, that	22	argue, as I think you have heard from other witnesses
23	they are they are embracing regulation as something	23	they've looked at things like defamation proceedings and
24	positive that differentiates them from the rest of the	24	whether you're arguing responsible journalism there, and
25	online world.	25	maybe a public interest defence. Privacy proceedings.
	Page 81		Page 83
1	LORD JUSTICE LEVESON: How do they pay?	1	They've looked at protection of sources. They've looked
2	A. Well, another positive is they don't pay at the moment.	2	at the privileges in terms of court proceedings, you
3	So they are accepted in and they're sort of freeloading,	3	know, access to confidential briefings.
4	as it were, on the system while the Danes try to catch	4	Potentially, I think you coul add into that any
5	up. So they haven't yet worked out a funding mechanism.	5	areas where traditional media where we give
6	They only pay if they are affiliates of existing	6	a privileged position to traditional media. You could
7	members. So if it's the online presence of	7	start to ask: well, who should benefit from those
8	a broadcaster or the printed press. But online only	8	privileges?
9	don't pay. Nor does commercial television pay in fact.	9	So, for example, I know there have been discussions
10	It's funded by public service television, the	10	about the public interest in relation to prosecutions by
11	broadcasting part of it.	11	the CPS, or even the public interest test that applies
12	LORD JUSTICE LEVESON: This question of protection of	12	to cross-media ownership.
13	sources, which of course is available in this country	13	I think there's a whole network of ways in which we
14	for journalists, I would have to think about whether	14	privilege or give a special place to the media, and in
15	somebody who put a blog online could claim that	15	New Zealand they are asking whether those a bundle of
16	protection, because I can see that would be	16	rights and privileges should be extended.
17	a tremendously valuable asset.	17	What they have consulted on is whether as a quid pro
18	A. Absolutely. Absolutely. And it does have value.	18	quo for that you would expect new media to voluntarily
19	I think online providers are realising that, you know,	19	or on a mandatory basis be part of a regulatory body.
20	they could be caught by some of the restrictions that	20	LORD JUSTICE LEVESON: Well, it wouldn't necessarily be
21	might potentially be placed on them exercising freedom	21	a quid pro quo, would it? It would be saying one of the
22	of expression certainly in a way, and yet not have	22	ways you demonstrate that you're entitled to X, Y and Z
23	benefits that traditional journalism have had, and this	23	is by demonstrating that you should have them by being
24	is a way for them to join the system in that sense, and	24	involved in that sort of system.
25	I think they see that as protective.	25	A. That's exactly right. And that's where the Irish model,
	Page 82	1	Page 84

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1	which you heard about this morning, I think is very	1	we've got it wrong, very visibly so". And so I think
2	clever because I know they don't have a whole bundle of	2	increasingly it's becoming a way of differentiating your
3	these. They just look at defamation. But it seems to	3	content.
4	me that what the Defamation Act in Ireland is saying is	4	Certainly in Ireland and Australia, they are seeking
5	not they're not particularly interested in fact in	5	now to link it with a standards mark that is readily
6	the Press Council as a tick-box membership. They're	6	recognisable by the public.
7	interested in: have you got a commitment to	7	LORD JUSTICE LEVESON: And that is to demonstrate that news
8	regulatory to responsible journalism, to	8	read in the press, whether it's paper or online, carries
9	accountability? And a way of demonstrating that is to	9	with it some assurance of accuracy, validity, proper
10	be a member of the Irish Press Council.	10	research, which the conversation in the pub never would.
11	But they leave the door open to other ways of	11	A. That's exactly it. It's an issue of credibility. And
12	demonstrating that. So if you sit outside the Irish	12	I think people have talked about "kitemarks" here.
13	jurisdiction, you might be a member of a different body.	13	Kitemarks, I think you associate with things like
14	If you're Thompson Reuters and you are global, you might	14	boilers and pieces of equipment. I think this is more
15	point to your own standards. If you're a little	15	like the sort of Fairtrade Mark, where Fairtrade says to
16	blogger, you might point to, again, your own standards	16	you, "Our products conform to certain standards.
17	set out on your website. But the easiest way to	17	They're ethically sourced'. And it's a bit like saying,
18	demonstrate those standards is to be a member of the	18	"We have a commitment to standards and our journalism is
19	Irish Press Council.	19	ethically sourced," as it were, and that's what you are
20	So that gives regulation, it seems to me, a value,	20	demonstrating.
21	and that's why I would argue Richard Desmond isn't	21	So rather than it being, sort of, you know, buried
22	a member of the PCC, but is a member of the Irish Press	22	on your letters page, you would emblazon that. I think
23	Council, because membership of that body demonstrating	23	that's what's being encouraged now in Australia, in
24	your ethical standards has a value there. It has	24	terms of differentiating.
25	a legal value, as well as an ethical value, potentially	25	It's on the front page online, not six clicks in.
	Page 85		Page 87
1	a commercial value.	1	I think earlier this week you referred, your Lordship,
2	MR JAY: Well, that leads into the issue of incentives,	2	to the old Groucho Marx adage about: "I do not want to
2 3	MR JAY: Well, that leads into the issue of incentives, because they vary across the various voluntary systems	2 3	to the old Groucho Marx adage about: "I do not want to be a member of a club that would have me". This is
2 3 4	MR JAY: Well, that leads into the issue of incentives, because they vary across the various voluntary systems you have looked at. Plainly they aren't so important in	2 3 4	to the old Groucho Marx adage about: "I do not want to be a member of a club that would have me". This is a club you want to be in. It's a valuable commodity,
2 3 4 5	MR JAY: Well, that leads into the issue of incentives, because they vary across the various voluntary systems you have looked at. Plainly they aren't so important in a compulsory system. Could you tell us, please, about	2 3 4 5	to the old Groucho Marx adage about: "I do not want to be a member of a club that would have me". This is a club you want to be in. It's a valuable commodity, and in Australia, where they're sort of trying to move
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1	that mark of your standards, and not to be able to use	1	interest. I think they all look on a case-by-case basis
2	your Press Council membership to demonstrate responsible	2	at the public interest.
3	journalism in court proceedings or wherever else, as is	3	Q. Virtually all of the instances you have been looking at,
4	being explored in New Zealand.	4	one has to calibrate it against Article 8 and Article 10
5	In Denmark there is a co-regulatory system, as	5	of the Convention. I'm not sure all six of your
6	I have said, statutory. And it's backed, as I have	6	principal countries are I think actually they are all
7	explained, by the threat of a prison sentence. And yet	7	signatories to the Convention?
8	there is currently parliamentary scrutiny by the select	8	A. I believe they are.
9	committees in Denmark of culture and legal affairs,	9	LORD JUSTICE LEVESON: Before you pass on, could I go back?
10	which is looking at why there are failures within the	10	I meant to ask you when you were talking about in or
11	Danish system. Why are Danish newspapers still, even	11	out.
12	within this co-regulatory framework, burying publication	12	A. Yes.
13	of an adjudication on sort of page 54?	13	LORD JUSTICE LEVESON: One of your boxes on page 44 of your
14	Where I think there's an interesting distinction is	14	report refers to what was happening in Canada, as press
15	between those publications that are caught and are	15	councils in a number of the provinces are closing down.
16	required to conform to the regulation, and those online	16	Your example there is some months old. How has that
17	providers that are actively seeking it out. That's	17	developed?
18	where I think there is a different approach to what	18	A. Since I published this, the newspapers association in
19	"regulation" means.	19	Canada convened a conference, and are now effectively
20	Q. Can I ask you, please, about the public interest? This	20	consulting on what the future might be, because they are
21	is section 6 of your approach. There are different	21	very aware that they're there is a real tension here.
22	approaches to it.	22	Voluntary members of the Press Council began to see
23	You touched on it earlier, that the burden of proof,	23	the press councils as, I think, overly politically
24	as it were, differs, that in some countries and we	24	correct, overly constraining. There was no value to
25	can see rule 7 of the Swedish code:	25	go back to Richard Desmond to being a member of the
	Page 89		Page 91
1	"Defining from and lister achieft could similar the	1	Duese Council they have to see And they started to
1	"Refrain from publicity which could violate the	1	Press Council, they began to see. And they started to
2	privacy of individuals, unless the public interest	2	pull out. Therefore funding pulled out, and you saw
2 3	privacy of individuals, unless the public interest obviously demands public scrutiny."	2 3	pull out. Therefore funding pulled out, and you saw this kind of breakdown.
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23 (Pages 89 to 92)

1	coming up at the same time? We've spoken about	1	I pointed to two examples where press council members
2	Australia and the paper and the Convergence Review. We	2	were required to publish the determinations of the press
3	have talked about New Zealand. You have now mentioned	3	council adjudication, and in one case Bild newspaper put
4	Canada. The Inquiry has heard from India, that they're	4	the headline as "Crazy Press Council Decision", then ran
5	looking to see we know about that. What's happened	5	the adjudication, and then afterwards, with a right of
6	to cause all this?	6	reply that they have under the German constitution,
7	A. Well, I think there is an issue about convergence. And	7	wrote, "This is clearly a rubbish decision and we stand
8	I have to say, I started looking at this about a year	8	by our story".
9	and a half ago for the Reuters Institute, before the	9	So that's one indication of an issue over
10	phone hacking scandal. So just looking at the	10	compliance. Bauer Media in Germany currently has not
11	discrepancies that now seem to be arising between not so	11	published the adjudications from last year, and is
12	much complaint mechanisms, but as citizens, what should	12	refusing to sign the voluntary undertaking that exists
13	our expectations be of content that's out there? How is	13	in Germany to publish those determinations.
14	it that broadcasting is, you know, regulated by	14	So that's an issue there obviously in terms of how
15	comprehensive statutory rules, whereas the press is	15	successful the press council in that completely
16	subject to voluntary rules? Online to barely no any	16	self-regulatory way is, and actually, you know, managing
17	rules at all. Video-on-demand to two very, very	17	its constituents.
18	circumscribed editorial rules.	18	If you measure by complaints
19	And yet it's all starting to look the same, combined	19	LORD JUSTICE LEVESON: So the risk, therefore, is that that
20	with influential bloggers, new media, a whole debate	20	will generate sufficient public demand for something
21	going on there that simply doesn't fit currently	21	rather different?
22	comfortably within the regulatory structures. And	22	A. Yes, although I think that works out I mean, in
23	I think that's where these tensions have arisen.	23	Germany there's very vibrant public space, public debate
24	They're being faced by the press councils, as I said,	24	blogs that enter into debate over this. It's almost as
25	all over the world, and I believe they were there before	25	if the press council is one area of debate and
20	Page 93	2.5	Page 95
1	this Inquiry, and they have been bubbling up for some	1	regulation. But if the press council cannot oblige one
2	considerable time.	2	of its members, as large as Bauer, to publish its
3	LORD JUSTICE LEVESON: What's the prospect of them reporting	3	adjudication, obviously there's a serious issue there.
4	in time for me to learn something?	4	But if you're trying to measure this in terms of
5	A. The Convergence Review in Australia or	5	complaints and complainants, then I think press councils
6	LORD JUSTICE LEVESON: The Convergence Review has been	6	point to mediation as one way of remedying what the
7	A. The government hasn't yet made its decision.	7	public are asking for.
8	LORD JUSTICE LEVESON: But they have not made a decision.	8	So in Australia they as the press council
9	A. No.	9	chairman put it to me, he feels that adjudications are
10	LORD JUSTICE LEVESON: Anybody else anywhere near making	10	the sort of absolute last resort and really where
11	a decision?	11	everything else has failed, because a simple remedy, you
12	A. The decision is due in the autumn. I think New Zealand,	12	know, an elderly widow whose son's suicide has been all
13	the decision is due in the autumn on their maybe	13	over her local press and misrepresented in some way may
14	there's some reason why they're all waiting. It's also	14	want something very specific and very swift in terms of
15	due in the autumn. The Danish parliamentary scrutiny is	15	a takedown or an apology, or whatever it might be, and
16	also due in the autumn.	16	you don't need to get to the formal adjudication side.
17	LORD JUSTICE LEVESON: Carry on.	17	So it's difficult to use any measures to say, "This
18	MR JAY: You touch on this in your report, Ms Fielden, but	18	demonstrably works because you get X number of published
19	only touch on it. Are you able to assist us with how	19	adjudications"
20	effective these different systems are assessed to be in	20	LORD JUSTICE LEVESON: That was one of the points I was
21	their individual jurisdictions? There's a hint in your	21	making with the professor this morning, that one can't
22	report that in Germany it may not be working	22	just look at the number of adjudications.
23	particularly well. But can you evaluate these for us?	23	A. No, absolutely.
24	A. It's a very difficult question to answer.	24	LORD JUSTICE LEVESON: But the problem about mediation or
		25	personal resolution is one may default to the lowest
25	In Germany, I think you can point to I mean, Page 94	25	personal resolution is one may default to the lowest

24 (Pages 93 to 96)

1	common denominator, and the complainant, who doesn't	1	The other way in Australia is you actually encourage
2	have power or authority, may feel inhibited from taking	2	them to come to the press council first, rather than to
3	on the press that does have power and authority, and	3	the members.
4	therefore accepting something that may be far less than	4	So they take the flipside, say, to Ireland, where
5	ultimately he or she might receive is preferable to	5	you're required to go to the newspaper first. In
6	undergoing yet another bout of argument about it.	6	Australia they encourage you to come straight to the
7	A. I think that's true, although I think actually I'm	7	press council. They want to keep tabs on it, and they
8	sort of thinking back to when I was involved in Ofcom in	8	want any investment in complaint handling to be through
9	terms of regulating complaints, fairness and privacy	9	them. So that will be funded by the industry but
10	complaints that most often people, they may not know	10	through them for that very reason. Complaints then
11	what their rights are, but they actually have a very	11	aren't delayed and they have a handle on compliance
12	clear idea about what the remedy is that they would	12	that's not compliance. They have a handle on how many
13	like.	13	complaints are being made. Of course they would do.
14	Clearly, if they want a financial remedy, at Ofcom	14	LORD JUSTICE LEVESON: I'm taking you outside your brief,
15	as elsewhere, they can't gain that. But they often do	15	but my immediate reaction to that is that one would want
16	have a very clear idea about the bit of the record that	16	to encourage everybody to have their own complaints
17	they want set straight, or the apology that they would	17	handling system and to deal with them efficiently, not
18	like to receive.	18	least to minimise the work of whatever council is
19	So I think it's true people could be disadvantaged	19	exercising an overarching influence. But that does
20	by not fully understanding their rights and what they	20	require some sort of audit to maintain standards.
21	might be able to get out of the publisher. But in my	21	A. Yes. Yes, I think it does. If you go down that route,
22	experience, they do have a clear idea about the remedy	22	then I think it does.
23	that would satisfy them.	23	MR JAY: Ms Fielden, may we look at your conclusion section.
24	LORD JUSTICE LEVESON: And that may be sufficient, is what	24	On the internal numbering it's on page 94. On our page
25	you're saying?	25	it's 000673.
	Page 97		Page 99
1	A. That's right. And is there any need to have a long and	1	What you do here is, tentatively at least, draw out
2	protracted process? As long as you keep tabs on, as	2	some of the experiences from your six or nine countries
3	I think Professor Horgan said, what is being settled and	3	and see how they might be applied to the United Kingdom.
4	how. So that you can think about compliance in terms of	4	So may I invite you, please, to talk us through the
5	the members.	5	key points which you're making in this section.
6	LORD JUSTICE LEVESON: But that's a problem, isn't it?	6	A. Yes. Thank you.
7	Because if you're requiring the complainant first to go	7	I don't know whether you want me to set them out in
8	to the newspaper, then you will never know how many	8	a particular order or just
9	complaints have been	9	Q. No, follow your own course.
10	A. That's right.	10	A more generally.
11	LORD JUSTICE LEVESON: resolved by the newspaper's	11	I think, and probably from what I said earlier on,
12	publication of some correction or apology, and therefore	12	my conclusions from looking at this go back to,
13	have never, as it were, come above the parapet, unless	13	I suppose: what is it we're trying to achieve here? And
14	you have then thinking aloud some requirement for	14	I think a commitment to ethical standards, as
15	audit.	15	I mentioned, built into the DNA, I think, is what we're
16	A. Precisely.	16	trying to achieve. It seems to me those areas where
17	LORD JUSTICE LEVESON: So that the press has to report in	17	thought is being given to regulation being something
18	once a year how many complaints they received, how many	18	that you want to be on the inside of are successful and
19	they rejected, how many they mediated by this, that or	19	are worth looking at, whether it's the online providers
		20	wanting in, in the Danish model, or the recognition that
20	the other. So that you can keep an eye and decide		
21	whether you want a wider standards audit. But that's	21	is given in the Irish statute.
21 22	whether you want a wider standards audit. But that's outwith most of your press councils.	22	So that active compliance, I think, comes along with
21 22 23	whether you want a wider standards audit. But that's outwith most of your press councils.A. That's right. In terms of requiring an audit, that's	22 23	So that active compliance, I think, comes along with a recognition that regulation, you know, makes good
21 22 23 24	whether you want a wider standards audit. But that's outwith most of your press councils.A. That's right. In terms of requiring an audit, that's right, they don't require that. And you are right,	22 23 24	So that active compliance, I think, comes along with a recognition that regulation, you know, makes good business sense and it makes ethical sense, and
21 22 23	whether you want a wider standards audit. But that's outwith most of your press councils.A. That's right. In terms of requiring an audit, that's	22 23	So that active compliance, I think, comes along with a recognition that regulation, you know, makes good

25 (Pages 97 to 100)

1	sense.	1	beyond the law. But they're less than the law in terms
2	But secondly, not looking at it from the point of	2	of financial remedy. They offer a different sort of
3	view of the businesses and the providers here, looking	3	remedy, and it kept being brought home to me, this
4	at it from the public's point of view, I think there is	4	distinction between the two.
5	something and your Lordship talked about what is	5	Q. And these considerations are leading you away, I think,
6	going on here, what are these sort of fundamental	6	from a system of mandatory regulation, at least as
7	changes that are affecting us all. I think there's	7	a tentative recommendation, but closer to a system of
8		8	voluntary regulation, independent, but incentivised in
8 9	something about, as a citizen, we're flooded with information but can we distinguish the credible from the	9	some way, either by industry acceptance of ethical
10	not credible, or the providers who are committed to	10	principles, which they would wish to adhere to, or it
10	ethical standards from those that are not?	11	could be more crudely, I suppose, by a series of legal
11	So, again, it seems to me that through a system	12	and commercial sticks and carrots, which might nudge or
12	where regulation has a value, that goes hand in hand	12	impel people in the right direction; is that a fair
13 14	with a commitment to the citizen, and the citizen can	13	summary?
15	then use that choice.	15	A. Yes and no. I wouldn't agree in the sense that
16	They may choose to access information and	16	incentives and compulsion both imply that you've got
17	publications within the regulatory fold, or they may	17	a reluctant media here that you're trying to draw in.
18	choose to go outside. That's their choice. But they	18	I would rather say, if we can establish a framework
19	need to know what's there. And I would defy anybody	19	that you want to be in, and that the most significant
20	currently to be able to go to a newsstand, or go online,	20	sanction could be to be either temporarily or even
20	and identify who is inside and outside the regulatory	20	permanently suspended from, that's changing the rules of
21	fold. Who subscribes to standards and who doesn't.	$ ^{21}_{22}$	the game in terms of what regulation is about.
22	That doesn't mean that everybody outside the	23	And that's where, I thinks, there's a difference in
23	regulatory fold in the future wouldn't subscribe to	23	terms of incentives. Because you're not cajoling. You
25	standards. Clearly, bloggers may do, and they may have	25	are offering this in a platform-neutral way, as it were,
25	Page 101		Page 103
1	a whole separate constituency that they are trying to	1	to anybody would wants to sit within the regulatory
2	attract.	2	fold.
3	But I think as well as embedding ethical standards,	3	LORD JUSTICE LEVESON: But isn't that rather semantic in the
4	as well as serving the public interest, you have to	4	context of the world we are living in in this country?
5	serve the public, and enable the public to make informed	5	A. Potentially, but I think every time we invoke
6	choices.	6	Richard Desmond we have a fear of who will sit outside,
7	So to come back to the conclusions here, I have		and it just seems to me already, it's not just him who
8	drawn distinctions between on that spectrum that	8	sits outside; there's a whole multitude of online
9	I started with and my thinking is that there is	9	providers, who only grow in significance, that sit
10	something around that statutory recognition or	10	outside. And the public should be enabled to make
11	a recognition of ethical commitments which is	11	informed choices about where they go. So I just think
12	interesting. I don't believe that Ireland provides us	12	built into the concept of incentives is this sort of
13	with a straightforward blueprint, but I think there's	13	enticement.
14	something quite interesting, quite subtle actually,	14	LORD JUSTICE LEVESON: Yes, but you need to achieve
15	going on in that Act, that would be well worth exploring	15	a critical mass. Once you lose the critical mass as
16 17	here.	16	they have in Canada, or so it appears, the whole thing
17	I know I said this earlier on, but the other thing	17	just frazzles out, and somebody then has to do something
18	that really came across to me very forcibly was the	18	that is more draconian. And the history of attempts to
19 20	Press Council saying, all of them saying: the law is	19	regulate, in whatever form it is so described in this
20	distinct from ethical regulation. And what ethical	20	country, has been: disaster, attempt, "We will try
21	regulation provides is both less and more than the law.	21	better;" disaster, attempt, "We will try better".
22 23	It provides more than the law in that the ethical	$\begin{vmatrix} 22 \\ 23 \end{vmatrix}$	A. And in all of these countries exactly the same.
23 24	standards you're obliged to commit to I think as you	23	But I suppose I just think there's something
24 25	heard before from Hugh Tomlinson go further. You	24 25	different about accepting that perhaps at the end of the day somebody will leave the regulatory field, but if
25	know, accuracy, dealing with bereaved families. They go Page 102	23	Page 104
	rage 102		rage 104

26 (Pages 101 to 104)

1	there are real and material consequences to that for	1	LORD JUSTICE LEVESON: That's just an entirely different
2	example for a larger provider, if the public interest	2	mindset.
3	test in terms of their wider media ownership were to	3	A. It is, it is. I think that also followed in terms of
4	take into account whether other aspects of their media	4	your discussions about a code of conduct. You know,
5	delivery were part of the regulatory fold, that's a huge	5	when Ofcom and I know this because I have been part
6	incentive, value whatever you want to call it to	6	of the process. When Ofcom is changing the Broadcasting
7	regulation.	7	Code, it publicly consults. The public is part of that
8	So yes, you're right. Of course it's sort of	8	process. Of course clearly industry is a very
9	semantic in that, I think, as Hugh Tomlinson put it, you	9	significant part of that process, but the idea that the
10	would be crazy not to be a member. That's the idea.	10	code would be formulated in a closed room, by a small
11	But I think ultimately, if you're pushed to the extreme,	11	group of people, is unimaginable to Ofcom.
12	you have to accept somebody might sit outside. And then	12	So I think you could imagine a Code Committee that,
13	it's for the public to make choices, and advertisers to	13	say, had an independent majority which could tweak the
14	make choices, about whether to engage with them, and	14	code, because you want something that is flexible. But
15	different consequences to come into play in terms of	15	if you were going to change the code in any fundamental
16	ownership and plurality, and those fears that we have in	16	way, you widen the conversation.
17	terms of power and influence.	17	LORD JUSTICE LEVESON: That's why I rather raised with
18	MR JAY: That's extremely helpful.	18	Mr Tomlinson this idea, coping with Mr Richards' concern
19	Those are all the questions I had for you. It's an	19	that even the Code Committee should have no serving
20	extremely detailed report of course that you provided.	20	editors on it, I ask to have an advisory board, or
21	I sought only to draw out the key points. Obviously	21	alternatively the idea that whatever they do, if they
22	we've read it very carefully, and we would need four or	22	are the industry, then it has to be subject to the
23	five hours to do justice to the full text.	23	approval of the governing body, which is not a trade
24	LORD JUSTICE LEVESON: Is there anything that you would like	24	organisation.
25	to add? You're not advocating that we need a judge	25	A. Exactly.
	Page 105		Page 107
1	involved in press regulatory regime in this country?	1	LORD JUSTICE LEVESON: Does that work? Do either of those
2	A. No. No. I simply pointed it up to say that that does	2	work?
3	exist elsewhere.	3	A. Does it work in
4	LORD JUSTICE LEVESON: Very early on, actually.	4	LORD JUSTICE LEVESON: Does it work if you make it either
5	A. But independent majorities throughout the Press Council,	5	advisory or you say it has to be the subject of approval
6	I think, are very useful examples, in terms of the	6	by the main board?
7	funding body you heard this morning being chaired by an	7	A. Well, I think I think it's it's more a question of
8	independent member; the Code Committee potentially	8	do you see is this an independent body with
9	having independent members. You know, weaving in	9	independence enshrined throughout, but drawing on
10	independence right throughout the organisation. I think	10	industry experience? So you have industry voices there,
11	there are some useful lessons overseas.	11	and clearly you need that. But whether, for example, on
12	LORD JUSTICE LEVESON: One of the most interesting features	12	a Code Committee you actually draw more widely on the
13	that I pick up, which actually was brought out	13	industry. So when Ofcom consults, anybody within the
14	particularly by what Ofcom said the other day	14	industry can come back.
15	A. Yes.	15	LORD JUSTICE LEVESON: I quite see the point about
16	LORD JUSTICE LEVESON: was the difference between	16	consulting widely.
17	somewhere like Germany, where it's entirely the	17	A. Yes.
18	industry, as indeed it was at one stage here	18	LORD JUSTICE LEVESON: I understand that. Indeed, for the
19	A. Yes.	19	purposes of the Inquiry, I have invited the public to
20	LORD JUSTICE LEVESON: but still called "regulation"	20	contribute views, and they have done to an enormous
21	and what Mr Richards said when he said that to have	21	extent.
22	a regulator that was entirely or indeed at all staffed	22	A. Yes.
23	by those that are being regulated would be, I think his	23	LORD JUSTICE LEVESON: But as a matter of structure, in
1.2.4	word was, "unimaginable" for Ofcom.	24	preserving the relevant independence, I wouldn't want to
24			
24 25	A. Yes. Page 106	25	lose the experience Page 108

27 (Pages 105 to 108)

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1	A. Absolutely.
2	LORD JUSTICE LEVESON: which comes from those who are
3	doing the job, without giving them a veto.
4	A. Absolutely. There was something else that Ed Richards
5	and Colette Bowe said to you, I think, yesterday, which
6	was basically, in terms of broadcasting, "If it ain't
7	broke, don't fix it''.
8	They also, I noted, left the way open in terms of
9	the future, that there may be developments in terms of
10	broadcasting regulation and for how long that
11	comprehensive statutory regulation of broadcasting right
12	through the electronic programme guide, as it were, is
13	sustainable.
14	I just thought that was interesting in terms of just
15	feeding into what you were asking or saying about
16	convergence, that the outcome of this Inquiry might
17	produce a structure which is aimed now at the press and
18	online, but in future might be open to providers more
19	broadly or some other providers.
20	LORD JUSTICE LEVESON: I think it's critical if you can do
20	it. I have referred several times during the course of
21 22	the last few months to the elephant in the room.
22	Actually there are a fair number of different elephants,
23 24	
	but this particular elephant is the Internet, and the
25	access to the proliferation of views in a way which even
	Page 109
1	ten years ago was inconceivable.
1 2	ten years ago was inconceivable. A. Yes.
2	A. Yes. LORD JUSTICE LEVESON: So what it's going to be like in ten
2 3	A. Yes.LORD JUSTICE LEVESON: So what it's going to be like in ten years' time is equally inconceivable.
2 3 4 5	A. Yes.LORD JUSTICE LEVESON: So what it's going to be like in ten years' time is equally inconceivable.I have enough problems about today though. Thank
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2 3 4 5 6 7	 A. Yes. LORD JUSTICE LEVESON: So what it's going to be like in ten years' time is equally inconceivable. I have enough problems about today though. Thank you very much indeed. A. Thank you.
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